

Scholastic Kids Website – Complete Redesign

(Website Screenshots 2009)

Scholastic Kids Home Page



Clifford the Big Red Dog Section

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Family playground

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Play & Learn

Read & Write

Make & Do

See & Hear

Meet & Greet

Parents & Teachers

Winter Wonderland!



Clifford's Choice
BIG RED
holiday fun!

BE BIG

Check out
the iPhone™
App!

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Give the
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For Parents

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Family Playground


Play together online with your child's favorite characters in our activity center, a 2008 NAPPA Gold winner.

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The Magic School Bus Section

with 2-3 extra years of specialized education
beyond dental school.



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**Magic School
Bus**



The Magic School Bus™

Home

Take a tour!



**Explore on
your own!**

Use the clues to find
the Friz! Play Space
Chase.

DINO-MITE! Play FRIZ
TV and test your
knowledge on these
colossal creatures.

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PARENT AD



GROW PLAY

Every Day!

FREE RESOURCES
INCLUDE:

GROW & PLAY
EVERY DAY! GUIDE

HEALTHY
HABIT TIPS

HEALTHY HABITS
CHECKLIST

PARENT SURVEY

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For Parents

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