

12/15/09

Virtual Environment - October 5th Music User Experience and Scenario Session Notes

Attendees: Jean Mertz, LaWanda, Chris, Darshan, Paul, David McAlister (Page 1 of 2)

VE KO Lounge User Experience Flow (Music Mixes Only):

- 1. Avatar enters the KO Lounge
- 2. The Avatar clicks the action tag on the music DJ booth
- 3. From the action tag it takes you to the Music UI (music mixer)
- User selects from the playlist which displays only your music mixes and submits a mix from the playlist
- 5. Music is sent to KO lounge playlist and updates the KO lounge bill board that shows the songs queue in the KO Lounge.
- 6. The music is played in the lounge based on the order in the quad
- 7. All members in the lounge vote thumbs up or thumbs down on the song
- 8. A ratings bill board updates in the KO lounge after a song is played with the updated ratings
- 9. Billboard and ratings bill board updates in the KO lounge after a song is played
- Ratings billboard displays the mix name, artist name and rating need to define what is displayed on the rating billboard
- 11. In the UI we have two buttons one for play music mix and one with a drop down that allows one to teleport to KO lounge or select other venues to play music.
- 12. Leave the teleport option always active.
- 13. The VE play button is only active in the KO lounge zone.

VE Coca-Cola Cantina User Experience Flow (Music Mixes or FreshTracks):

- 1. Avatar enters the Dinner where multiple jukeboxes exist. Some jukeboxes are on tables and other on the counter. All the jukeboxes have action tags.
- 2. When a user clicks on the action tag it launches the Music playlist UI
- 3. The Music UI pulls up your own playlist which contains your music mixes and all approved FreshTracks.
- 4. Need to be able to sort music by song or artist.
- 5. We do not need catalog or genre.
- 6. Double click the song to submit it to the Coca-Cola Cantina playlist
- 7. The song updates the Cantina bill board song list
- 8. The Music plays in the Cantina based on the gueue

Notes on how the music mixer works in Coke Studios

- 1. Tokens get ten per week to allow plays within studios.
- 2. To play only approved songs.
- 3. Cokestudios songs are approved by KO
- 4. If you are a member of FreshTracks it opens more songs.
- 5. Why do we make a distinction between members and non members
- 6. We only want to play approved music
- 7. One options to check if its approved or not or only allow approved music. The token were implemented to incent use to get more access to music.
- 8. Only should see songs that have been reviewed and approved by KO.
- 9. The catalog includes playlist genre and artists if you are not a member you have access to more songs.
- 10. How does it work as a member and how does it work as a non member.

VE KO Boom box User Experience Flow:

- 1. Avatar goes to the VE Coke Store
- 2. Click on a boom box item from the store
- 3. Opens up the MCR Catalog takes you right to that item
- 4. Deposit item in Avatar
- 5. Take boom box out inventory
- 6. You can us this in any zone that you own. (Funzone, portazone or were you are hosting an event that you control)
- 7. Action on box clicked
- 8. Launch the playlist UI
- 9. Select from the list either a mix or a fresh track
- 10. Submit the song to the boom box playlist
- 11. Play the Music

VE KO Administrator User Experience Flow:

- 1. KO administrator will need to be able to add a song to a playlist that takes precedence over other music in a zone or location in world
- Need to define how Jean can submit music to a play list that takes precedence over users music. This will be done via the Music submit capability in the SAVVIS environment that KO will control. Should use a similar flow to a user but the system will know that the Administrator is submitting the music and will go to the top of the queue.

KO Administrator Adhoc Music plays in world via change request to Makena

Adhoc requests to play music in a venue from a local market in this case NA Jean will submit a request with the music link the date the venue or area to play it in and the duration.

Other Notes & Action Items

- 1. Need to check the music mixer to check if it is using the profanity filter to check the names for the mixes
- 2. Jean will check with Doug about Tokens
- 3. Makena will provide format to call a Teleport from a flash application
- 4. Makena to provide options to include Music from the navigation for Coca-Cola users
- 5. Suggestion to have one UI for Music that include both Music Mixer and FreshTracks. Studio.com to do the work.

Virtual Environment - October 5th Music User Experience and Scenario Session Notes

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Music Mixer Scenarios - Chris to walkthrough the scenarios

- 1) KO Lounge Music Mixer Consumer selects a mix and selects a button to add a mix to the play list. They select the mix the system verifies that there is only one mix. Check to see if it is already in mp3 format if not it submits it for conversion. Check the mp3 date and the meta data and adds it to the play list. Action tags on the KO lounge will jump to the music mixer and pull up the screen that allows it to add it to the playlist.
- 2) Coca-Cola Cantina User enters the Cantina to access a Jukebox exists and selects an action tag that pops up FreshTracks GUI with the option to select the free artist's music (approx). Add this to the playlist and another button to add this to the Jukebox in world. Flash hosted in SAVVIS plug into the backend of the music mixer. It submitted to the backend and add it to the playlist.
- 3) Administrator Need to be able to manage and submit a KO music. Need wireframes to skin that play list manager. Music Mixer.

Private Boombox – Public play scenario I have a private boom box and it launches the music mixer Boombox. Coca-Cola has a playlist for every user that has fresh tracks and music mixer. Distance to the object controls how far the sound goes. You will hear the closet one. Portable screens you can mute all sound and music. Object Identifier and avatar name.

GUI work to play this one song to the juke box in world. Select the mix add it to the play list then add it to the playlist. Studio.com is one options another is Matt a resource from Makena for the Infinite Juke box and Studio.com.

The playlist will reside in SAVVIS. The action tag would retrieve a list of songs and avatar names. Visually display a chart of the songs in the KO Lounge.

To make it part of the 3d experience show the playlist on a 3d object

Displaying results on 3D object, Flash player on a movie screen.

Some UI and flash people to do this.

e-mail with what we want how often will it update make sure it does not move.

Soon as a song is over it will query. Hook it up to whatever is playing the music.

Coca-Cola Member one client and check you avatar. If you are a Coca-Cola user then. Would like to have profanity filter and additional UI navigation. Profanity filter PG13 site that it could be disabled. Under 18 age terms of use for a Coca-Cola user. Partner ID's to figure out There.com verse Coke users.

Public verse private playlist. From the action tag, object identifier and avatar name.

How do you prevent someone from submitting to many mixes or songs

You can only submit on song at a time. Maximum song is 3 minutes.

The playlist for environment sound can be hosted on any web page from an XML file. The request go to the avatar manager and gets songs for the object from an XML file.

Rating Scenario Ratings for the Music Mixes:

Makena has a mechanism to allow the ratings and then to display the results in world.

Coke Studios:

Vego pick red or green when a mix plays

Display the rating and display the results

Daily Count

Weekly Count

Once a month - Platinum record

KO Lounge

You rate the mixes in world

In the venue have an action tag to vote and then it displays

Interface to vote and store the ratings

Daily

Weekly

Monthy

Coca-Cola avatar name

Ratings is via the song

Rating information keeping ratings for Music mixes.

The rules of the game daily weekly monthy winners and it is save for a fixed duration.

Weekly and monthly there are prizes.

Weekly winner gold winner

Monthly platinum record

Deposit it in the backpack

Call from an action tag to KO

Can we prevent the user from over rating when you play a mix the audience only allow one vote.

Activate the action tag when a song is playing. We will catch multiple votes on the back end.

Virtual Environment - Table of Contents

Last Updated November 28, 2007

General Pages

- 1.) Cover Page
- 2.) Virtual Environment October 5th Music User Experience and Scenario Session Notes (Page 1 of 2)
- 3.) Virtual Environment October 5th Music User Experience and Scenario Session Notes (Page 2 of 2)
- 4.) Table of Contents

Flow Charts

- 5.) VE KO Lounge UX Flow
- 6.) VE Coco-Cola Cantina UX Flow
- 7.) VE KO Boom Box UX Flow

Final List of Required Wireframes (36 Total Wireframes)

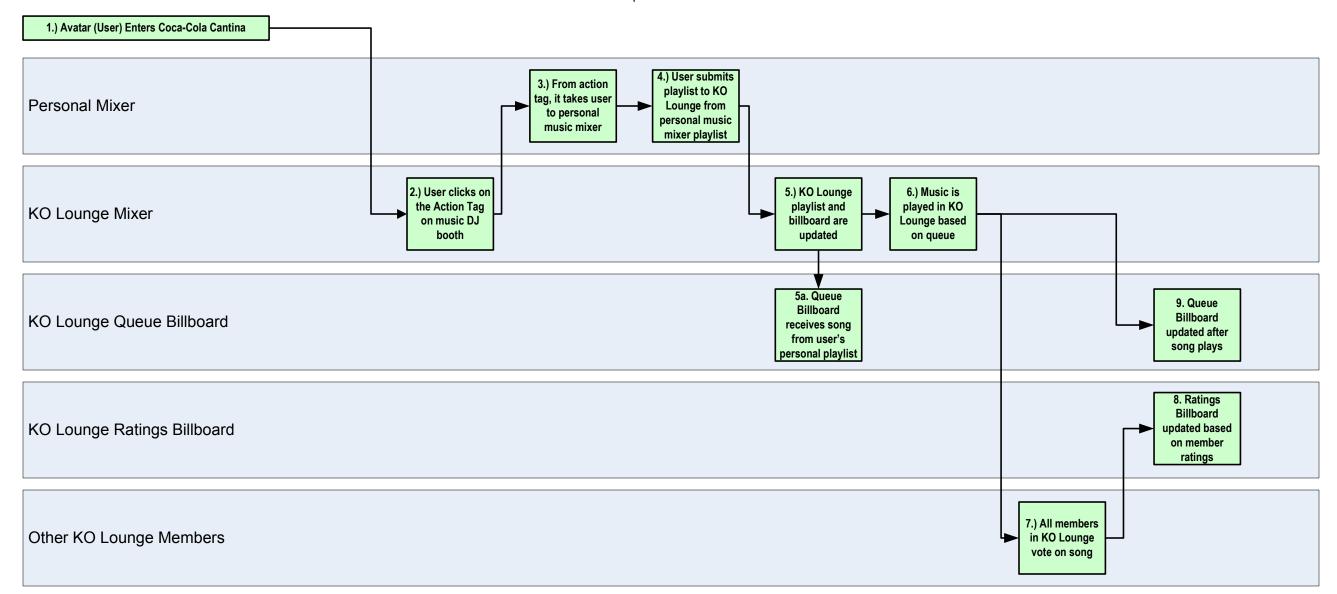
- 8.) Music Center: Home Page
- 9.) Music Center: Music Mixer-Overview
- 10.) Music Center: Music Mixer-Mixer
- 11.) Music Center: Music Mixer-Save New Mix
- 12.) Music Center: Music Mixer-Overwrite or Save as New Mix
- 13.) Music Center: Music Mixer-New Mix
- 14.) Music Center: Music Mixer-Send to a Friend-a
- 15.) Music Center: Music Mixer-Send to a Friend-b
- 16.) Music Center: Music Mixer-Delete Mix
- 17.) Music Center: Music Mixer-Mixes Library
- 18.) Music Center: Music Mixer-My Mixes
- 19.) Music Center: Music Mixer-CD Burn-No Playlist Error
- 20.) Music Center: Music Mixer-CD Burn
- 21.) Music Center: Music Mixer-CD Burn-Error Message
- 22.) Music Center :: Music Mixer-CD Burn-Download Tracks
- 23.) Music Center: Music Mixer-CD Burn-Congratulations
- 24.) Music Center :: FreshTracks Overview
- 25.) Music Center :: FreshTracks-Country
- 26.) Music Center :: FreshTracks Download
- 27.) FreshTracks Web Site
- 28.) Music Center :: My Playlists-All
- 29.) Music Center :: My Playlists-Music Mixer
- 30.) Music Center :: My Playlists-FreshTracks
- 31.) Music Center :: KO Lounge Billboards
- 32.) Music Center :: KO Lounge Player
- 33.) Music Center :: KO Lounge Player-Add to Queue
- 34.) Music Center :: KO Lounge-Queue Confirmation
- 35.) Music Center :: KO Lounge-Error Message

- 36.) Music Center :: Coca-Cola Cantina
- 37.) Music Center :: Coca-Cola Cantina Player
- 38.) Music Center :: Coca-Cola Cantina Player-Add to Queue
- 39.) Music Center :: Coca-Cola Cantina Player-Queue Confirmation
- 40.) Music Center :: Boom Box Player
- 41.) Music Center :: Boom Box Player-Add to Queue
- 42.) Music Center :: Boom Box-Queue Confirmation
- 43.) Terms & Conditions for Non-mycoke Users

DRAFT High-Level Workflow

VE KO Lounge User Experience Flow (Music Mixes Only)

Last Updated: 10/09/2007



Additional Items From the "Virtual Environment - October 5th Music User Experience and Scenario Session Notes" document:

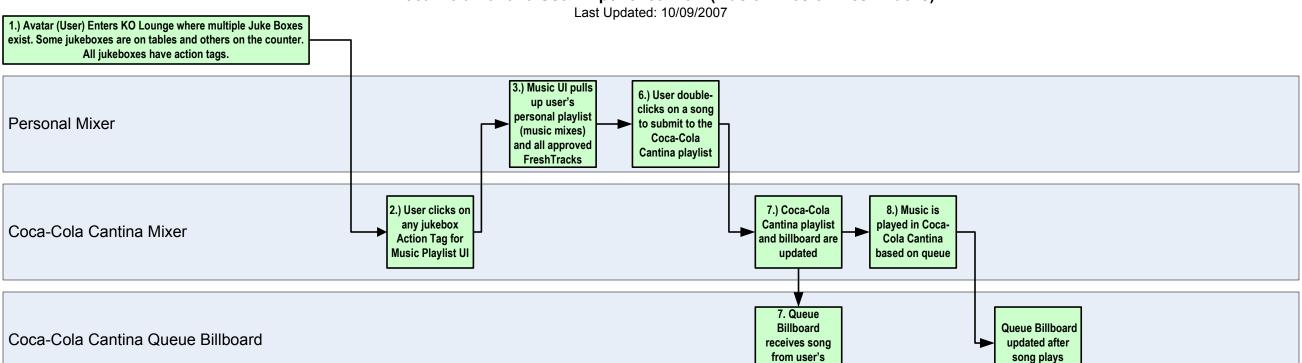
- 10.) Ratings billboard contains: Mix name, artist name, rating. (Still needs to be fleshed out?
- 11.) In the (Personal Mixer) UI we have two buttons: one to play music mix and one with a drop-down that allows one to teleport to KO Lounge or select other venues to play music.
- 12.) Leave the teleport option always active.
- 13.) The VE play button is only active in the KO lounge zone.

Initial Draft List of Wireframes Required:

- 1.) Music UI that includes both Music Mixer and FreshTracks
- 2.) FreshTracks UI
- 3.) KO Lounge
- 4.) KO Lounge Queue and Ratings Billboards
- 5.) KO Lounge Mixer UI

DRAFT High-Level Workflow

VE Coca-Cola Cantina User Experience Flow (Music Mixes or FreshTracks)



personal playlist

Additional Items From the "Virtual Environment - October 5th Music User Experience and Scenario Session Notes" document:

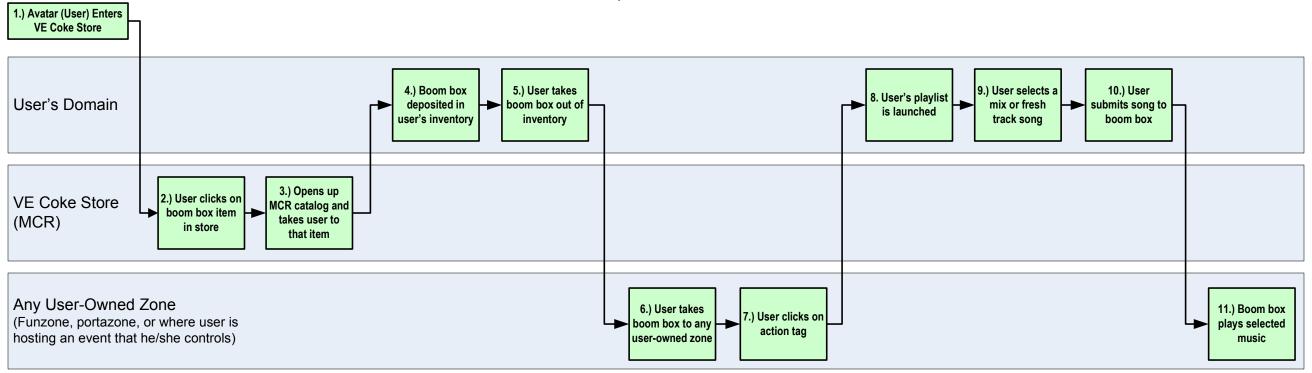
- 4. Need to be able to sort music by song or artist.
- 5. We do not need catalog or genre.

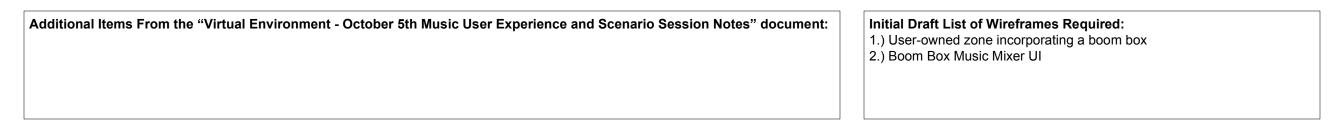
Initial Draft List of Wireframes Required:

- 1.) Coca-Cola Cantina with detailed view of the Queue Billboard
- 2.) Coca-Cola Cantina Music Mixer UI

DRAFT High-Level Workflow VE KO Boom Box User Experience Flow

Last Updated: 10/09/2007







Music Center

Select Teleporting Location

CC Metro Music Center

Welcome to a world of mixing boards, playlists and custom beats.

CC Metro is fueled by friends, fun and music - making it, sharing it, discovering and playing it. Introduce the world to yours and see what you hear in return.

Music Mixer

No recording studio or record deal? The Music Mixer gives you all the cutting edge loops and editing tools you need to make a name for yourself in CC Metro.

FreshTracks

When you want to know the next great songs by up & coming artists, Fresh Tracks is the first place you should look. You'll find new Rock, Pop, Indie, Urban and Country to fill your playlists with tracks for every mood.

Your Personal Play List

Keep your music close. Your Playlist holds your original mixes and Fresh Tracks so you can show other CC Metro users who you are, beat by beat.

Notes

The Music Center home page should describe the overall functionality of the Music Center as well as a high-level overview of each of the three other tabs and teleporting functionality.





This page provides an overview of the Music Mixer functionality. The content on this page is the same as the new demo:

http://mixer.icoke.com/

<u>iCoke_mixer_english.swf?userid=12345679&username=D</u> avid&siteid=1&smsaddress=8189909262

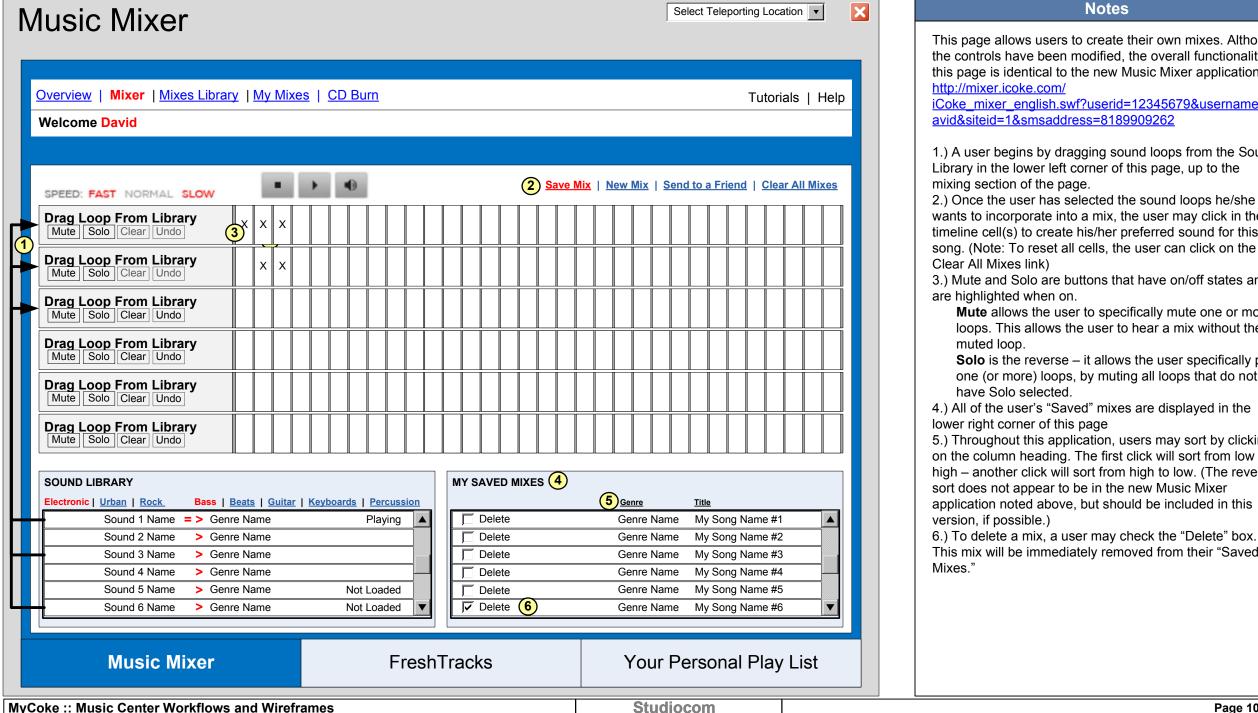
- 1.) <u>Start Mixing Now</u> takes the user to the "Music Mixer/Mixer" page
- 2.) <u>How to Get Started</u> links to an 11-page tutorial.

NOTE: The tutorial will need to be re-created based on the new design and functionality.

- 3.) The only functionality changes from the new demo noted above, include:
 - Users must double-click on a track title to play it, instead of rolling over it. This allows users to move their mouse without stopping the play of the selected song.
 - Users can no longer rate songs (mixes) from any venue except the KO Lounge.

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This page allows users to create their own mixes. Although the controls have been modified, the overall functionality of this page is identical to the new Music Mixer application:

iCoke mixer english.swf?userid=12345679&username=D

- 1.) A user begins by dragging sound loops from the Sound Library in the lower left corner of this page, up to the
- 2.) Once the user has selected the sound loops he/she wants to incorporate into a mix, the user may click in the timeline cell(s) to create his/her preferred sound for this song. (Note: To reset all cells, the user can click on the
- 3.) Mute and Solo are buttons that have on/off states and

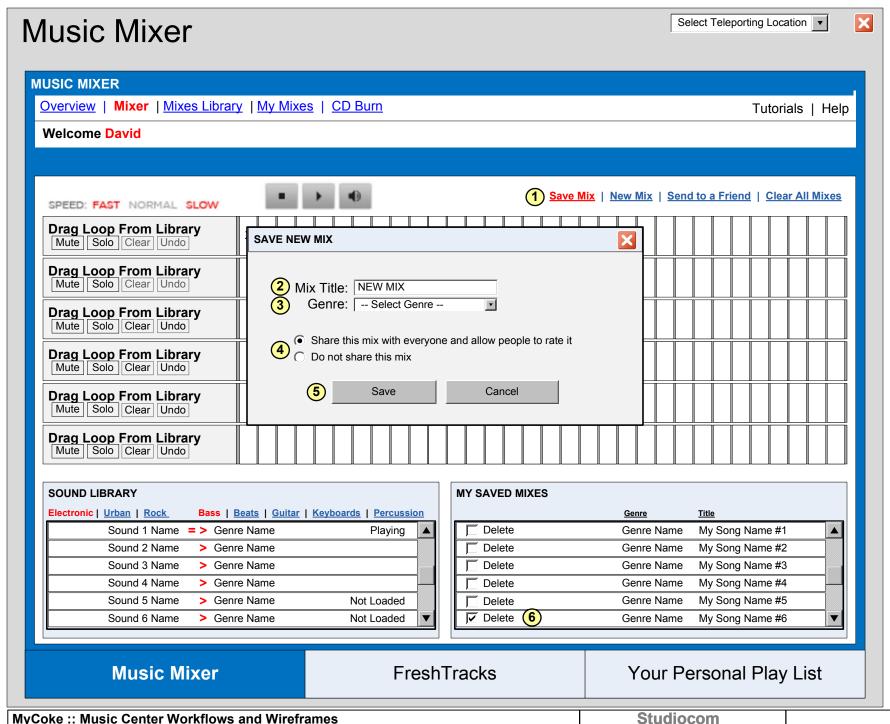
Mute allows the user to specifically mute one or more loops. This allows the user to hear a mix without the

Solo is the reverse – it allows the user specifically play one (or more) loops, by muting all loops that do not

- 4.) All of the user's "Saved" mixes are displayed in the
- 5.) Throughout this application, users may sort by clicking on the column heading. The first click will sort from low to high – another click will sort from high to low. (The reverse sort does not appear to be in the new Music Mixer application noted above, but should be included in this
- This mix will be immediately removed from their "Saved

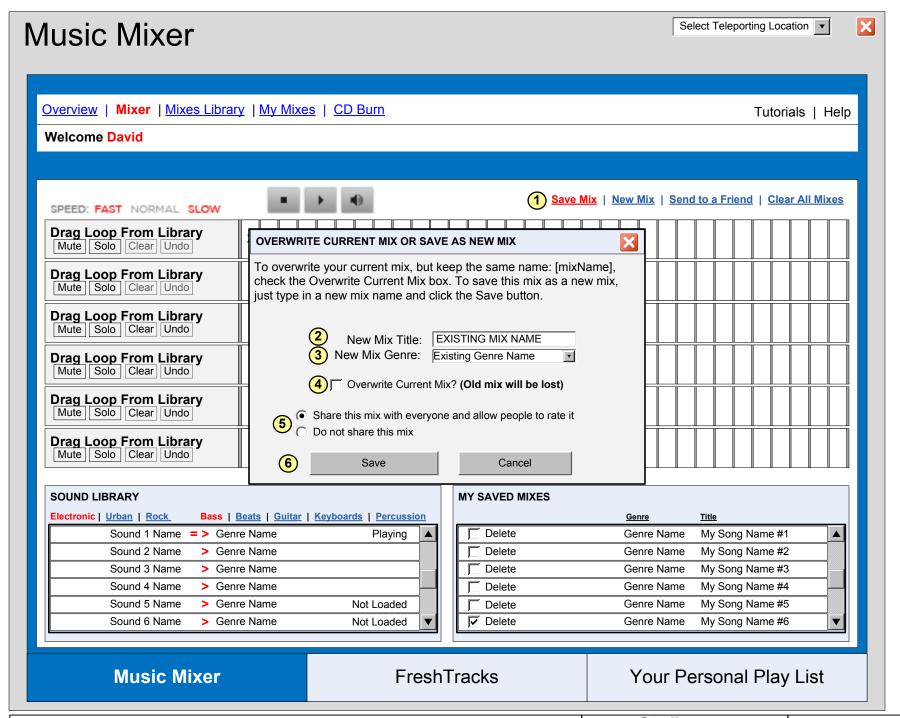
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- 1.) When users click on the <u>Save Mix</u> link, the "SAVE NEW MIX" popup window appears.
- 2.) The **Mix Title**: text box has the words "NEW MIX" pre-populated, with the option for users to overwrite.
- 3.) Users must select a Genre to associate with this each mix.
- 4.) Users are provided the option to share their mixes with everyone, or keep them for private play only.
- 5.) Users may click on Save or Cancel. If they click Save, the mix will be shown in the MY SAVED MIXES area in the lower right corner of the window.

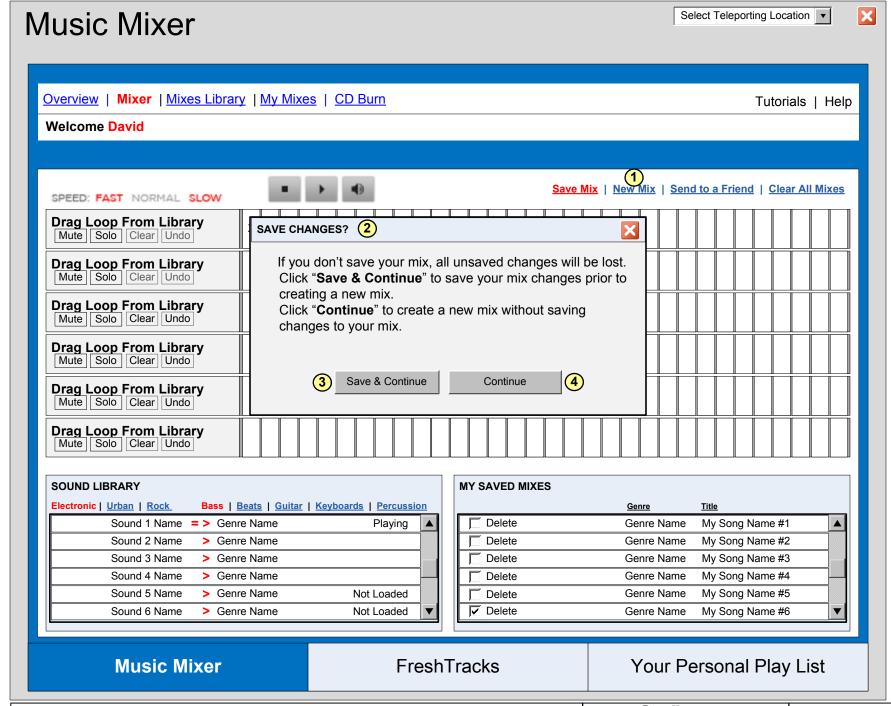




- 1.) When users open existing mixes, then click on <u>Save Mix</u>, this pop-up window will appear.
- 2.) The existing mix title will appear in the "New Mix Title" box, where the user may write over this text.
- 3.) The existing Genre name is pre-populated
- 4.) Users are provided the opportunity to "Overwrite this mix" with the updates (by checking this box) or creating a new mix by leaving this box unchecked and typing in a new name in the "New Mix Title" field.
- 5.) The "Share this mix..." or "Do not share this mix" radio button will be pre-populated with what the user had already selected for this mix.
- 6.) The user can either select Save or Cancel as desired.

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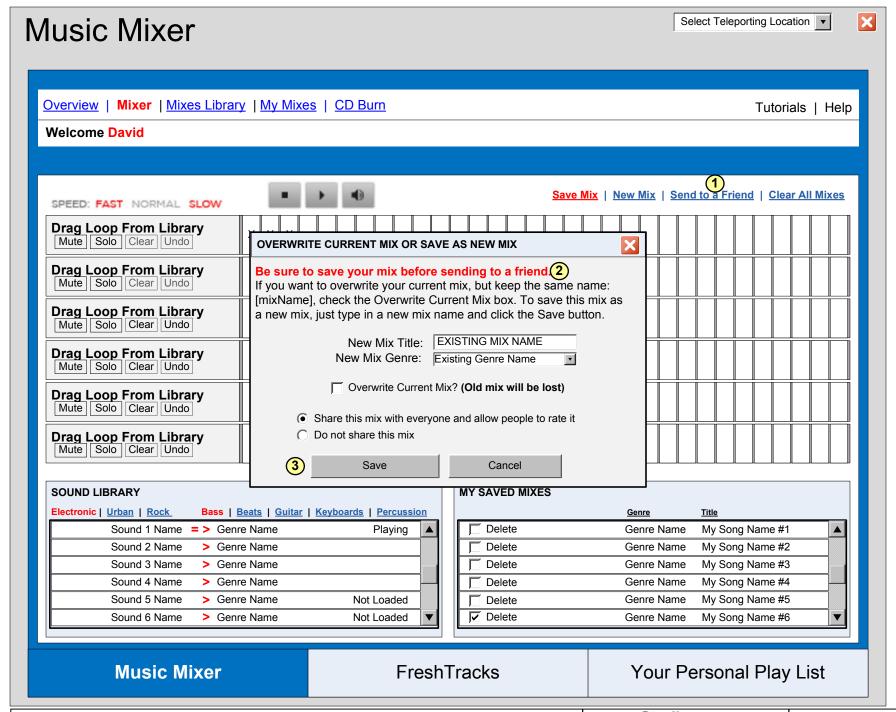


- 1.) Users can create a new mix from this window by clicking on the "New Mix" link.
- 2.) Users who have an existing mix open and click on the "New Mix" link, will first be prompted by a pop-up window to save their existing mix prior to creating a new mix.
- 3.) If users Click "**Save & Continue**" the system will save their mix changes prior to creating a new mix.
- 4.) If users click "**Continue**" the system will not save their mix changes prior to creating a new mix.

NOTE: Once users click on "Save & Continue" or "Continue" the system will provide a new, blank mix.

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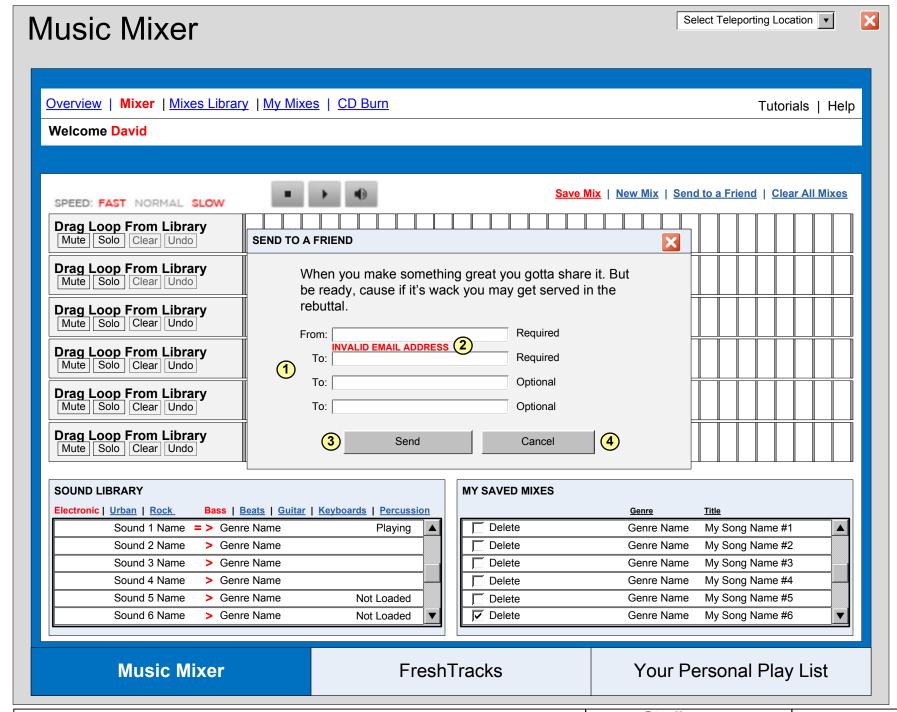




- 1.) When users click on <u>Send to a Friend</u> link the overwrite current MIX or SAVE AS NEW MIX pop-up window appears.
- 2.) The only difference is the text Be sure to save your mix before sending to a friend. will display at the top of this pop-up window.
- 3.) When users click the Save button, the next screen "Music Center :: Music Mixer-Send to a Friend-b" will appear.

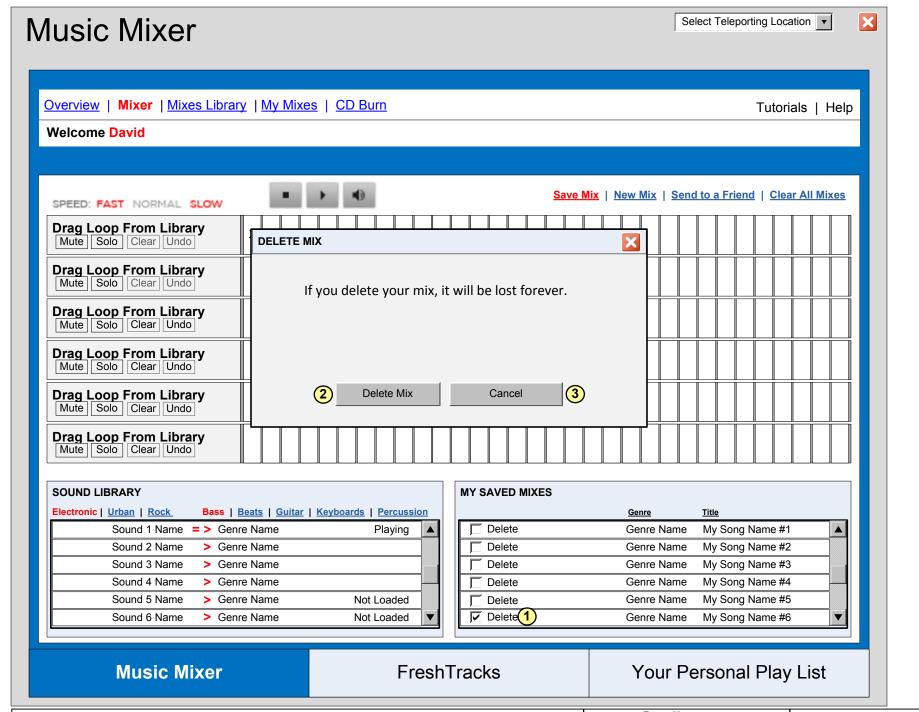
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- 1.) Once users save their mix from the previous wireframe, users are presented with a pop-up window requesting
- Their e-mail address (Required field)
- Friend 1 e-mail address (Required field)
- Friend 2 e-mail address (Optional field)
- Friend 3 e-mail address (Optional field)
- 2.) The error message "INVALID EMAIL ADDRESS" displays when an invalid e-mail address format is used. This is current functionality.
- 3.) When users click the Send button, e-mails will be sent to all e-mail addresses in this pop-up window.
- 4.) When users click the Cancel button, this window will close and all information will be lost.

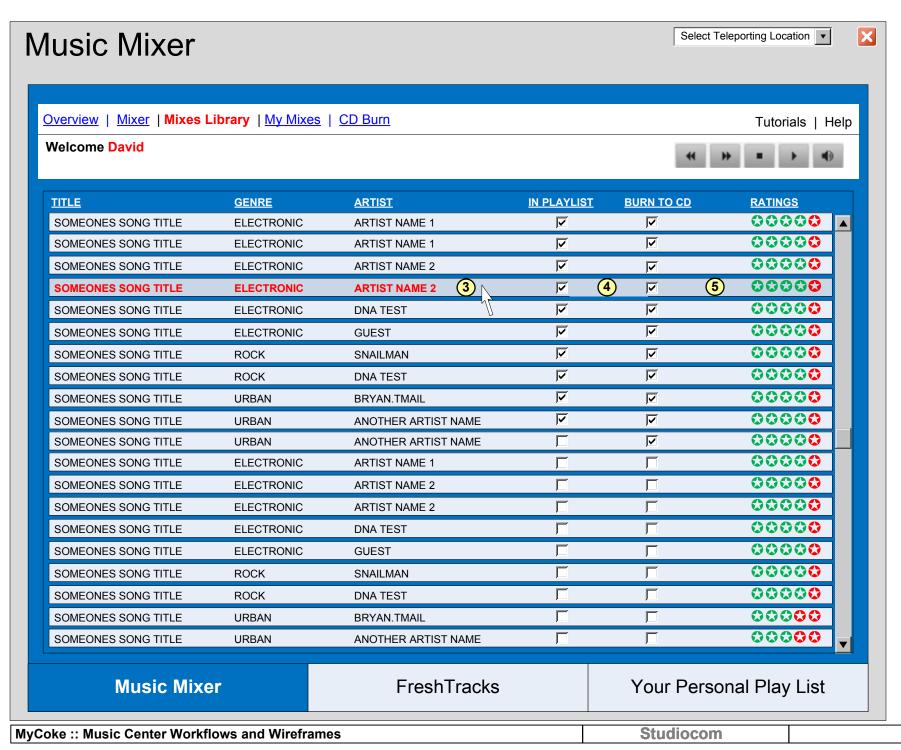




- 1.) Users who check the "Delete" box in the MY SAVED MIXES section, they will be presented with this pop-up window. They can either click on the:
- 2.) "Delete Mix" button will permanently delete this mix from the system, or the
- 3.) "Cancel" button will un-check the Delete Mix box and allow this mix to remain in the user's MY SAVED MIXES section.

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The Mixes Library page contains all mixes that have been created within the CC Metro environment. Ratings are based on other people's ratings. The default display of these mixes are from high to low based ratings – then in random order. Users can click on headers to change the sort order of this list. However, the system will not store these settings and will revert back to the default view when the user returns to this page.

1.) The following music controls are standard. However, since these controls do not currently exist in some tabs and would need to be created, they may not be included in this phase.

= Previous song

stop

• | | | = Play; Pause (alternate states)

= Volume control

- 2.) Tutorials & Help. As noted on the Music Mixer Overview page, the tutorials will need to be recreated based on design and functionality changes. The help will need to be assessed for accuracy based on the new environment.
- 3.) There are two ways a user can play a song:
- Click on a song (to highlight it) then click on the Play ">" button.
- Double click on a song.

Also, when a user plays a song, the player will automatically go to the next song on the list until the user stops the player, or it reaches the end of the list. This functionality is provided by iTunes, Windows Media, etc.

- 4.) From this page, users can add (or remove) songs to their playlist or flag to burn to a CD by checking (or un-checking) their respective boxes. If time permits, error messages will be created for users who:
- Do not have any mixes when they click on the "Burn to CD link
- Select more than 7 mixes on this page or the My Mixes page.
 This functionality does not currently exist)
- 5.) Users can view the ratings of each mix.

Note: Users can no longer rate songs from any venue except the KO Lounge.

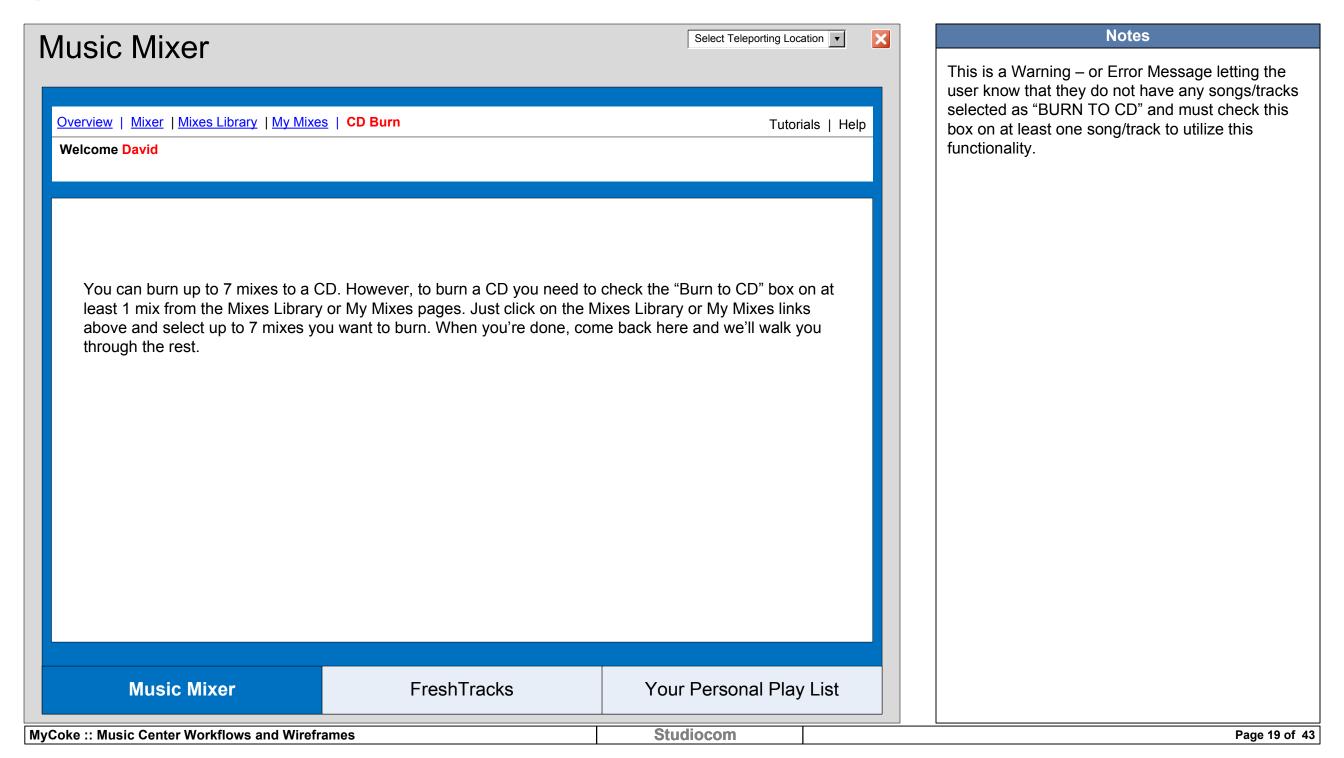
NOTE: Each time the user returns to this page, it is reloaded.
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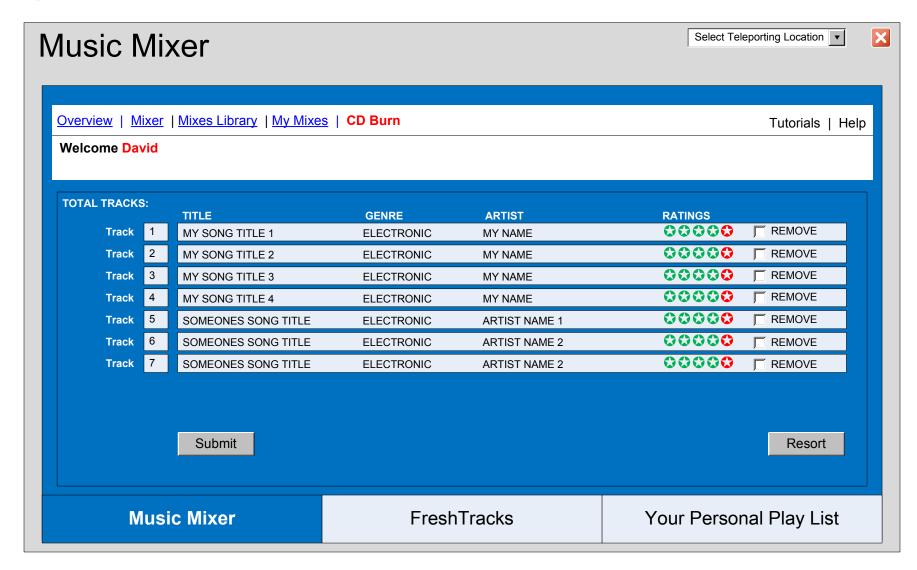


The My Mixes page is a sub-set of the Mixes Library, consisting of only the user's personal mixes. The functionality is also the same as the Mixes Library.





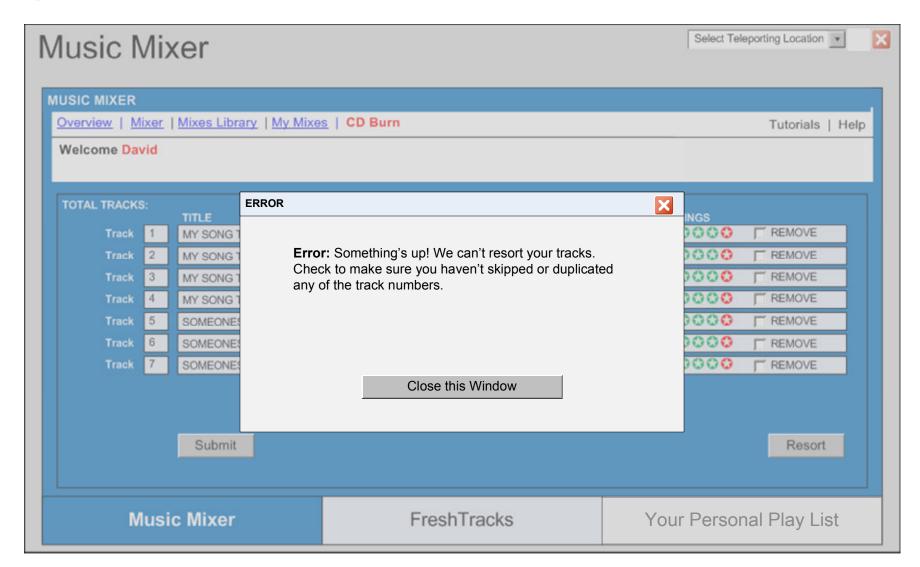




Users can add, remove and resort **up to 7 mixes** in order to burn a CD.

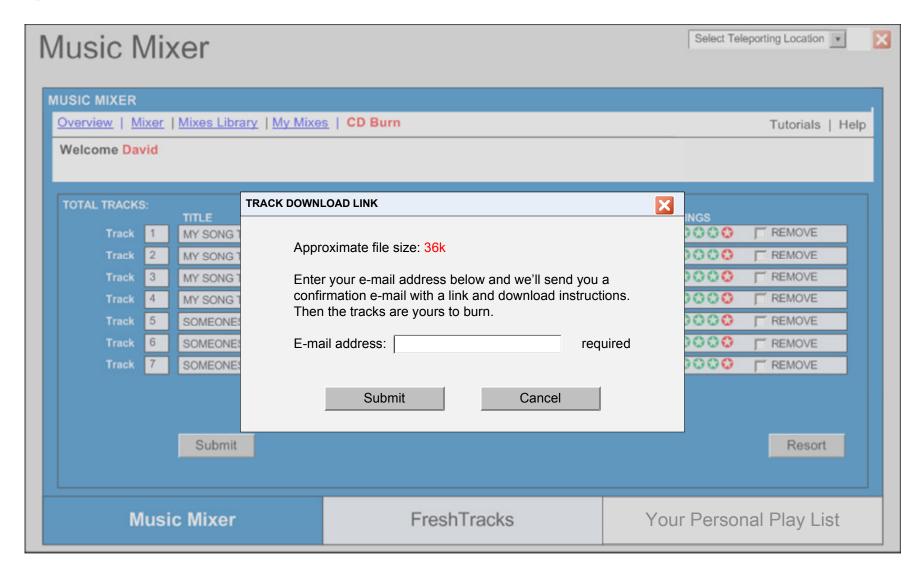
NOTE: This functionality does not actually burn a CD, but instead sends an e-mail with a link with the selected songs in a zipped file for download to the user's personal computer. The user may physically burn a CD on their own computer should they wish, but this is outside the scope of this application.





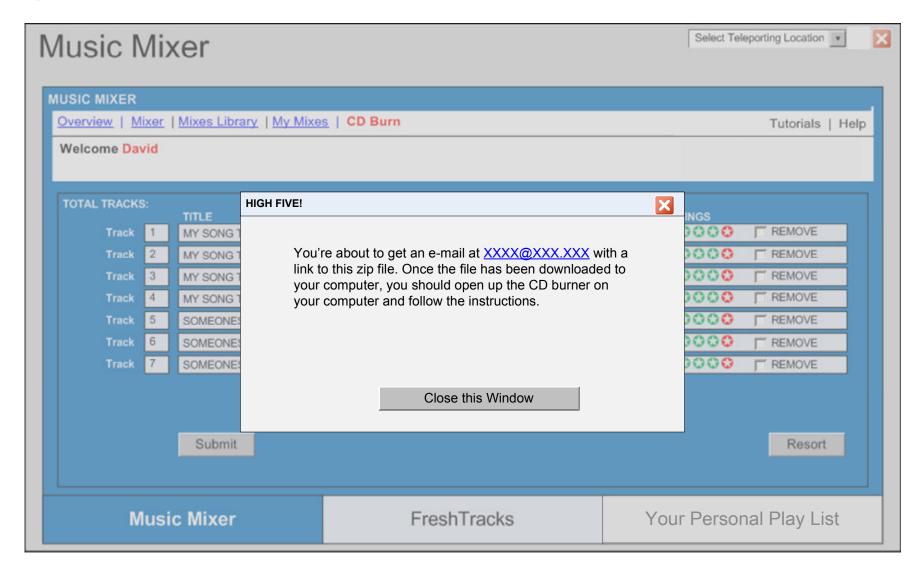
This error message lets the user know that the tracks could not be resorted due to a numbering sequence error. The system will not resort the tracks if the user skips a number or has a duplicate number listed.





The user enters his/her e-mail address, and he/ she will receive an e-mail with a link to download his/her tracks.

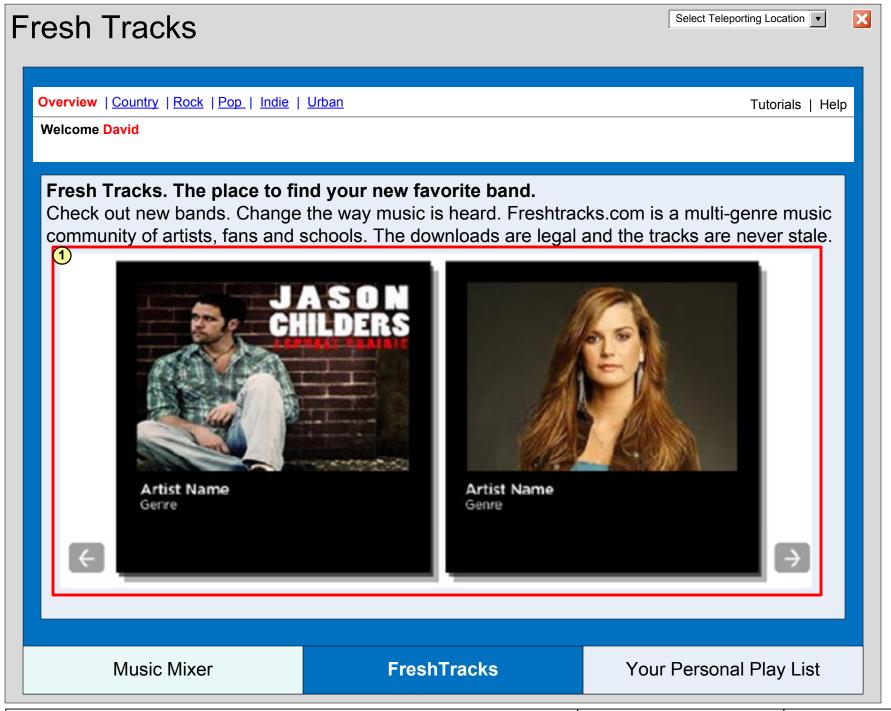




The user will receive a congratulations page noting that they will receive an e-mail with a link to the zip file, which can be downloaded to their computer.

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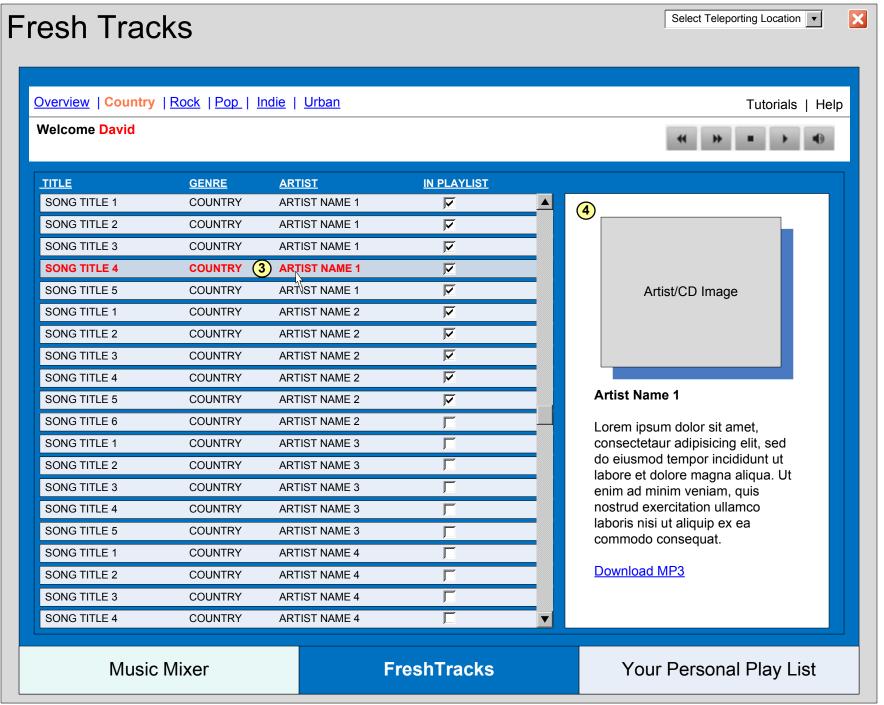


The FreshTracks overview page provides a place to describe FreshTracks and marketing promotions.

1 The arrows should allow the user to browse through the currently available Fresh Tracks artist images, artist name, and genre, pulled from the XML file hosted by freshtracks. When the user clicks left or right, the next available artist with those assets (image, title, genre) available should be displayed.

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- 1.) FreshTracks is split out by genre. Each genre page is identical and allows users to play or download songs.
- 2.) This should include play, pause, stop, previous song, next song and a volume control.
- 3.) When a user selects a song, the corresponding graphic and content currently provided by FreshTracks will appear in the right rail. At the bottom of this content is a link to download the MP3 which is also current functionality provided by FreshTracks.

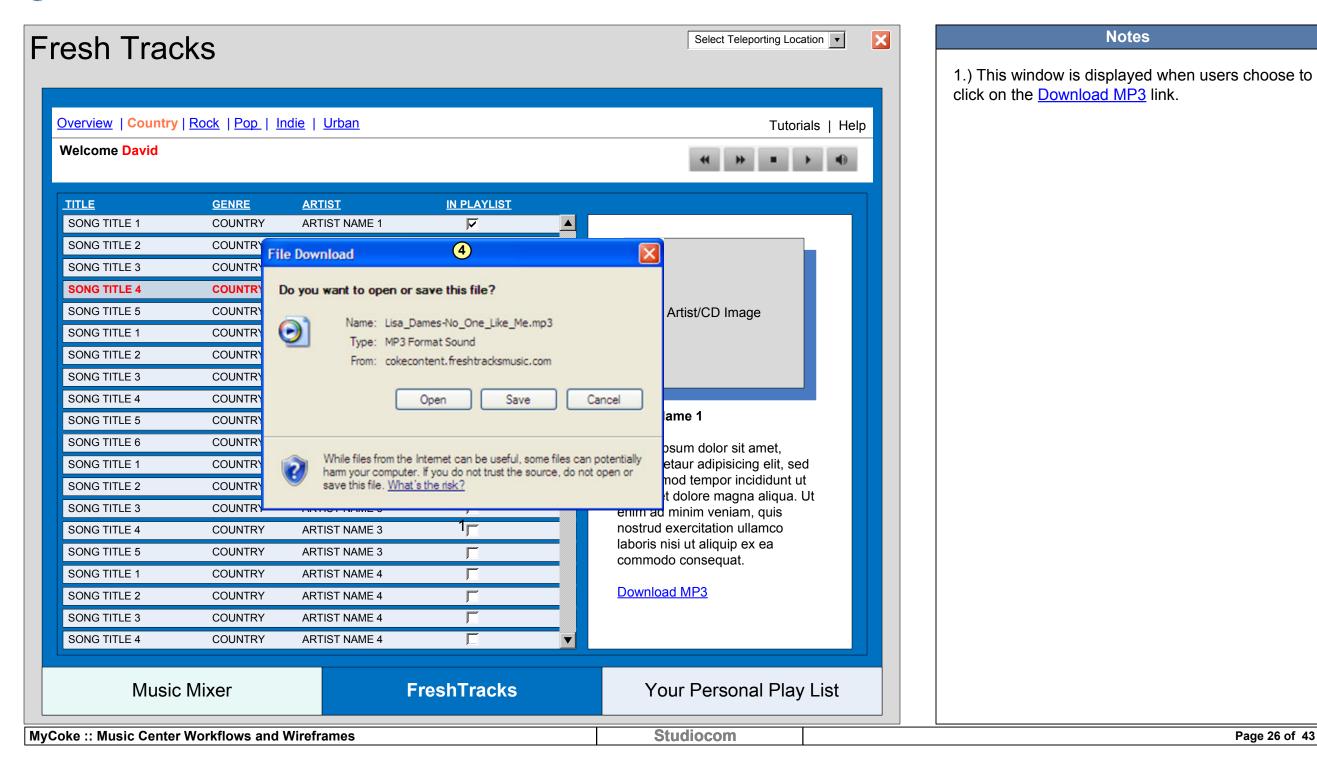
NOTE: The image size should match the current mycoke specs.

4.) From this page, users may add songs to their playlist by checking the corresponding checkbox. Users may also remove songs from their playlist by un-checking the corresponding checkbox.

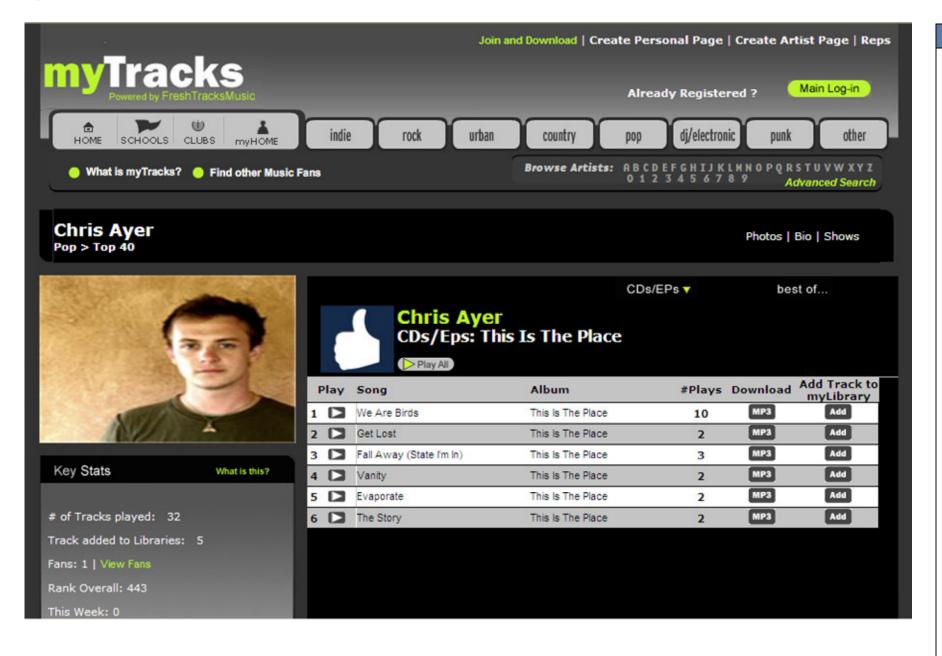
Default Sort Order is provided by FreshTracks and is by artist from lowest to highest.

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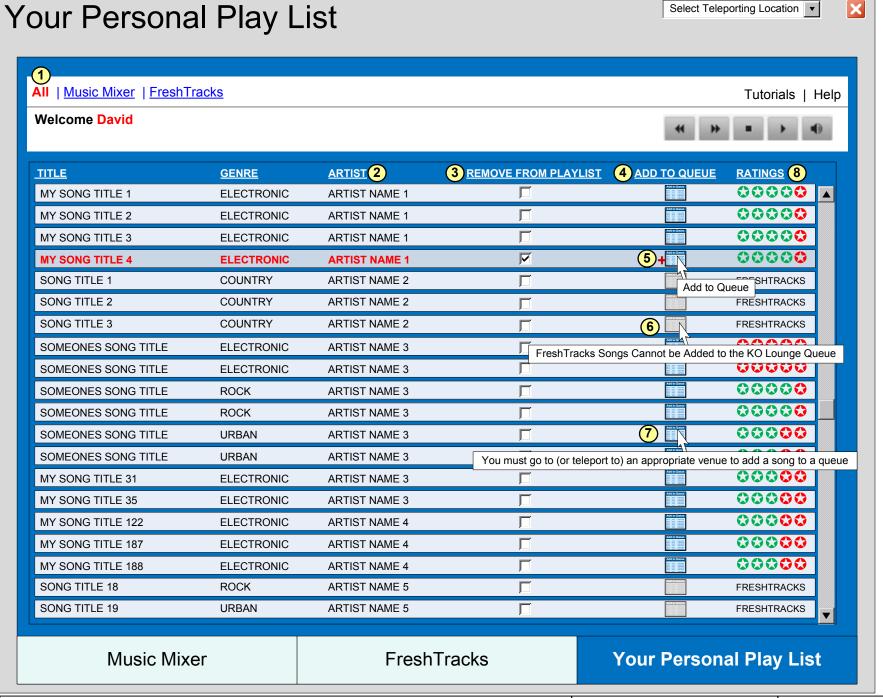






Users may also link directly to the FreshTracks (myTracks) Web site.



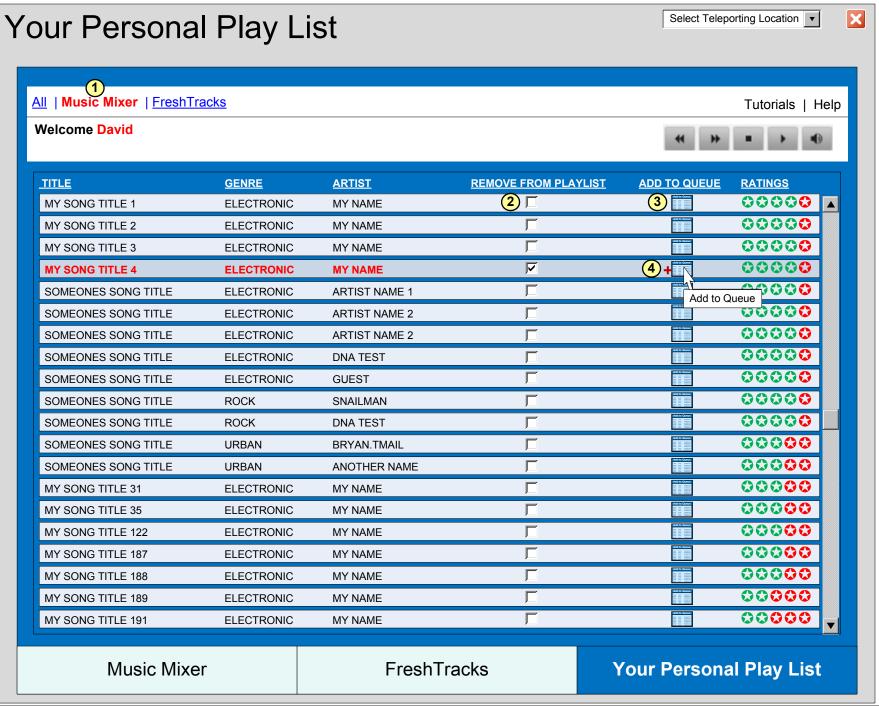


- 1.) The "All" page is a consolidated view of users' My Playlist songs, which contains both Music Mixer and FreshTracks songs.
- 2.) The default sort order for this page is in alpha order by artist name. There is no secondary sort.
- 3.) Users can add songs to this page from the Music Mixes (Mixes Library or My Mixes) pages; or any FreshTracks page by checking the "ADD TO PLAYLIST" box. To remove a song from this page, they can check the "REMOVE FROM PLAYLIST" box and it will immediately be removed from this page. (Note: They can also remove songs from their My Playlist page from the page(s) that they placed their songs into this list.)
- 4.) When in the Coca-Cola Cantina, or a drop-zone (if the user owns a boom box) users can add any song within their My Playlist tab to the venue playlist. When users are in the KO Lounge, they may add any music mix to the KO Lounge Playlist.
- 5.) To add a song to the venue playlist, users click on the "ADD TO QUEUE" icon for submission. (A red "+" sign and an "Add to Queue" tool tip will display upon rollover.)
- 6.) For users in the KO Lounge who try to add a FreshTracks song to the queue, the "ADD TO QUEUE" icon will be deactivated and the tooltip message "FreshTracks Songs Cannot be Added to the KO Lounge Queue" will appear.
- 7.) For users outside an appropriate venue to add a song to a queue, the "ADD TO PLAYLIST" icon will be deactivated and the tooltip message "You must go to or teleport to an appropriate venue" will appear.
- 8.) Music Mixer songs will have stars. Songs that have not yet been rated will have all red stars. FreshTracks songs are not rated so will have the word FRESHTRACKS in this column.

Default Sort Order as noted above, is in Artist order from lowest to highest with no secondary sort.

NOTE: When users click an in-world action tag, the Music Center council is launched. The action tag passes location parameters to the music center so it can determine which songs can/cannot be played. For songs that cannot be played, the "ADD TO QUEUE" icon will be deactivated with tooltip messaging. (See item #6 above)





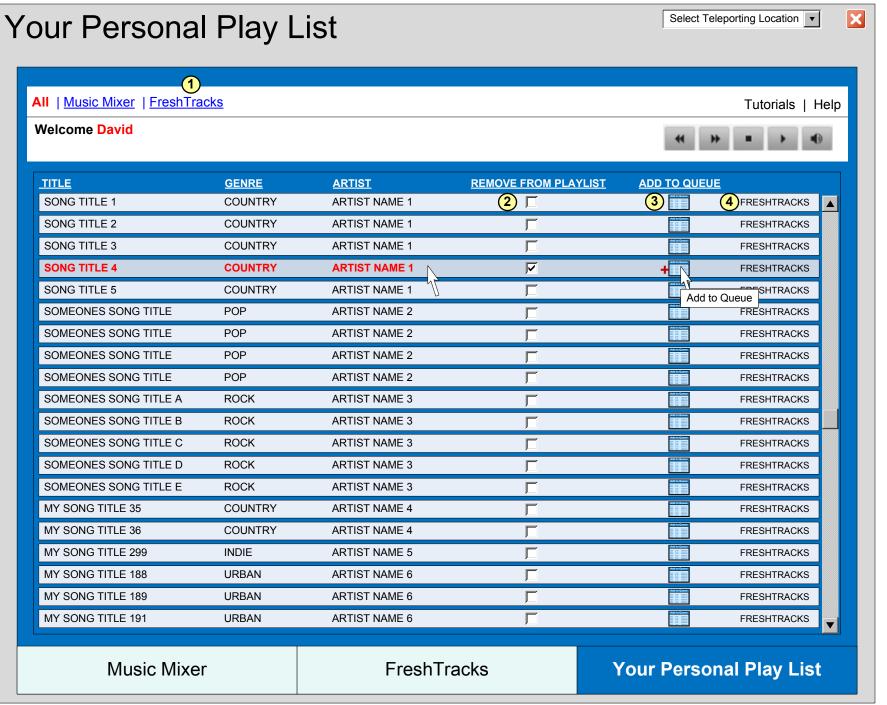
- 1.) This page provides a view of only the Music Mixer (Mixes Library or My Mixes) songs placed into the user's My Playlists.
- 2.) Users can add songs from the two of the Music Mixes pages (Mixes Library or My Mixes) by checking the "ADD TO PLAYLIST" Box. To remove a song from this page, they can check the "REMOVE FROM PLAYLIST" box and it will immediately be removed from this page.

(Note: They can also remove songs from this page, from the page(s) that they placed their songs into this list.)

- 3.) If the "Add to Queue" button is not grayed out, users may add songs to the venue they are in. (i.e. KO Lounge or Coca-Cola Cantina as well as drop zones if they own a boom box.)
- 4.) Like the "All" page, to add a song to the venue playlist, users click on the "ADD TO QUEUE" icon for submission. (A red "+" sign and an "Add to Queue" tool tip will display upon rollover.)

Default Sort Order for this page is in ratings order, from highest to lowest rated, with no secondary sort criteria.





- 1.) This page provides a view of only the FreshTracks songs placed into the user's My Playlists.
- 2.) Users can add songs from the Mixes Library or My Mixes page by checking the "ADD TO PLAYLIST" Box. (The name of checked boxes will change from ADD TO PLAYLIST to IN PLAYLIST.) To remove a song from this page they can check the "REMOVE FROM PLAYLIST" box and it will immediately be removed from this page.

(Note: They can also remove songs from this page, from the page(s) that they placed their songs into this list.)

- 3.) If the "Add to Queue" button is showing, users may add songs to the venue they are in. (i.e. KO Lounge, Coca-Cola Cantina, or a drop zone if they own a boom box.)
- 4.) "FRESHTRACKS" will be displayed in the ratings column. This will provide consistency especially when FreshTracks songs are displayed in the <u>All</u> view.

Default Sort Order as noted above, is in Artist order from lowest to highest with no secondary sort.

Action Tags: When users click an in-world action tag, the Music Center council is launched. The action tag passes location parameters to the music center so it can determine which songs can/cannot be played (i.e. all FreshTracks songs will be grayed out in the KO Lounge), and whether to show the "Add to Queue" button.





Although this is not the actual KO Lounge, this wireframe depicts the information to be displayed in the KO Lounge – Queue Billboard and KO Lounge – Ratings Billboard.

1.) KO Lounge – Queue Billboard

Headers include:

- Queue
- Title
- Genre
- Artist

The top listing is the mix that is currently playing The billboard then lists the next 10 mixes that are in queue.

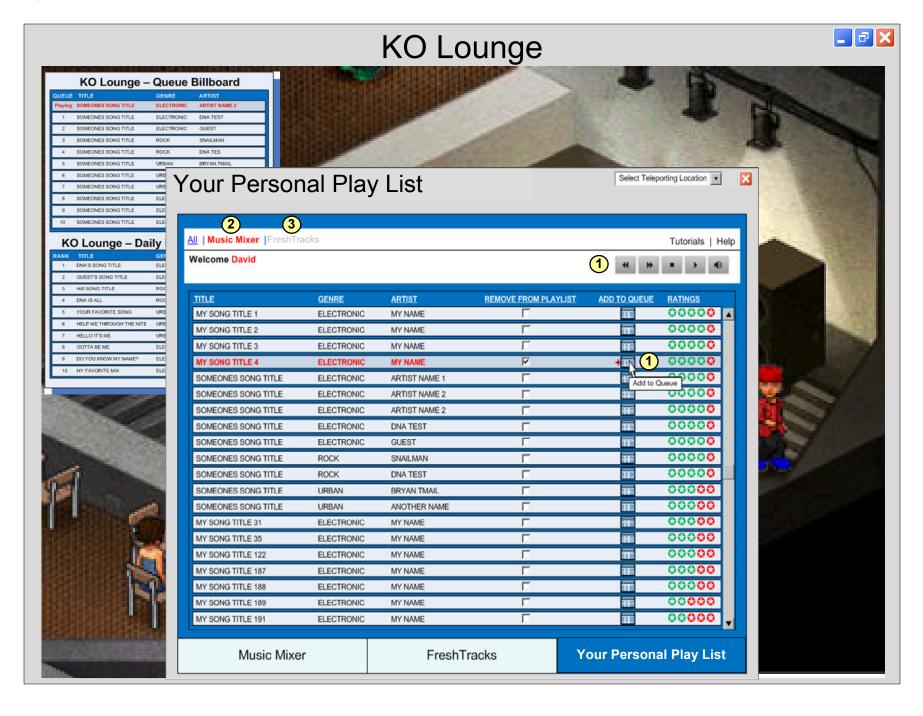
2.) KO Lounge – Daily Ratings Billboard Headers include:

- Rank
- Title
- Genre
- Artist

These are "Daily" ratings only. Beginning at 12:00 a.m. Eastern time, all ratings from the previous day are removed from the Daily Ratings Billboard (the billboard becomes blank) and begins repopulating again as users submit and rate mixes.

3.) Ratings: When music plays a heads up display (HUD) in this venue with 5 stars for users to select.





- 1.) Users may submit any Music Mixer (songs with rating ratings stars) from their "My Playlists" section to be rated. Users may also listen to songs in "personal play" by clicking on a song, then clicking on the Play ">" button, or by double-clicking on a sona.
- 2.) Within the KO Lounge, whether clicking on the action tag or opening the Music Center from the Navigation Bar, the Music center will open on the My Playlist "Music Mixer" page by default, since FreshTracks cannot be added to the KO Lounge. (The "All" page should open by default in all other venues.)
- 3.) The "FreshTracks" link within the My Playlist tab will be grayed out while in the KO Lounge, since FreshTracks songs cannot be submitted to the KO Lounge Queue.

NOTE: The Music Center wireframes on all previous were created larger than actual size to make it easier to read and review the functionality. The Music Center on this – and all subsequent pages – are to scale.

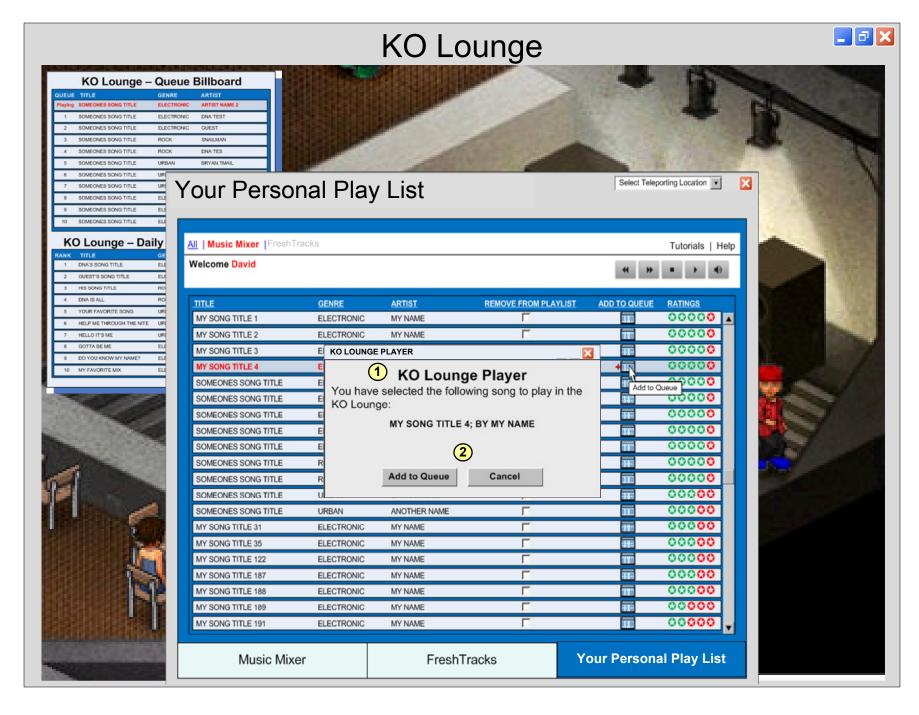
- KO Lounge Window: 1024 x 768 (most users)
- Music Center Window: 700 x 600

ALSO NOTE: If users try to listen to their mixes or songs in personal play, they hear both the in-world music as well as their personal play music at the same time.

MyCoke :: Music Center Workflows and Wireframes

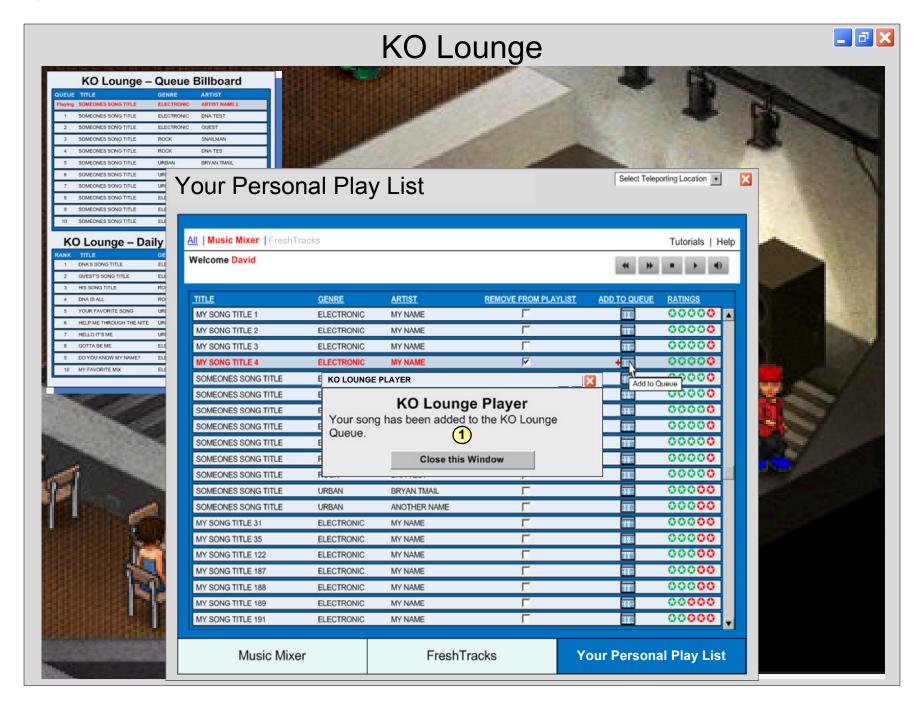
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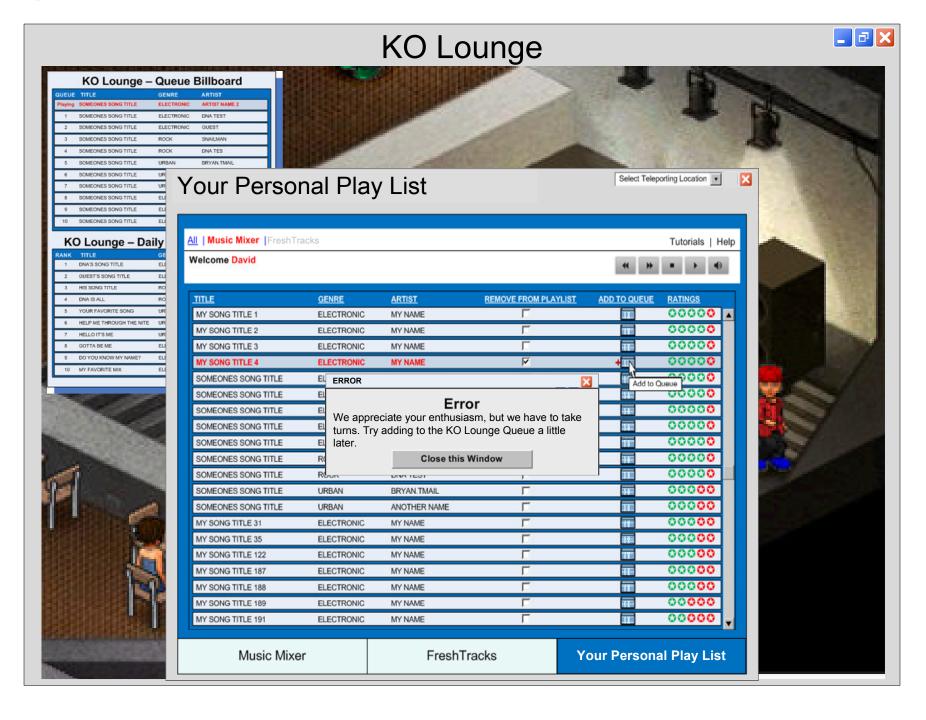
- 1.) The Add-to-Queue pop-up layer lets users know that they have selected a specific song to be added to the queue and asks them to confirm.
- 2.) Since mixes from other people may be in the user's "My Playlist" tab, he/she may submit mixes created by other people.





1.) This message confirms that the user has successfully added a song to the queue.

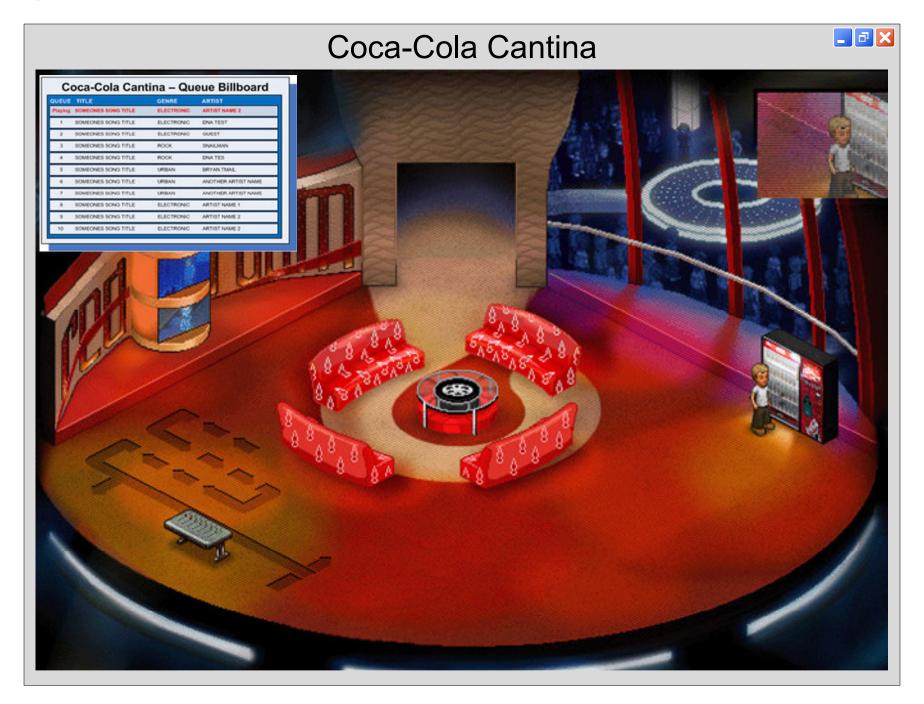




Error Messages May Include:

You have submitted too many songs?

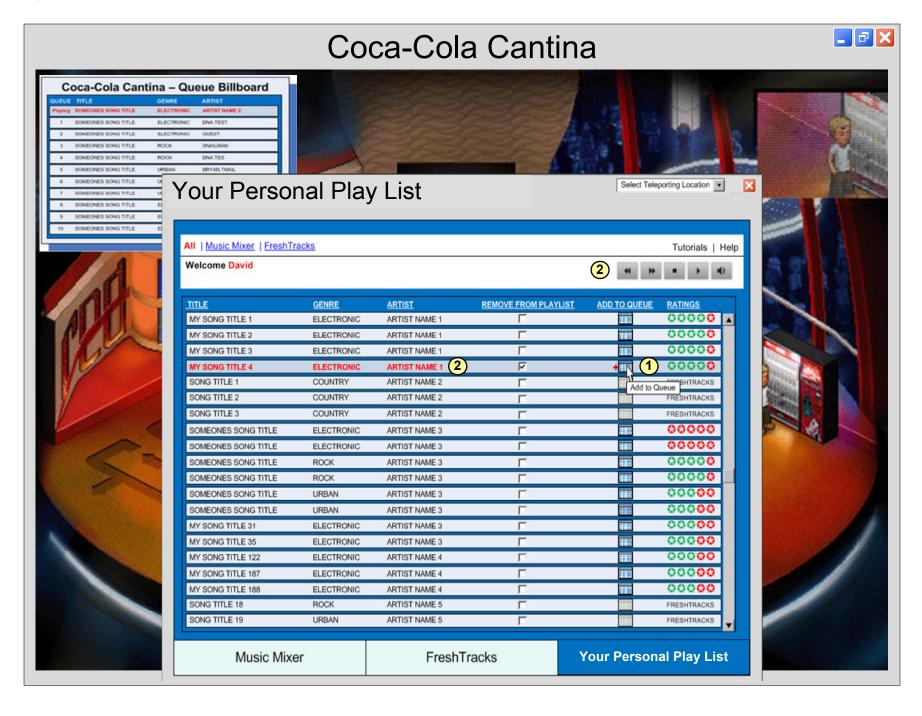




This is only a representation of what information would be reflected in the Coca-Cola Cantina Billboard. Headers include:

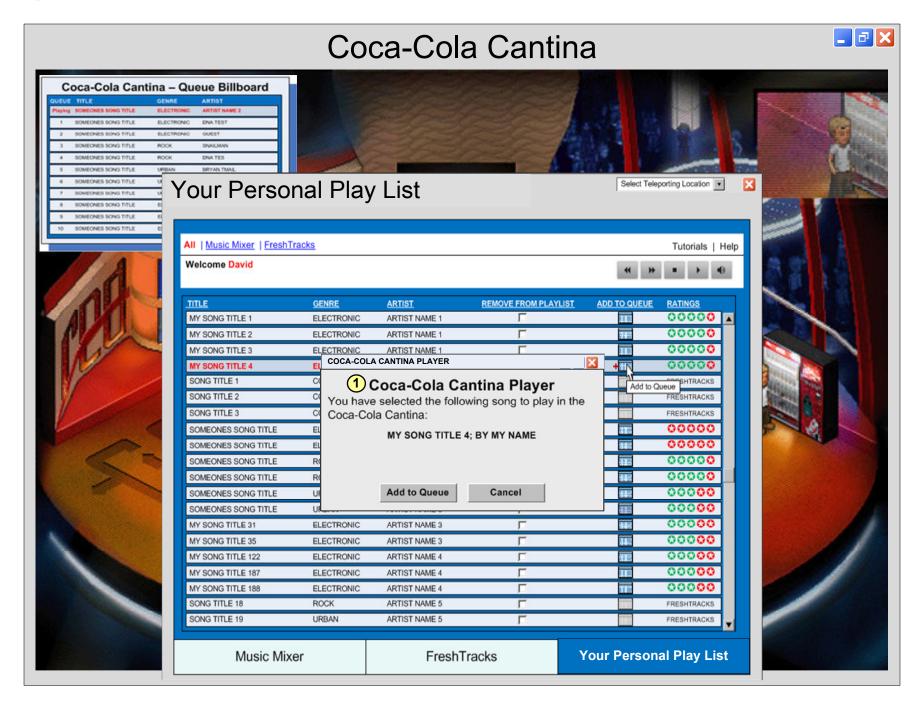
- Queue
- Genre
- Title
- Artist





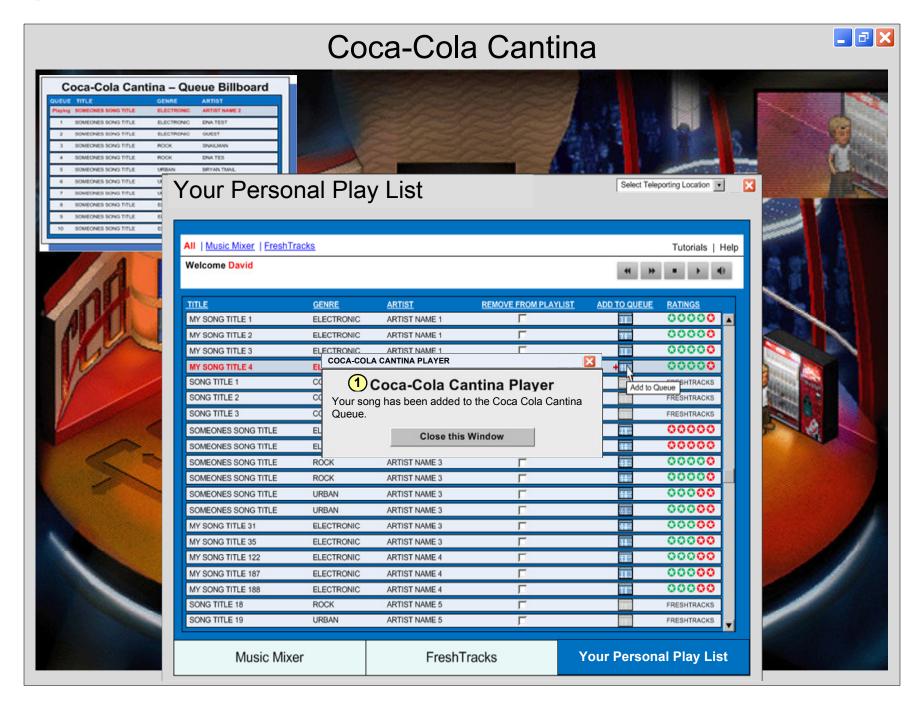
- 1.) Users may submit any Music Mixer or FreshTracks songs from their "My Playlists" section for in-world play. To do this, users must click on the "ADD TO QUEUE" icon.
- 2.) Users may also listen to songs in "personal play" by clicking on a song, then clicking on the Play ">" button, or by double-clicking on a song.





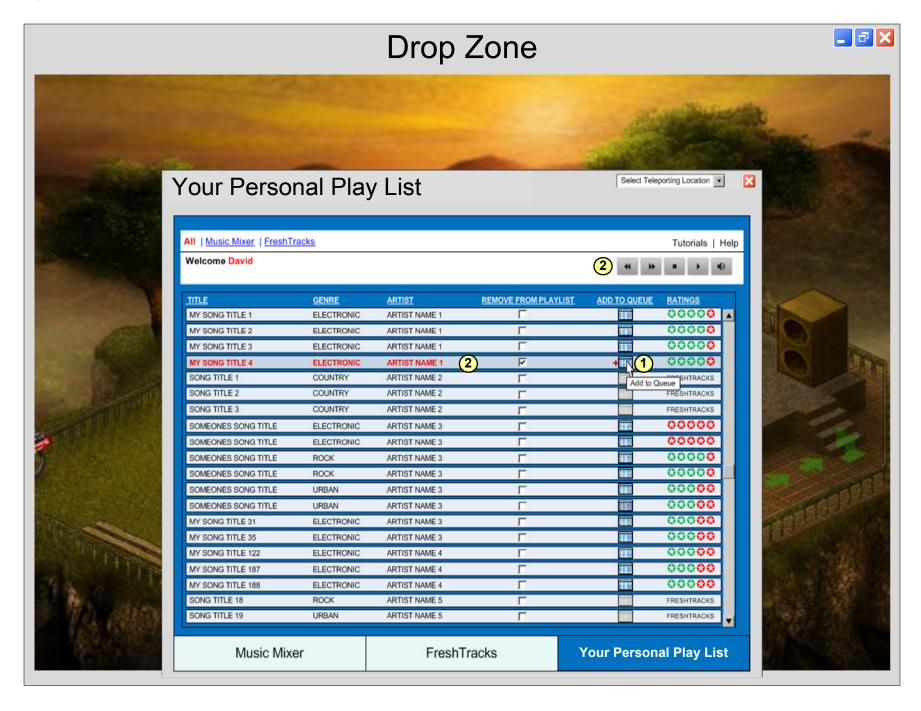
1.) The Add-to-Queue pop-up layer lets users know that they have selected a specific song to be added to the queue and asks them to confirm.





1.) This message confirms that the user has successfully added a song to the queue.

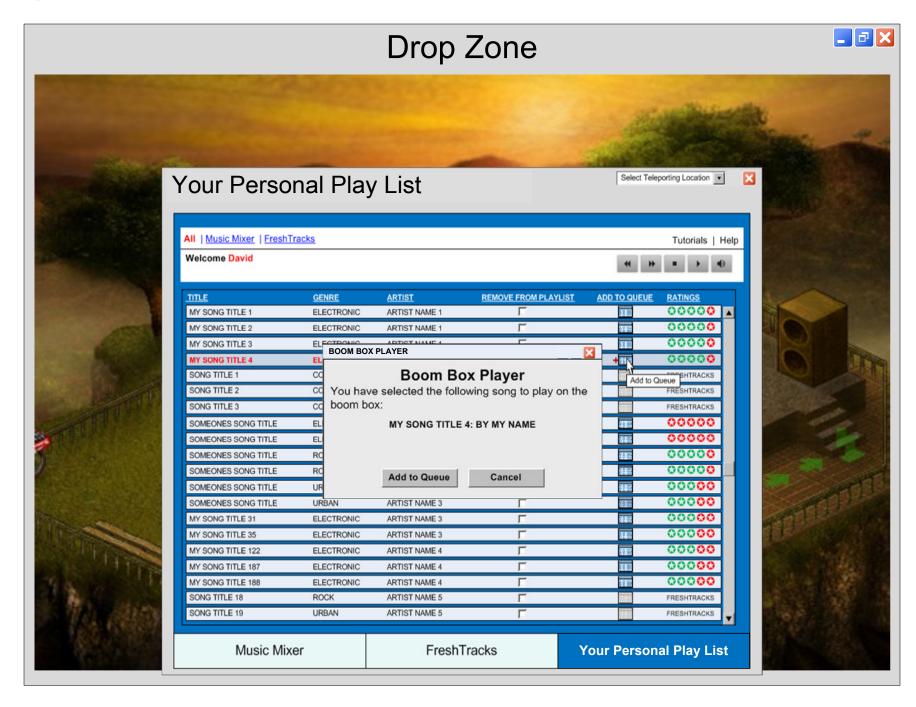




- 1.) Users can submit songs to their personal boom box queue in any drop zone (if they own a boom box) from their "My Playlists" section for in-world play. To do this, users must click on the "ADD TO QUEUE" icon.
- 2.) Users may also listen to songs in "personal play" by clicking on a song, then clicking on the Play ">" button, or by double-clicking on a song.

Note that there is no billboard for the drop-zone venues.

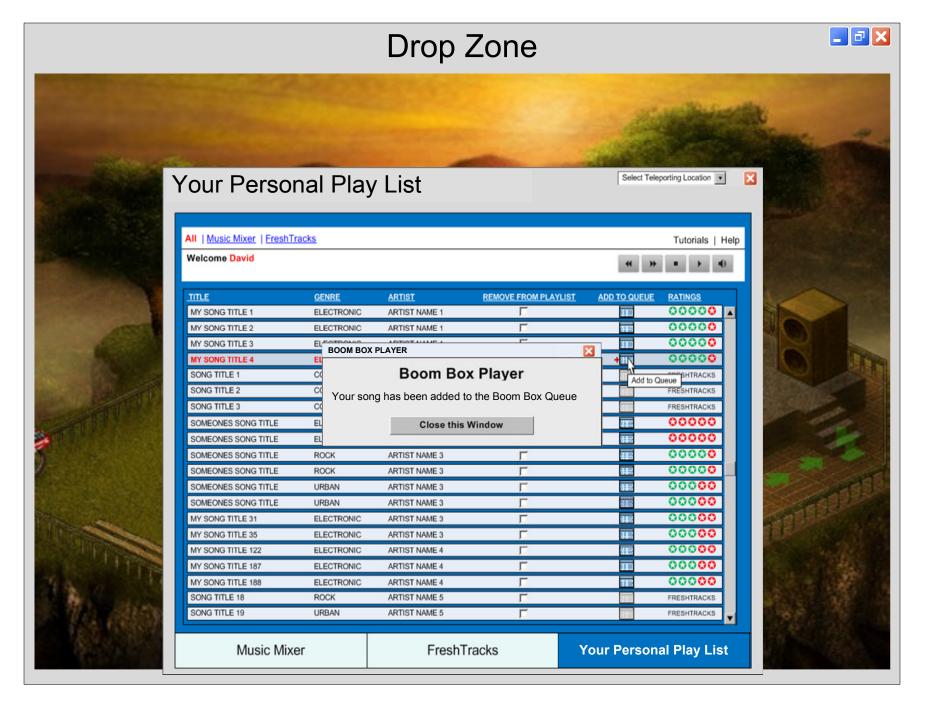




The Add-to-Queue pop-up layer lets users know that they have selected a specific song to be added to the queue and asks them to confirm.

Note that there is no billboard for the drop-zone venues.





This message confirms that the user has successfully added a song to the queue.



Music Center Select Teleporting Location 🔻 MUSIC CENTER TERMS & CONDITIONS My Playlist Home [SAMPLE CONTENT] You must agree to the latest Ts & Cs before continuing with your log in. This only needs to be done once per Ts & Cs update. If you do not agree, you will not be able to continue with the log in process. Welcome to vo TERMS & CONDITIONS (TS & CS): MEMBER AGREEMENT ment center 1. ACCEPTANCE OF TERMS THE TERMS AND CONDITIONS SET FORTH BELOW (THE "AGREEMENT") GOVERN YOUR USE Lorem ipsum dolor sit a OF THIS SITE ON THE WORLD WIDE WEB (THE "SITE") OF THE COCA-COLA COMPANY Ut enim ad minim "COMPANY") AND THE SERVICES AVAILABLE ON THIS SITE (THE "SERVICES") AND, AND Veniam, quis nostrud e) are legally binding on you by clicking the "I accept" button below. If you do NOT AGREE WITH ANY OF THESE TERMS, CLICK ON THE "I DECLINE" BUTTON BELOW AND DO NOT ACCESS OR OTHERWISE USE THIS SITE AND/OR THE SERVICES OR ANY INFORMATION CONTAINED ON THE SITE, YOUR USE OF THIS SITE AND/OR THE SERVICES Music Mixer ON THIS SITE SHALL BE DEEMED TO BE YOUR AGREEMENT TO ABIDE BY EACH OF THE TERMS SET FORTH BELOW. YOU AGREE THAT COMPANY MAY MAKE CHANGES TO THE Duis aute irure dolor in t cupidatat non SERVICES OFFERED ON THIS SITE, AT ANY TIME WITHOUT NOTICE, AND CAN REVISE THESE TERMS AT ANY TIME. COMPANY WILL NOTIFY YOU OF SUCH REVISIONS BY POSTING AN proident, sunt in culpa UPDATED VERSION OF THESE TERMS ON THE SITE, YOU ARE RESPONSIBLE FOR REGULARLY REVIEWING THESE TERMS. YOUR CONTINUED USE OF THE SITE AND/OR THE SERVICES SHALL CONSTITUTE YOUR CONSENT TO SUCH CHANGES. FreshTracks This Agreement is a legal document that details your rights and obligations as a Company Et harumd und lookum ber te conscient to member entitled to a member account and to access and use the Services. You cannot become a member until you have accepted the terms of this Agreement. The Agreement factor tum poen legum et imper ned provides very important information about your membership and the Services, so you should take the time to read and understand it. If you have questions about this Agreement, or about your rights and responsibilities as a member, please contact us at help@mycoke.com. You Your Personal Play Li should also take the time to review the Company Privacy Policy that reflects Company's current privacy policies and Behavior Guidelines that are a part of this Agreement and to abore et dolore magna Ut enim ad minim venia which you are subject. The Internet and online world is changing rapidly and as technology and Company's business continue to evolve, these policies may have to be updated or revised. aliqua. 2. DESCRIPTION OF SERVICES This Agreement is your entire agreement with Company and governs your use of the Services. There may be additional terms and conditions if you use affiliate services, other Company How Can You Play Yo services or products, or third-party software and/or services. Ut enim ad minim venia abore et dolore The Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs may be contacted in writing at 1020 N. Street, #501, Sacramento, CA 95814, or by telephone at 1-916-445-1254. C lagree. C I do not agree. Submit

Notes

Terms & Conditions Page

Non-mycoke users will have access to the Music Center; however, they must accept these Terms and Conditions (Ts & Cs). The system will check each user tying to access the Music Center. If a user is a non-mycoke user and has not yet accepted these Ts & Cs, this page will be presented and must be accepted prior to the user obtaining access to the Music Center.