

# WONKA :: LOSS FOR LYRICS CONTEST

## UPDATED WIREFRAMES – VERSION 0.9



Last Updated: June 13, 2008



## User Experience Documentation

# Loss for Lyrics Contest

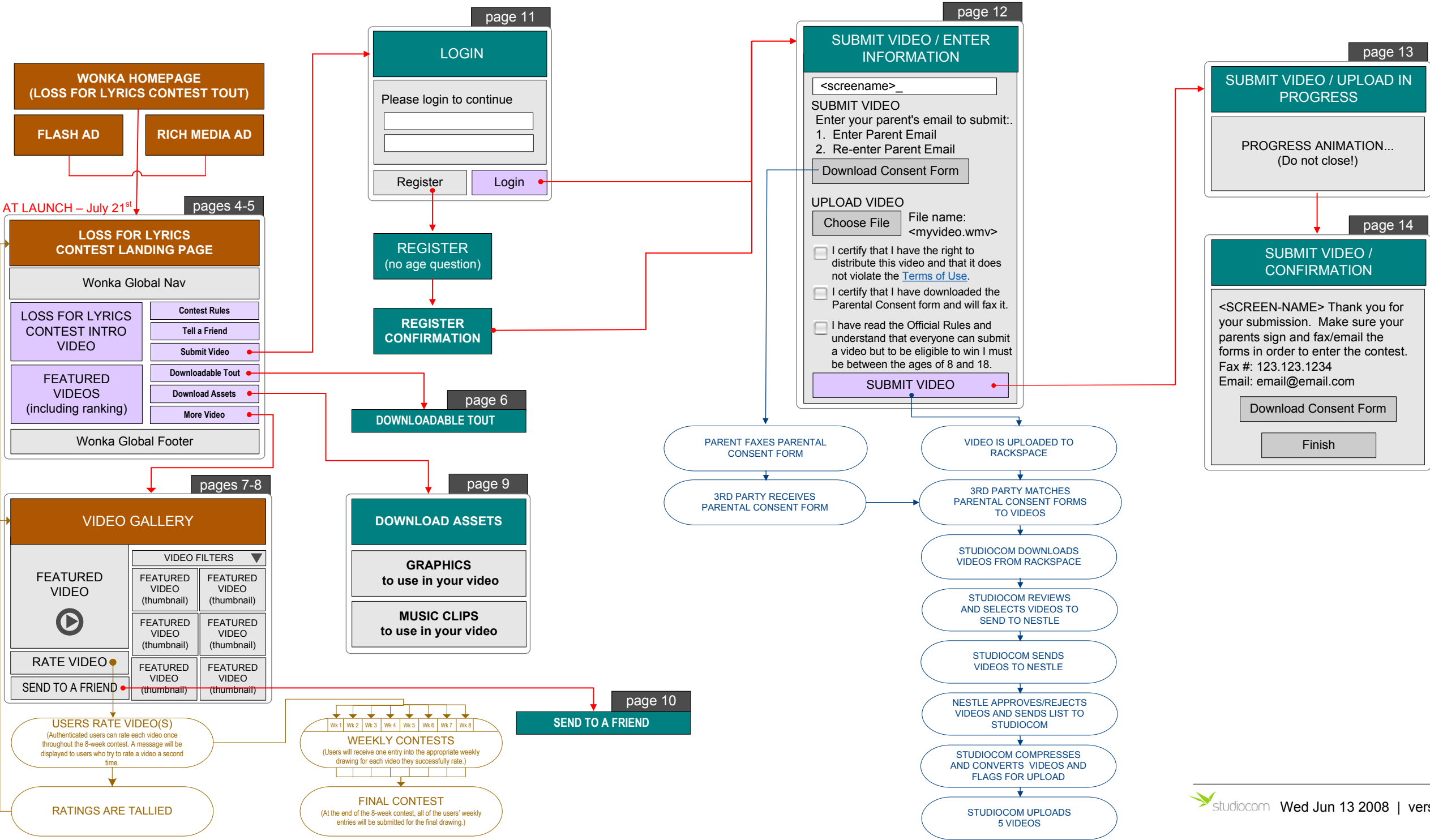
Version 0.9

Contents: Information Architecture

---

3	Process Flow Diagram w/Screen Details
4	Wireframe: Loss for Lyrics - Landing Page (Unauthenticated)
5	Wireframe: Loss for Lyrics - Landing Page (Authenticated)
6	Wireframe: Loss for Lyrics - Landing Page - Downloadable Tout
7	Wireframe: Loss for Lyrics - Video Gallery
8	Wireframe: Loss for Lyrics - Rate Video
9	Wireframe: Loss for Lyrics - Download Assets
10	Wireframe: Loss for Lyrics - Send to a Friend
11	Wireframe: Loss for Lyrics - Submit Video - Login
12	Wireframe: Loss for Lyrics - Submit Video - Enter Information
13	Wireframe: Loss for Lyrics - Submit Video - Upload in Progress
14	Wireframe: Loss for Lyrics - Submit Video - Confirmation





[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

JOIN WILLY WONKA'S FACTORY

LOSS FOR LYRICS CONTEST

[CONTEST RULES](#)

[ CONTEST INTRO IMAGES AND TEXT ]

[TELL A FRIEND](#)

[DOWNLOADABLE TOUT](#)

[ LOSS FOR LYRICS CONTEST INTRO VIDEO ]

MM:SS / MM:SS

MOST POPULAR VIDEOS

[VIEW ALL VIDEOS](#)

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

MAKE YOUR VIDEO

How to Submit a Video text description. Lorem ipsum dolorem pascha elit dolor amunet ipsum camaroon adispasing. Lorem adette helpisan.

[SUBMIT YOUR VIDEO](#)

[DOWNLOAD ASSETS FOR YOUR VIDEO](#)

Privacy Policy

Terms & Conditions

The Wonka Factory Times


Birthday Shoutout from Willy WONKA

Help

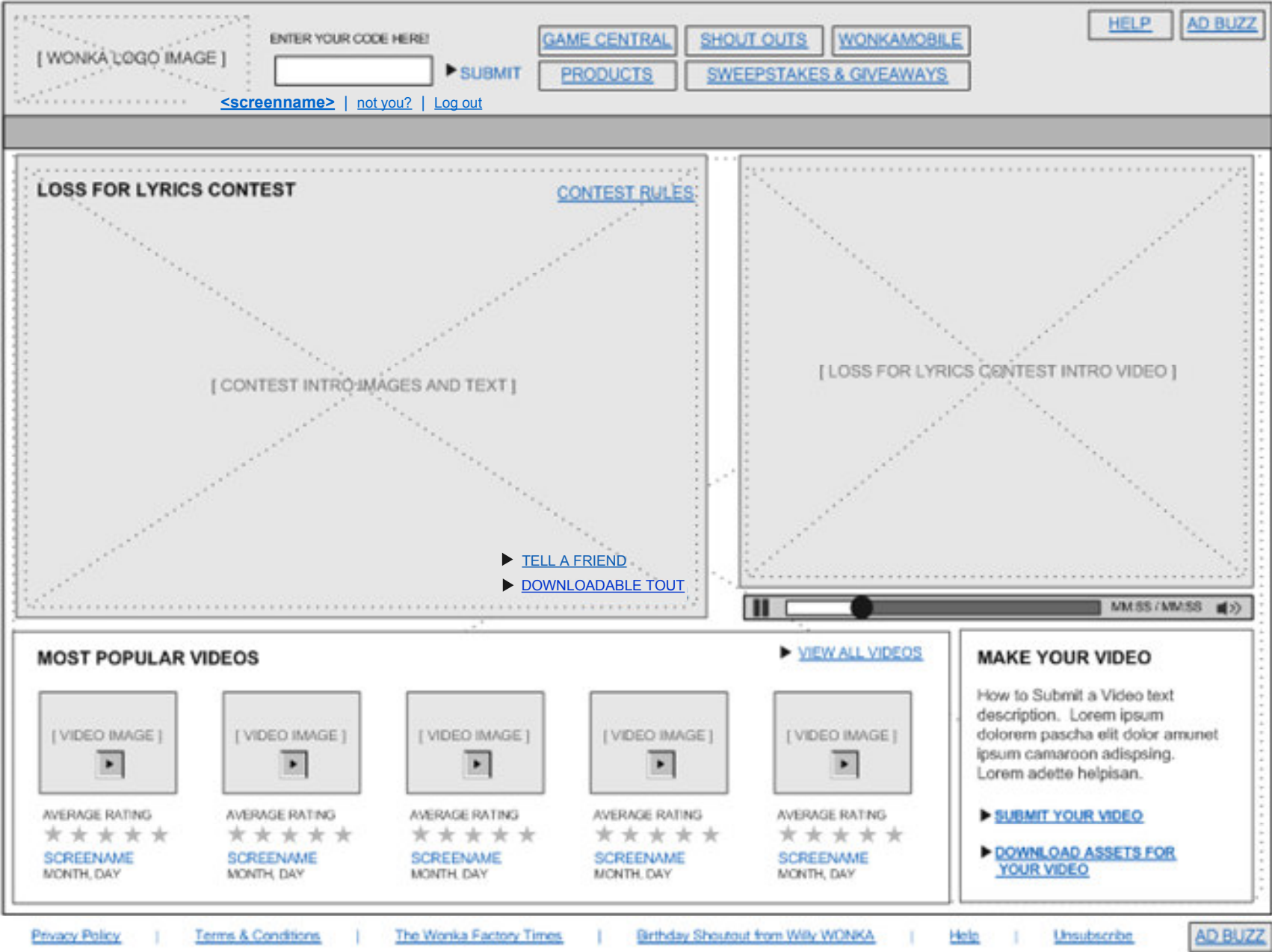
Unsubscribe

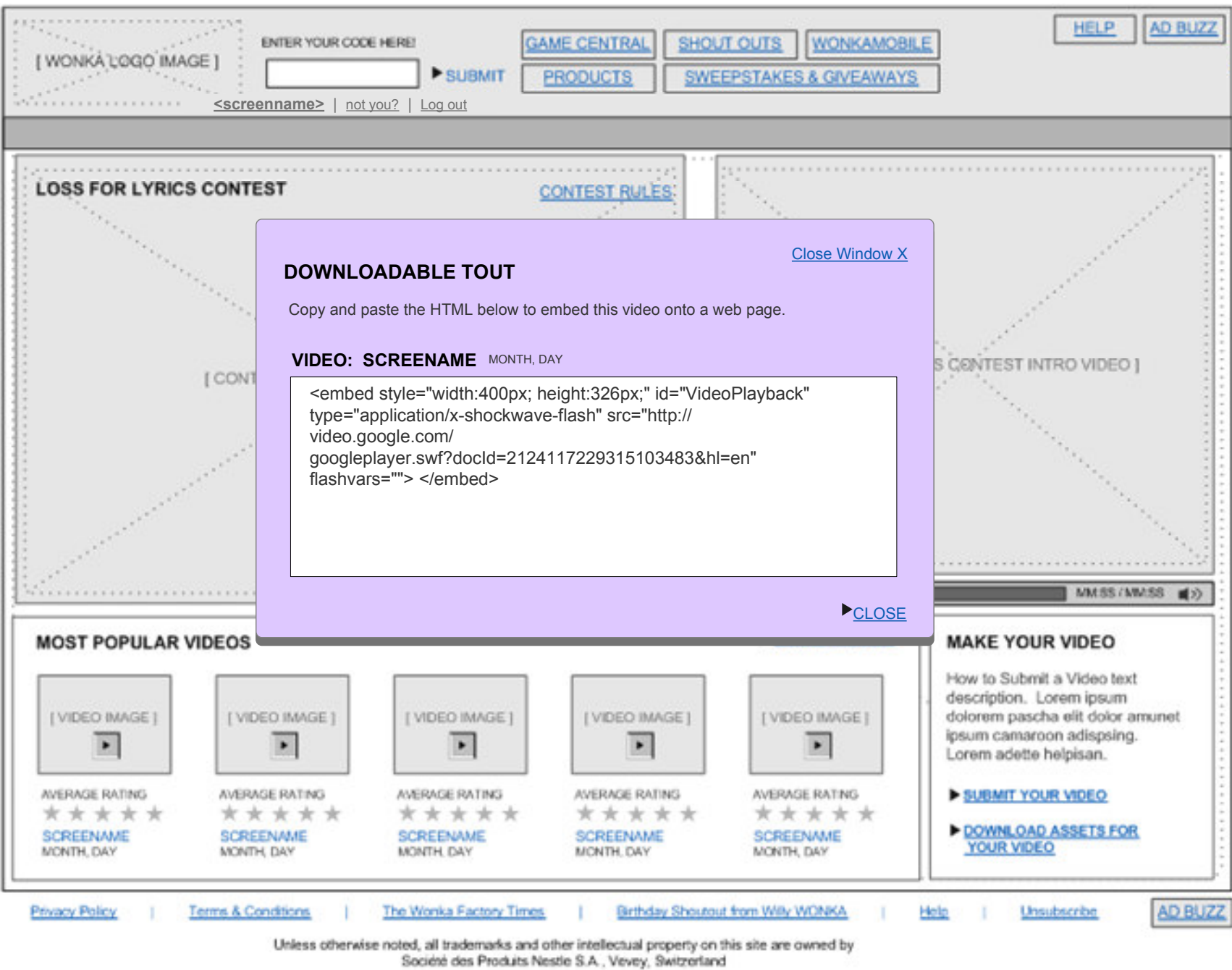
AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9





[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!  

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

[<screenname>](#) | [not you?](#) | [Log out](#)

SCREENNAME'S VIDEO

MONTH, DAY

[ ACTIVE VIDEO ]

MM:SS / MM:SS

AVERAGE RATING

★ ★ ★ ★ ★

RATE THIS VIDEO

★ ★ ★ ★ ★

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum dolorum pascha elit dolor amunet ipsum camaroon adispings. Lorem adette helpisan.

SUBMIT YOUR VIDEO

DOWNLOAD ASSETS FOR YOUR VIDEO

ALL VIDEOS

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY


Drop-down menu items:

- MOST POPULAR VIDEOS
- MOST RECENT VIDEOS
- ALPHABETICAL

[Privacy Policy](#) | [Terms & Conditions](#) | [The Wonka Factory Times](#) | [Birthday Shoutout from Willy WONKA](#) | [Help](#) | [Unsubscribe](#)

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9



[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

[<screenname>](#) | [not you?](#) | [Log out](#)

SCREENAME'S VIDEO

MONTH, DAY

[ ACTIVE VIDEO ]

MM:SS / MM:SS

AVERAGE RATING

★★★★★

RATE THIS VIDEO

★ ★ ★ ★ ★

Pretty cool

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum dolorem pascha elit dolor amunet ipsum camaroon adispings. Lorem adette helpisan.

SUBMIT YOUR VIDEO

DOWNLOAD ASSETS FOR YOUR VIDEO

ALL VIDEOS

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★★★★★

SCREENAME

MONTH, DAY

- A Thank You pop-up will appear as users rank a video
  - Users who have already rated a specific video, will not be able to rate it again and will receive a corresponding error message
  - Unauthenticated users who try to rate a video will be presented with the Login screen. Once they are logged in, they will be able to rate the video.
- Authenticated users can rate videos on this page by clicking on a star. A dynamic messaging slot is directly below the stars.



[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!  

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

<screenname> | not you? | Log out

SCREENNAME'S VIDEO

MONTH, DAY

ALL VIDEOS

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

Close Window X

DOWNLOAD ASSETS FOR YOUR VIDEO

GRAPHICS FOR YOUR VIDEO

[ GRAPHIC IMAGE ]

[ GRAPHIC IMAGE ]

[ GRAPHIC IMAGE ]

GRAPHIC TITLE  
PREVIEW ▶ DOWNLOAD

GRAPHIC TITLE  
PREVIEW ▶ DOWNLOAD

GRAPHIC TITLE  
PREVIEW ▶ DOWNLOAD

MUSIC CLIPS FOR YOUR VIDEO

[ ICON ]

MUSIC TITLE  
PREVIEW ▶ DOWNLOAD

[ ICON ]

MUSIC TITLE  
PREVIEW ▶ DOWNLOAD

[ ICON ]

MUSIC TITLE  
PREVIEW ▶ DOWNLOAD

▶ CLOSE

AVERAGE RATING  
★★★★★

RATE THIS  
★★★

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum  
dolorem pascha elit dolor amunet ipsum camaroon adispsing.  
Lorem adette helpisan.

▶ SUBMIT YOUR VIDEO   ▶ DOWNLOAD ASSETS FOR YOUR VIDEO

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENNAME  
MONTH, DAY

Privacy Policy

 | 

Terms & Conditions

 | 

The Wonka Factory Times

 | 

Birthday Shoutout from Willy WONKA

 | 


Help

 | 

Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestle S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9

[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

<screenname> | not you? | Log out

SCREENNAME'S VIDEO

MONTH, DAY

ALL VIDEOS

▼

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

◀ ▶

SEND TO A FRIEND

Close Window X

VIDEO: SCREENNAME MONTH, DAY

Toseparate multiple emails with ,

Message

character limit text goes here

SEND

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★  
SCREENNAME  
MONTH, DAY

▶

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum  
dolorem pascha elit dolor amunet ipsum camaroon adispasing.  
Lorem adette helpisan.

▶ SUBMIT YOUR VIDEO

▶ DOWNLOAD ASSETS FOR YOUR VIDEO

Privacy Policy

Terms & Conditions

The Wonka Factory Times


Birthday Shoutout from Willy WONKA

Help

Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9

[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

JOIN WILLY WONKA'S  
FACTORY

SCREENAME'S VIDEO

MONTH, DAY

ALL VIDEOS

▼ MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

[ ACTIVE VIDEO ]

MM:SS / MM:SS

AVERAGE RATING  
★★★★★

RATE THIS VIDEO  
★★★★★

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum  
dolorem pascha elit dolor amunet ipsum camaroon adispasing.  
Lorem adette helpisan.

SUBMIT YOUR VIDEO

DOWNLOAD ASSETS FOR YOUR VIDEO

Close Window X

If you've already registered, enter your  
information below to login. If you haven't created  
an account click here to [Register Now](#)

Screen Name

Password

Forgot Password?

ENTER

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING  
★★★★★

SCREENAME  
MONTH, DAY

Privacy Policy

Terms & Conditions

The Wonka Factory Times


Birthday Shoutout from Willy WONKA

Help

Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9

[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

<screenname> | not you? | Log out

SCREENNAME'S VIDEO

MONTH, DAY

ALL VIDEOS

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

SUBMIT YOUR VIDEO - ENTER INFORMATION

Close Window X

How to create your Video tips text description. Lorem ipsum dolorum pascha elit dolor amunet ipsum camaroon adispings. Lorem adette helpisan. [CONTEST RULES](#)

1

Enter Parent's Email

Re-enter Parent's Email

2

[DOWNLOAD PARENTAL CONSENT FORM](#)

3

Upload Video

[CHOOSE FILE](#)

[ ICON ]

<filename.fileextension>

☐ I certify that I have the right to distribute this video and that it does not violate the [Terms of Use](#).

☐ I certify that I have downloaded the Parental Consent form and will fax it.

☐ I have read the Official Rules and understand that everyone can submit a video but to be eligible to win I must be between the ages of 8 and 18.

[SUBMIT VIDEO](#)

AVERAGE RATING

★ ★ ★ ★ ★

RATE THIS

★ ★ ★

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum dolorum pascha elit dolor amunet ipsum camaroon adispings. Lorem adette helpisan.

[SUBMIT YOUR VIDEO](#)

[DOWNLOAD ASSETS FOR YOUR VIDEO](#)

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

Privacy Policy | Terms & Conditions | The Wonka Factory Times | Birthday Shoutout from Willy WONKA | Help | Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9

[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!  

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

<screenname> | not you? | Log out

SCREENNAME'S VIDEO

MONTH, DAY

[ ACTIVE VIDEO ]

MM:SS / MM:SS

AVERAGE RATING

★ ★ ★ ★ ★

RATE THIS VIDEO

★ ★ ★ ★ ★

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum dolorem pascha elit dolor amunet ipsum camaroon adispasing. Lorem adette helpisan.

SUBMIT YOUR VIDEO

DOWNLOAD ASSETS FOR YOUR VIDEO

ALL VIDEOS

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

Privacy Policy

|

Terms & Conditions

|

The Wonka Factory Times

|

Birthday Shoutout from Willy WONKA

|

Help

|

Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

studiocom

Wed Jun 13 2008 | version 0.9

[ WONKA LOGO IMAGE ]

ENTER YOUR CODE HERE!

SUBMIT

GAME CENTRAL

SHOUT OUTS

WONKAMOBILE

PRODUCTS

SWEEPSTAKES & GIVEAWAYS

HELP

AD BUZZ

<screenname> | not you? | Log out

SCREENNAME'S VIDEO

MONTH, DAY

ALL VIDEOS

▼

MOST POPULAR VIDEOS

Displaying1 through 9 of 35 total

Close Window X

SUBMIT YOUR VIDEO - YOU'RE DONE!

<SCREEN-NAME> Your video has been successfully uploaded.

[ ICON ]

<filename.fileextension>

Your video will be reviewed by our Oompas and if approved we'll post it to the website within 24 hrs.

Make sure your parents sign and fax/email the forms in order to enter the contest.

Fax #: 123.123.1234

Email: email@email.com

CLOSE

[ ACTIVE VIDEO ]

MM:SS / MM:SS

AVERAGE RATING

★ ★ ★ ★ ★

RATE THIS VIDEO

★ ★ ★ ★ ★

SEND TO A FRIEND

TIPS FOR CREATING YOUR VIDEO

How to create your Video tips text description. Lorem ipsum dolorum pascha elit dolor amunet ipsum camaroon adispasing. Lorem adette helpisan.

SUBMIT YOUR VIDEO

DOWNLOAD ASSETS FOR YOUR VIDEO

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

[ VIDEO IMAGE ]

AVERAGE RATING

★ ★ ★ ★ ★

SCREENNAME

MONTH, DAY

Privacy Policy

Terms & Conditions

The Wonka Factory Times


Birthday Shoutout from Willy WONKA

Help

Unsubscribe

AD BUZZ

Unless otherwise noted, all trademarks and other intellectual property on this site are owned by  
Société des Produits Nestlé S.A., Vevey, Switzerland

 studiocom Wed Jun 13 2008 | version 0.9