



www.holidayinn.com.cn

HOLIDAY INN – CHINA

October 23, 2006

David McAlister

1 2 3 4

5 欢迎访问 holidayinn.com.cn
假日酒店 自在自我

6 11 12 13 14

7 平衡: 3,335 點
(Note: See "Login States" Wireframes for Options)

8 注册 看帐户

9 PCR marketing message

10 在第一时间收到假日酒店促销活动
成为我们的网友

15 预订电话热线 1800 787 1221
或在网上预订>>

16 百分之百网上最低价
马上预订>>

17 假日酒店电子邮件
订阅促销信息和新闻快讯>>

18 发现 <品牌> 旅馆

19 Seasonal Banner and will change before launch

20 Seasonal Banner and will change before launch

21 中国自由旅行网络
更多详情, 请点击此处 >>

22 国际促销

23 中国境内促销

24

25

For Reference

- Brand logo: <http://www.ichotelsgroup.com/h/d/hi/280/zh/home>
 - Go to Home page: <http://www.ichotelsgroup.com/h/d/hi/280/zh/home>
 - PCR CN: <http://www.ichotelsgroup.com/h/d/pc/280/zh/home>
 - Country selector (Note: this drop down is to be lined up with the left edge of the right column)
 - 3 Top Banners here, they are:
 - Unwind: Alt: 悠闲套餐
<http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/unwind.html>
 - Family: Alt: 欢迎光临假日酒店 brand banner. Non clickable
 - Business: Alt: 欢迎光临假日酒店 brand banner. Non clickable
 - PCR CN Logo: <http://www.ichotelsgroup.com/h/d/pc/280/zh/home> (See "Login States" wireframe)
 - Account information if explicitly logged in. (See "Login States" wireframe)
 - "Log Out" and "View Account" if logged in. "Don't remember me." if not logged in (See "Login States" wireframe)
 - PCR Marketing messages if implicitly or explicitly logged in. Join Priority Club (<https://secure.ichotelsgroup.com/h/d/pc/280/zh/reg?secure=true&offerId=VBJHL>) if not logged in. (See "Login States" wireframe)
 - Websaver subscription: http://pref.email.cn.ichotelsgroup.com/ihg/chinese_prefctr.asp
 - Hotel Reservations: <http://www.ichotelsgroup.com/h/d/hi/280/zh/rates>
 - Customer Service: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/hi/280/zh/cs.html>
 - Meeting & Event guide: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/meetings/eventguide.html>
 - Location Map of HI in China: <http://www.asiapromotions.com/china/>
 - Phone booking Number and Book through Web text link: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/hi/280/zh/cs.html>
 - Lowest Internet Guarantee Rate: http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/teaser/hi/280/zh/lp/hilgr_china.html
 - Websaver subscription: http://pref.email.cn.ichotelsgroup.com/ihg/chinese_prefctr.asp
 - See "Quick Res" wireframes page for options
 - Unwind campaign banner: www.holidayinn.com.cn/unwind (Seasonal Banner and will change before launch)
 - Visit Europe campaign banner: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/teaser/hi/280/zh/lp/ve.html?rateCode=ISERN> (Seasonal Banner and will change before launch)
 - Map of HI China banner: <http://www.asiapromotions.com/china/>
 - Inter-nation Promos: Pls refer to xls sheet in word document for url links (Ticket 43059)
- Region: URL Links**
- 北美洲: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/na.html> 欧洲: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/teaser/hi/280/zh/lp/ve.html?rateCode=ISERN>
- 非洲及中东: http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/regions.html?WT_teaser_click=/content/dec/teaser/hi/280/zh/fo/regions
- 拉丁美洲: http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/regions.html?WT_teaser_click=/content/dec/teaser/hi/280/zh/fo/regions
- 亚洲: http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/regions.html?WT_teaser_click=/content/dec/teaser/hi/280/zh/fo/regions
- 澳洲及大洋洲: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/aunz.html>
23. Domestic Promos: Pls refer to xls sheet in word document for url links (Ticket 43059)
- 中国境内促销 (Domestic promotions header)
- | Property | Property Links | Book Now | Link to |
|--------------|---|----------|---|
| Left Column | | | |
| 北京丽都假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/pegch | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/pegch |
| 北京长峰假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/pegca | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/pegca |
| 北京中环路假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/peggl | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/peggl |
| 上海古井假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/shggl | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/shggl |
| 上海广杨长盛假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/shgdt | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/shgdt |
| Right column | | | |
| 杭州国际假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/HGHCH | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/hghch |
| 广州文化假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/guhch | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/guhch |
| 香港金域假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/hkgkl | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/hkgkl |
| 重庆扬子江假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/CHGCH | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/CHGCH |
| 海南三亚亚龙湾假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/syssc | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/syssc |
| 澳门假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/qmpch | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/qmpch |
| 沈阳假日酒店 | http://www.ichotelsgroup.com/h/d/hi/280/zh/hd/SHNCH | 预订 | http://www.ichotelsgroup.com/h/d/hi/280/zh/rates/SHNCH |
| 查询其他国内促销 | | | |
24. Brand bar: Pls refer to existing site.
25. Standard bar for Network sites: Please refer to existing site.

NOTE: Chinese text is for visual reference only and must be validated. Chinese URLs must also be validated.

CHINESE LANGUAGE VISUAL REPRESENTATION

Chinese text is for visual reference only and must be validated. (See English version below)

Anonymous Login

1

PRIORITYCLUB®
REWARDS

优惠会号码:

密码 号码:

忘记 PIN 号码? 3

☐ 不要记录登录信息

注册

2

PCR marketing message
(在线获取您的会员资料)

Implicit Login

PRIORITYCLUB®
REWARDS

欢迎回来 ! David McAlister 改变用户 4

注销

看法帐户

PCR marketing message

Explicit Login

PRIORITYCLUB®
REWARDS

欢迎回来 ! David McAlister

当前积分余额: 3,335 兑换积分
金卡会员 资格。您只需再拥有15
个以上的合格住宿, 或者积累 20000
点以上的积分, 就可以获得

注销

看法帐户

PCR marketing message

Implicit Login (Ambassador)

PRIORITYCLUB®
REWARDS

欢迎回来 ! David McAlister Change User

注销

看法帐户

PCR marketing message

Explicit Login (Ambassador)

PRIORITYCLUB®
REWARDS

欢迎回来 ! David McAlister

当前积分余额: 3,335 兑换积分

注销

看法帐户

PCR marketing message

ENGLISH LANGUAGE VISUAL REPRESENTATION

(See Chinese Version Above)

Anonymous Login

1

PRIORITYCLUB®
REWARDS

Email or Priority Club#:

PIN#:

Forgot/Need PIN#? 3

☐ Don't remember me.

Login

2

PCR marketing message (Join Now)

Implicit Login

PRIORITYCLUB®
REWARDS

Hello, David McAlister Change User 4

Logout

View Account

PCR marketing message

Explicit Login

PRIORITYCLUB®
REWARDS

Hello, David McAliser

Balance: 3,335 Points
20,000 Points or 20 Nights to earn next
level

Logout

View Account

PCR marketing message

Implicit Login (Ambassador)

PRIORITYCLUB®
REWARDS

Hello, David McAlister Change User

Logout

View Account

PCR marketing message

Explicit Login (Ambassador)

PRIORITYCLUB®
REWARDS

Hello, David McAlister

Balance: 3,335 Points

Logout

View Account

PCR marketing message

For Reference

- 1.) PCR logo is never translated, all other elements to display in site language
- 2.) "Join Now" links to the appropriate Join Now page based on language:
Chinese:
<https://secure.ichotelsgroup.com/h/d/pc/1/zh/reg?secure=true&offerId=WBJHI>
English:
<https://secure.ichotelsgroup.com/h/d/pc/1/en/reg?secure=true&offerId=WBJHI>
- 3.) "Forgot/Need PIN#?" links to
Chinese: <http://www.ichotelsgroup.com/h/d/pc/1/en/c/2/dec/pc/0/zh/profile.html>
English: <http://www.ichotelsgroup.com/h/d/pc/1/en/c/2/dec/pc/0/en/profile.html>
- 4.) "Change User" links to
<https://secure.ichotelsgroup.com/h/d/hi/1/en/home?secure=true&DPSLogout=true>

**NOTE: Chinese text is for visual reference only and must be validated.
Chinese URLs must also be validated.**

Anonymous Login (Non-English)

1 發現 <品牌> 旅館

国家/地区：
選擇國家

城市： 3

在之內 30 英里 公里

4 更多選擇 > 發現旅館

離店日期： 2

成人 1 兒童 0 房間數： 1

可選信息 入住日期： 夜： 1

觀看或修改現有的保留 >

Implicit or Explicit Login (Non-English but with the United States Selected as the Country)

1 發現 <品牌> 旅館

喜欢的目的地： 或

国家/地区：
美国

城市： 3 州 (美国/加拿大)

在之內 30 英里 公里

4 更多選擇 > 發現旅館

離店日期： 2

成人 1 兒童 0 房間數： 1

可選信息 入住日期： 夜： 1

觀看或修改現有的保留 >

CALENDAR EXAMPLE

Calendar layer

發現 <品牌> 旅館

喜欢的目的地： 或

国家/地区：
美国

城市： 州 (美国/加拿大)

在之內 30 英里 公里

4 更多選擇 > 發現旅館

離店日期： 2

成人 1 兒童 0 房間數： 1

可選信息 入住日期： 夜： 1

觀看或修改現有的保留 >

2006 9月 2006 10月

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

ENGLISH LANGUAGE VISUAL REPRESENTATION

Anonymous Login (English)

1 Find a <Brand Name> Hotel

By: City | Address | Attraction | Airport | Route

Country :
Select Country

City/Town : 3

Within 30 MI KM

4 Redeem Points For Stay > More Choices > Find Hotel

View or Modify Existing Reservations >

Check-In Date (optional):
YYYY/MM/DD

Check-Out Date :
YYYY/MM/DD

Adults: 1 Children: 0 Rooms: 1

Nights: 1

Implicit or Explicit Login (English)

1 Find a <Brand Name> Hotel

By: City | Address | Attraction | Airport | Route

Favorite Destinations : 或

Country :
United States

City/Town 3 State :

Within 30 MI KM

4 Redeem Points For Stay > More Choices > Find Hotel

View or Modify Existing Reservations >

Check-In Date (optional):
YYYY/MM/DD

Check-Out Date :
YYYY/MM/DD

Adults: 1 Children: 0 Rooms: 1

Nights: 1

CALENDAR EXAMPLE

Calendar layer

Find a <Brand Name> Hotel

Favorite Destinations : 或

Country :
Select Country

City/Town: State:

Within 30 MI KM

4 Redeem Points For Stay > View or Modify Existing Reservations >

Check-In Date (Optional)
YYYY/MM/DD

close>>

October 2006 November 2006

S M T W T F S S M T W T F S

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

For Reference

1.) The options of finding a hotel by: City, Address, Attraction, Airport and Route are only available when "English" is selected as the "Language/Country" drop-down menu. This includes [English / Australia](#); [English / New Zealand](#); [English / United Kingdom](#); and [English / USA](#).

2.) The calendar will utilize the new "Faceplate" format as reflected on this wireframe for the Home and Advanced Search pages. All other pages will use a modified format as reflected in Ticket 46865. Note: All dates will be reflected in the YYYY/MM/DD format, which is consistent with the region's calendar format.

3.) State / Province drop-down menus

- When the United States is selected, the "State" dropdown menu appears.
- When Canada is selected, the "Province" dropdown menu appears.
- When any other country is selected, only the "City/Town" field appears.

4.) There are no changes to these three links -- they continue to link to their current URLs.

- Redeem Points for Stay
 - Chinese: <http://www.ichotelsgroup.com/h/d/pc/1/zh/c/1/content/dec/pc/0/zh/points/us/hre.html?rateCode=IVANI>
 - English: <http://www.ichotelsgroup.com/h/d/pc/1/en/c/1/content/dec/pc/0/en/points/us/hre.html?rateCode=IVANI>
- View or Modify Existing Reservation
 - Chinese: <http://www.ichotelsgroup.com/h/d/hi/280/zh/rl>
 - English: <http://www.ichotelsgroup.com/h/d/hi/1/en/rl>
- More Choices:
 - Chinese: This URL must be determined.
 - English: <http://www.ichotelsgroup.com/h/d/hi/1/en/advancedsearch?quickRes=city&fromAdvancedSearch=true>

NOTE: Chinese text is for visual reference only and must be validated. Chinese URLs must also be validated.

For Reference

- 1.) Holiday Inn Logo links to <http://www.ichotelsgroup.com/h/d/hi/280/zh/home>
- 2.) Home links to <http://www.ichotelsgroup.com/h/d/hi/280/zh/home>
- 3.) Priority Club links to <http://www.ichotelsgroup.com/h/d/pc/280/zh/home>
- 4.) Standard Language dropdown menu
- 5.) Book with Confidence information
- 6.) Banner links to a promo popup window
- 7.) Hotel Reservations: <http://www.ichotelsgroup.com/h/d/hi/280/zh/rates>
- 8.) Customer Service: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/1/content/dec/hi/280/zh/cs.html>
- 9.) Meeting & Event guide: <http://www.ichotelsgroup.com/h/d/hi/280/zh/c/2/content/dec/teaser/hi/280/zh/lp/meetings/eventguide.html>
- 10.) Location Map of HI in China: <http://www.asiapromotions.com/china/>
- 11.) Priority Club Login (See Login States wireframe for options)
- 12.) The Fewer Choices link is to be removed – per Diane Symcheck
- 13.) The calendar will utilize the new “Faceplate” format as reflected on this wireframe on the Home and Advanced Search pages. All other pages will use a modified format as reflected in Ticket 46865.

. Note: All dates will be reflected in the YYYY/MM/DD format, which is consistent with the region's format. (See the Quick Res wireframes for details)
- 14.) Reservation Services has been removed
- 15.) These three sections should be collapsed by default

NOTE: Chinese text is for visual reference only and must be validated. Chinese URLs must also be validated.

[Home](#) | [Priority Club 快捷奖励俱乐部](#) | [Language](#)

PRIORITY CLUB LOGIN

(Note: See "Login States" Wireframes for Options)

Email Address:

PIN#:

☐ Don't remember me.

[Forgot/Need PIN#?](#) [Go](#)

[Join Today >>](#)

This will not be included in the Chinese Language Version

My Next Reservation

[Review, Change or Cancel Your Existing Reservations](#)

Last Name:

Confirmation Number:

[View This Reservation ->](#)

Reservation Services

This will not be included in the Chinese Language Version

Game it up. Bust a move. Check it out.

» Tour the crib

[Reservations](#)
[Customer Service](#)
[Meetings and Groups](#)
[Location Map](#)

Book Online or Call: 1 888 HOLIDAY (888 465 4329)

Reservation Desk >>> Preference

↓

[Preferences](#)
[Select Hotel](#)
[Select Room Rate](#)
[Guest Information](#)
[Confirmation](#)

Find a Hotel in a City

Enter a city and travel dates (optional) to locate a hotel in a city. You can also search for hotels by:

By: [Address](#) | [Attraction](#) | [Airport](#) | [Route](#)

Destination

Country:

City/Town:

This will not be included in the Chinese Language Version

Travel Dates and Traveler Information (optional)

Check-In Date: Nights:

Check-Out Date:

Adults: Children: Rooms:

Room Preference: ☐

Smoking Preference:

Rate Preference:

Corporate, Group & IATA Identification (optional)

Corporate ID:

IATA#:

Hotel Brands (optional)

☐ InterContinental® Hotels & Resorts	☒ Holiday Inn SunSpree Resorts®
☒ Crowne Plaza® Hotels & Resorts	☒ Nickelodeon Family Suites by Holiday Inn®
☒ Hotel Indigo®	☒ Holiday Inn Express®
☒ Holiday Inn® Hotels & Resorts	☐ Staybridge Suites®
☒ Holiday Inn Select®	☐ Candlewood Suites®

Amenities (optional)

☐ Indoor Pool	☐ Laundry Facilities
☐ Beach Access (5 miles)	☐ Airport Shuttle
☐ Pets Allowed	☐ Kids Eat Free
☐ Outdoor Pool	☐ KidSuites®
☐ Breakfast Included	☐ Holidome® (Holiday Inn Only)
☐ High Speed Internet Access	

[Reset Form](#)
[Find Hotels](#)

BOOK WITH CONFIDENCE®

[Lowest Internet Rate Guarantee](#)
Book here first -- if you find a lower rate on another site, we'll beat it!

[Online Reservation Guarantee](#)
Your room is guaranteed - or your first night is on us.

[No Booking Fees!](#)
We do not charge any booking fees for making reservations directly with us.

[Privacy](#)
InterContinental Hotels Group takes your privacy seriously and works to protect you.

[Security](#)
All personal information you provide is encrypted and secure.

For Reference

Note: This is the corresponding English version of the Advanced Reservation Page for reference purposes only.