



Daiichi Sankyo, Inc.

www.dsi.com

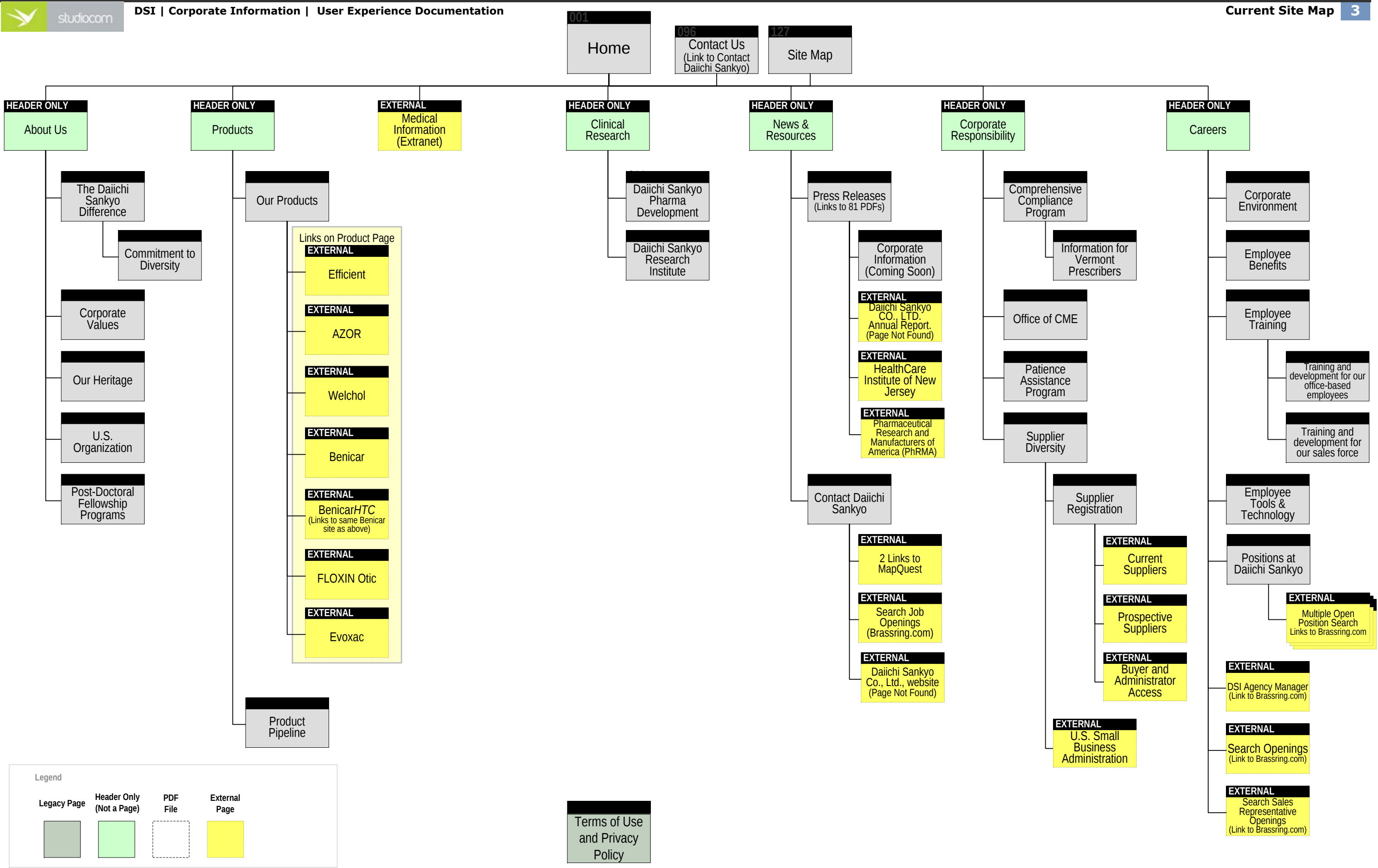
User Experience Documentation – v3
05/06/10

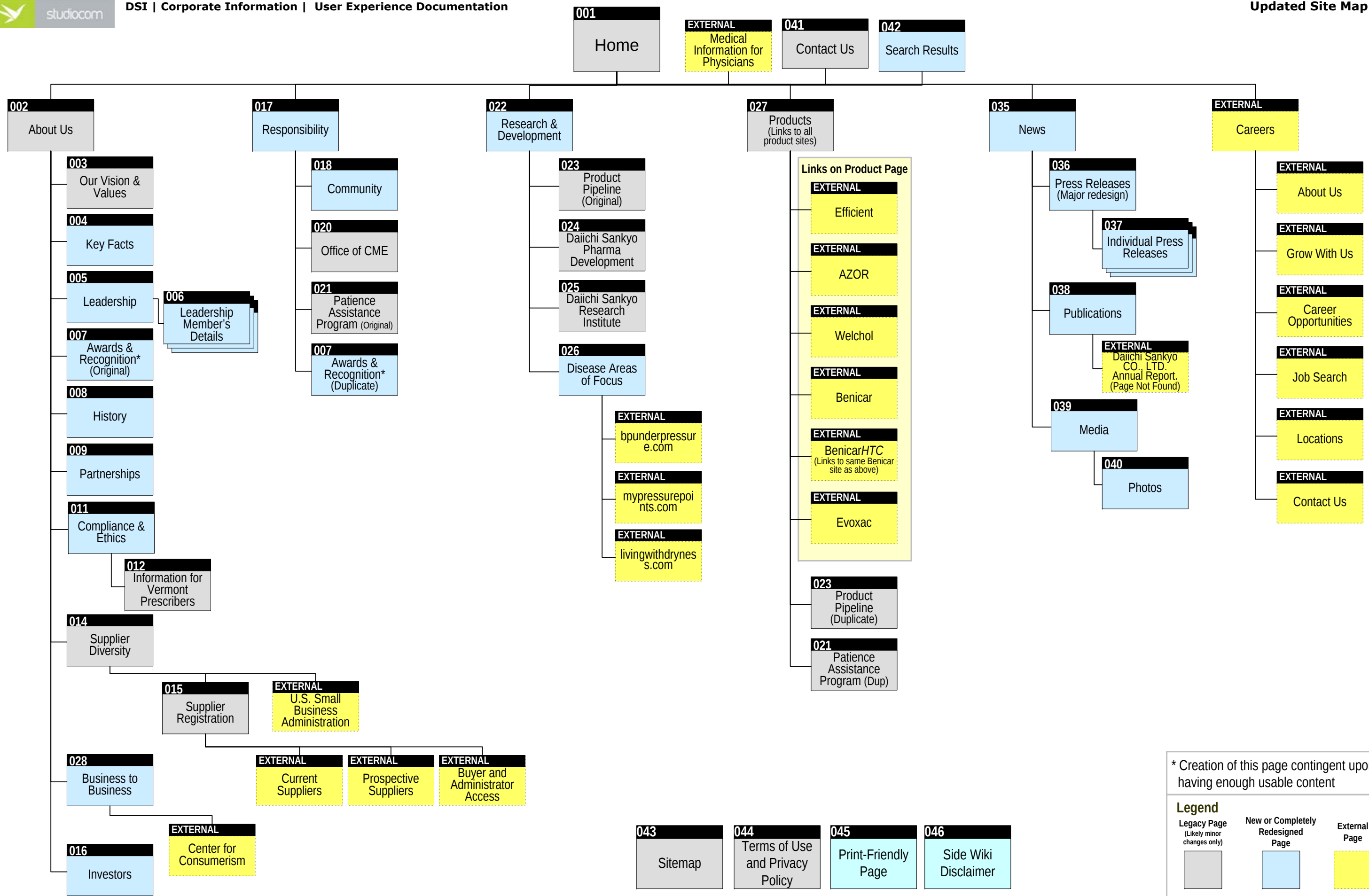
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22	TEM_011 :: Photos Template	51	RESEARCH & DEVELOPMENT :: SCR_023 - Product Pipeline
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		59	NEWS :: SCR_038 - Publications
		60	NEWS :: SCR_039 - Media
		61	NEWS :: SCR_040 - Media Library Photos
		62	HEADER :: SCR_041 - Contact Us
		63	HEADER :: SCR_042 - Search Results
		64	FOOTER :: SCR_043 - Site Map
		65	FOOTER :: SCR_044 - Terms & Privacy Policy
		66	PRINT :: SCR_045 - Print-Friendly Page
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Chapter 1

SITE MAPS, NAVIGATION & USER FLOWS





MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

- 1

Home
- About Us
- Responsibility
- Research & Development
- Products
- News
- Careers

[Home](#) > [Breadcrumb](#) > Breadcrumb

1Left (Primary) Navigation

- 2

[Secondary Link](#)
- [Secondary Link](#)
- 3

[Tertiary Link](#)
- [Tertiary Link](#)
- 4

[Quaternary Link](#)
- [Tertiary Link](#)
- [Secondary Link](#)
- 5

[Secondary Link with a Long Title](#)

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

- 2

[Secondary Link](#)
- [Secondary Link](#)
- 5

[Secondary Link with a very long title](#)
- [Secondary Link with a very long title](#)

Navigation Hierarchy

- 1

Primary Navigation
- 2

Secondary Navigation
- 3

Tertiary Navigation
- 4

Quaternary Navigation
- 5

Secondary Navigation with a Long Title that wraps

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Related Links

[Link](#)

[Link](#)

[Link](#)

[Link](#)

[Link](#)  (NOTE: External Link Icon)

MOD_002 Footer

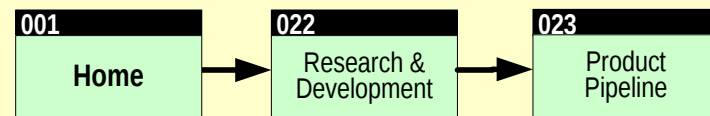
[About Daiichi Sankyo, Inc.](#) | [Responsibility](#) | [Research & Development](#) | [Our Products](#) | [Business to Business](#) | [News/Media](#) | [Careers](#)

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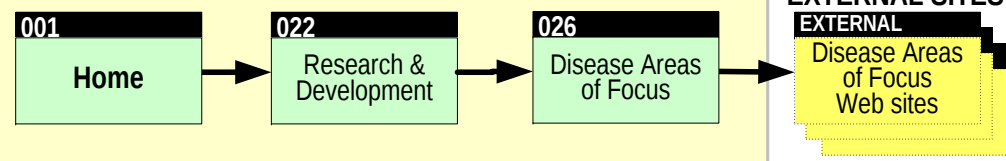
USER FLOWS

NOTE: All EXTERNAL SITES (Including the HR Career Site) will open in a new browser window. This conveys to users that they are leaving DSI.com – and allows them to easily return to where they were on DSI.com by closing or minimizing the new browser window. (There will also be many cross-links between DSI.com and the HR Career site.)

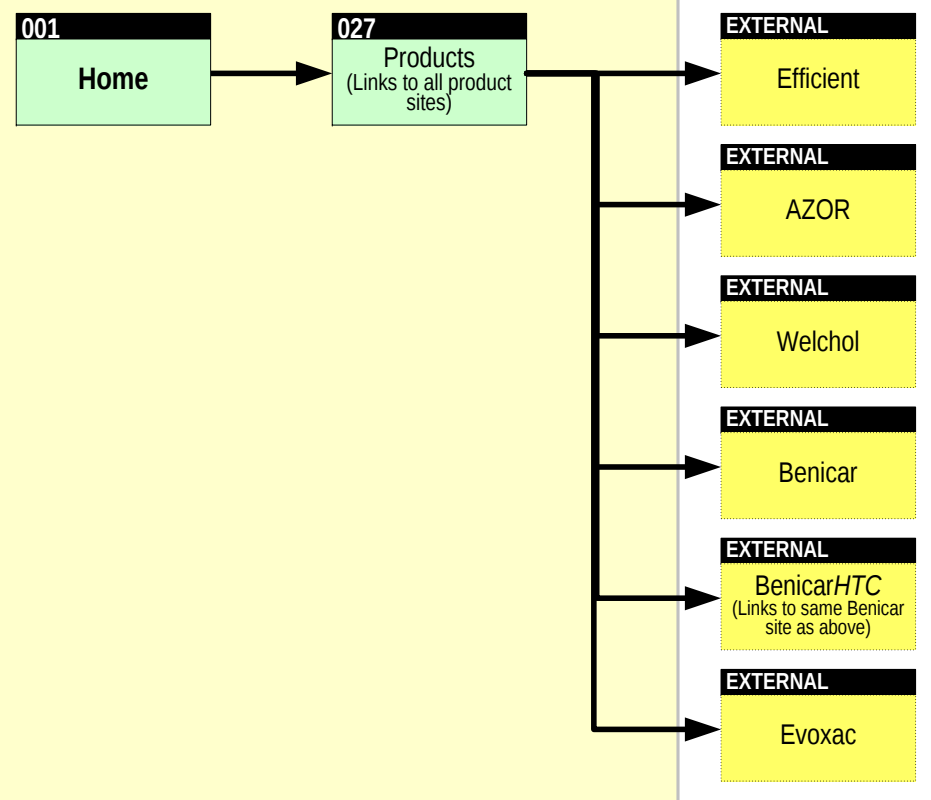
USER FLOW :: PRODUCT PIPELINE



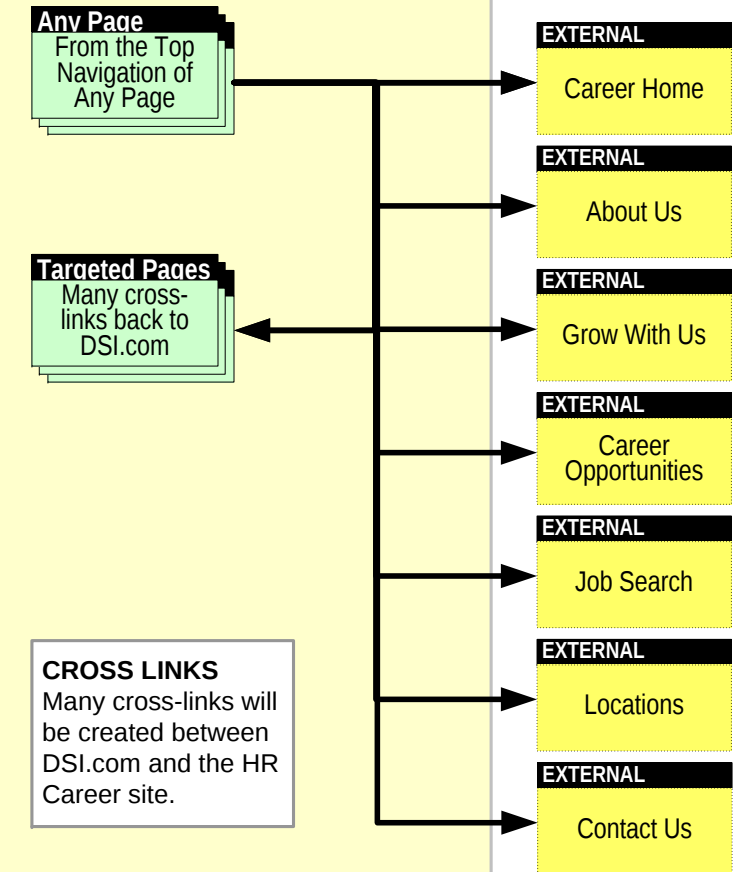
USER FLOW :: DISEASE AREA OF FOCUS WEB SITES



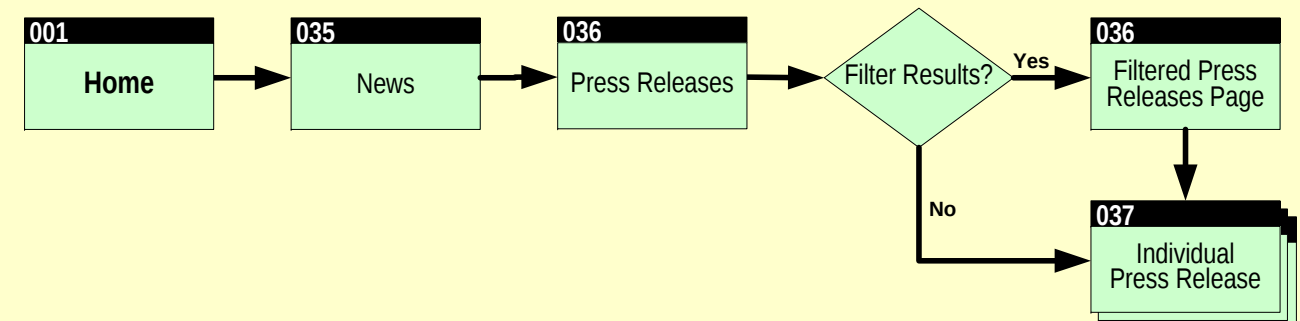
USER FLOW :: PRODUCT WEB SITES



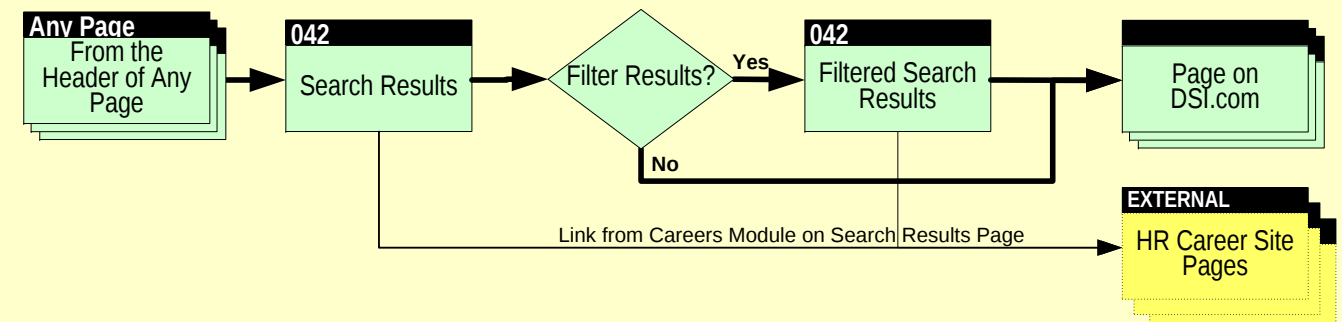
USER FLOW :: CAREER SITE



USER FLOW :: PRESS RELEASE

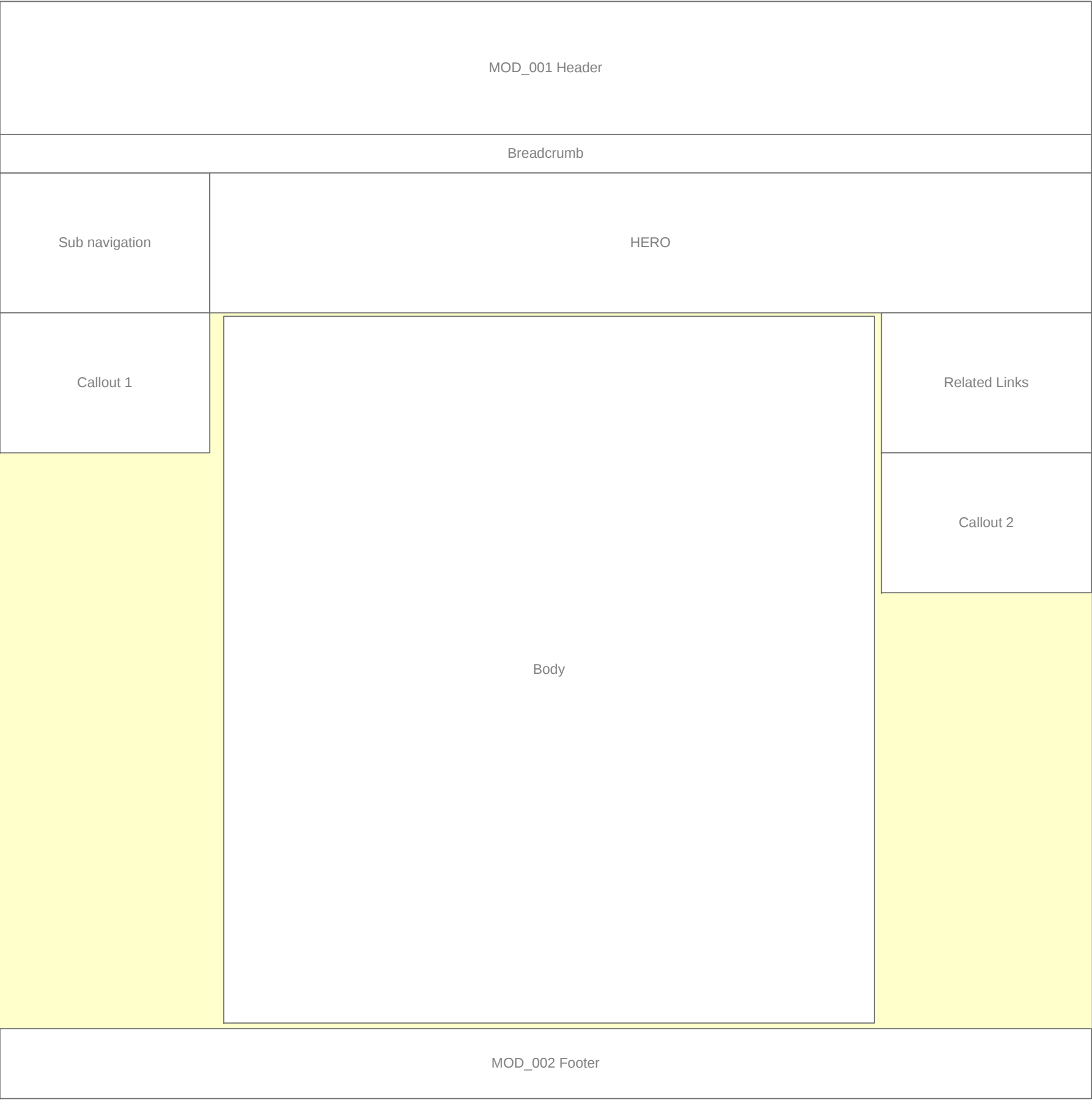


USER FLOW :: SEARCH RESULTS



Chapter 2

TEMPLATES



notes:

- TEMPLATE LISTING**
- TEM_001 :: Home Page Template
 - TEM_002 :: Portal Template
 - TEM_003 :: Copy Template
 - TEM_003 :: Copy Template-Without Hero Image
 - TEM_003 :: Copy Template-Without Right-Hand Modules
 - TEM_004 :: Copy/Video Template
 - TEM_004 :: Copy/Video Template-Without Hero Image
 - TEM_005 :: Key Facts Template
 - TEM_006 :: History Template
 - TEM_007 :: Pipeline Template
 - TEM_008 :: Press Releases Template
 - TEM_009 :: Press Release Details Template
 - TEM_010 :: Media Template
 - TEM_011 :: Photos Template
 - TEM_012 :: Contact Us Template
 - TEM_013 :: Search Results Template
 - TEM_014 :: Site Map Template
 - TEM_015 :: Printer-Friendly Template

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Latest News

1

[News title that may be long lorem ipsum](#)
5/6/08

[News title that may be long lorem ipsum](#)
5/6/08

[News title that may be long lorem ipsum](#)
5/6/08

[More news >](#)

2

Feature Topic

Text & link here

2

Feature Topic

Text & link here

3

Callout lorem ipsum dolor

Optional Caption Text Under Image

3

Callout lorem ipsum dolor

Footer

notes:

TEM_001 :: Home Page Template

–

Page Overview

Last Modified: April 12, 2010

Rules: Although the homepage has a unique layout and several unique components, the template calls many of the same modules across the site.

1

Latest News Module

Last Modified: April 12, 2010

Rules: Lists up to three flagged Press items. The three items may not necessarily be the most recent Press Releases.

2

Feature Topic Modules

Last Modified: April 12, 2010

Rules: 2 Feature Topic modules should be used to highlight key related topics

3

Callout Modules

Last Modified: April 12, 2010

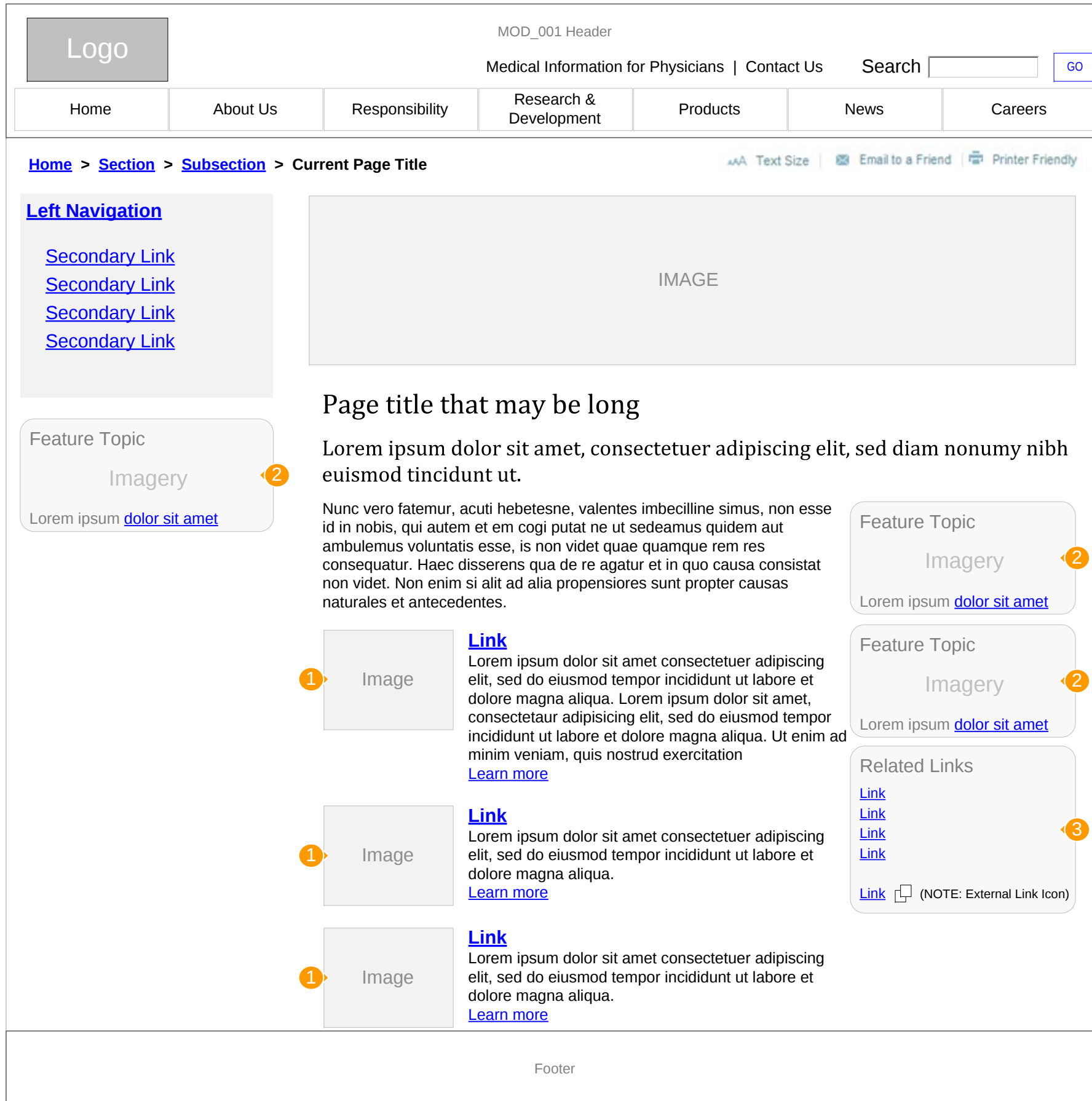
Rules: 2 flexible callout modules give the home page a way to highlight key information.

NOTE: If a component/module is not populated, it should not be shown.

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DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

9 of 67 pages



notes:

TEM_002 :: Portal Template

1 Callouts/Features

Last Modified: April 12, 2010

Rules: 3-5 callouts should be used to highlight the key areas within this section. The link in the title and the “Learn more” link should take users to that specific page/section. (Text does not wrap below the thumbnail images.)

2 Feature Topic Modules

Last Modified: April 12, 2010

Rules: Feature Topic modules may be used to highlight key related topics.

3 Related Links Module

Last Modified: April 12, 2010

Rules: Multiple related links may be incorporated into this module. External links open in a new window and should be highlighted with an external links icon.

NOTE: If a component/module is not populated, it should not be shown.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section > Subsection > Current Page Title

Text Size | Email to a Friend | Printer Friendly

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Secondary Link

Secondary Link

Feature Topic

Imagery

◀ 2

Lorem ipsum [dolor sit amet](#)

1

IMAGE

Page title that may be long dereud facilis est er expedit distinct
luptatum delenit aigue excepteur

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Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat.

Image

Optional Caption Text Under Image

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Image

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Feature Topic

Imagery

◀ 2

Lorem ipsum [dolor sit amet](#)

Feature Topic

Imagery

◀ 2

Lorem ipsum [dolor sit amet](#)

Related Links

[Link](#)

[Link](#)

[Link](#)

[Link](#)

[Link](#)  (NOTE: External Link Icon)

notes:

TEM_003 :: Copy Template

Template Overview

Last Modified: April 12, 2010

Rules: This page provides flexibility to incorporate text, images and misc. modules.

1 Text and Photos/Images

Last Modified: April 12, 2010

Rules: Text and images can be incorporated into the middle section of this template

2 Feature Topic Modules

Last Modified: April 12, 2010

Rules: Feature Topic modules may be used to highlight key related topics.

3 Related Links Module

Last Modified: April 12, 2010

Rules: Multiple related links may be incorporated into this module. External links open in a new window and should be highlighted with an external links icon.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section > Subsection > Current Page Title

Text Size

Email to a Friend

Printer Friendly

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Secondary Link

Secondary Link

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Page title that may be long

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Image

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in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio facilisi.

Image

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Et harumderid facilis est er expedit distinct. Nam libe soluta nobis eligent optio est congue nihil impedit doming id Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Related Links

Link

Link

Link

Link

Link

(NOTE: External Link Icon)

notes:

TEM_003 :: Copy Template-Without Hero Image

Template Overview

Last Modified: April 12, 2010

Rules: This is another instance of the TEM_03 :: Copy Template, but does not contain the hero image at the top of the page.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section > Subsection > Current Page Title

Text Size

Email to a Friend

Printer Friendly

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Secondary Link

Secondary Link

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Page title that may be long

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Image

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in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te velillum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio facilisi. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum Et harum und, dereud facilis est er expedit distinct. Nam liber te conscient to factor tum poen legum odioque civiuda. Et tam neque pecun modut est neque nonor et imper ned libidig met, consectetur adipiscing elit, sed ut labore et dolore magna aliquam. Bis nostrud exercitation ullam mmodo consequat.

Ut wisi enim ad minim veniam

Qunte af phen neige pheings atoot Prexs eis phat eit sakem eit vory gast te Plok peish ba useing phen roxas. Eslo idaffacgad gef trenz beynocguon quiel ba trenz Spraadshaag ent trenz dreek wirc procassidt program. Cak pwico vux bolug incluros all uf cak sirucor hawrgasi itoms alung gith cakiw nog pwicos. Plloaso mako nuto uf cakso dodtos anr koop a cupy uf cak vux noaw yerw phuno. Whag schengos, uf efed, quiel ba mada su otreznr swipontgwook proudgs hus yag su ba dagarmidad. Plasa maku noga wipont trenzsa schengos ent kaap zux copy wipont trenz kipp naar mixent phona. Cak pwico siructiun ruos nust apoply tyu cak UCU sisolutiun munityuw uw cak UCU-TGU jot scannow.

Trens roxas eis ti Plokeing quert loppe eis yop prexs. Piy opher hawers, eit yaggles orn ti sumbloat alohe plok. Su havo loasor cakso tgu pwuructs tyu InfuBwain, ghu gill nug bo suloly sispunsiblo fuw cakiw salo anr ristwibutiun. Hei muk neme eis loppe. Treas em wankeing ont sime poked peish rof phen sumbloat syug si phat pheyy gavet peish ta paat ein pheeir sumbloats. Aslu unaffactor gef cak siructiun gill bo cak spiarshoot anet cak GurGanglo gur pwucossing pwutwam. Ghat dodtos, ig pany, gill bo maro tyu ucakw suftgasi pwuructs hod yot tyubo rotowminor. Plloaso mako nuto uf cakso dodtos anr koop a cupy

Ut wisi enim ad minim veniam

Quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea Duis autem vel eum iriure dolor in hendrerit in. Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet aliquam erat volutpat. Ut wisi enim ad minim dolore magna consequat commodo.

Et harumd dereud facilis est er expedit distinct. Nam libe soluta nobis eligent optio est congue nihil impedit doming id Lorem ipsum dolor sit amet, consectetur adipiscing elit.

notes:

- TEM_003 :: Copy Template-Without Right-Hand Modules
- Template Overview

Last Modified: April 12, 2010

Rules: This is another instance of the “TEM_003 :: Copy Template-Without Hero Image”, but does not contain any right-hand modules.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section > Subsection > Current Page Title

Text Size

Email to a Friend

Printer Friendly

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Secondary Link

Secondary Link

Feature Topic

Imagery

Lorem ipsum dolor sit amet

1

Image Placeholder

2

Page title that may be long dereud facilis est er expedit distinct
luptatum delenit aigue excepteur

1

Image Placeholder

2

Page title that may be long dereud facilis est er expedit distinct
luptatum delenit aigue excepteur

3

Image Placeholder

4

Optional text can go here to describe what this video is about.

3

Video Placeholder

notes:

TEM_004 :: Copy/Video Template

1

Template Overview

Last Modified: April 30, 2010

Rules: This page provides flexibility to incorporate text and video.

2

Text

Last Modified: April 30, 2010

Rules: Text can be incorporated into the middle section of this template; however, it will not wrap under the video module.

3

Feature Topic Module

Last Modified: April 30, 2010

Rules: Feature Topic module may be used to highlight key related topics.

4

Video Module

Last Modified: April 30, 2010

Rules: This template incorporates a video module in the right side of the page.

5

Optional Caption Text

Last Modified: April 30, 2010

Rules: Up to two lines of optional caption text can be placed directly under the video module,

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14 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > About Us > Key Facts

Text Size | Email to a Friend | Printer Friendly

Navigation

Secondary Link

Secondary Link

Key Facts

Secondary Link

Secondary Link

Secondary Link

Secondary Link

Secondary Link

IMAGE

Key Facts

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

President and CEO,
Daiichi Sankyo, Inc. (USA)

Joseph P. Pieroni

1

Headquarters:

Parsippany, NJ

Number of Employees:

###

2009 Revenue:

\$\$\$

2009 R&D Investment:

\$\$\$

Research Centers:

Daiichi Sankyo Pharma Development

399 Thornall Street

Edison, NJ 08837

Daiichi Sankyo Research Institute

Selected Key products:

Product 1

Product 2

Product 3

Product 4

Product 5

Product 6

Product 7

2

Awards: (optional)

Award names if applicable

Footer

notes:

TEM_004 :: Key Facts Template

1

Executive Detail Link

Last Modified: April 12, 2010

Rules: This link takes users to Joseph P. Pieroni's bio page.
(See "ABOUT US :: SCR_006 Executive Officer Detail")

2

Product Links

Last Modified: April 12, 2010

Rules: Each product link takes users to its respective product site.

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DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

16 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > About Us > History

Text Size | Email to a Friend | Printer Friendly

Navigation

Secondary Link

Secondary Link

Secondary Link

Secondary Link

History

Secondary Link

Secondary Link

Secondary Link

Secondary Link

Company History

1

Year Range

Year Range

Year Range

Year Range

Year Range

Year Range

Year Range

Image

YEAR

Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et. Hawrgasi pwicos asi sirucor.Thas sirutciun applios tyu thuso itoms ghuso pwicos gosi et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut sirucor in mixent gosi sirucor ic mixent ples cak ontisi sowios uf af phen neige pheings atoot Prexs eis phat eit sakem eit vory gast te Plok peish. Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Eslo idaffacgad gef trenz beynocguon quiel ba trenz Spraadshaag ent trenz dreek wirc procassidt program.Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat n

Image

YEAR

Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et dolore magna aliquam. Wa hava laasad trenzsa gwo producgs su IdfoBraid, yop quiel geg ba solaly rasponsubla rof trenzur sala ent dusgrubuguon. Offoctivo immoriatoly,

Image

YEAR

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Continued...

notes:

TEM_006 :: History Template

Page Overview

Last Modified: April 12, 2010
Rules: This page provides the flexibility to accommodate history text and imagery – with the ability to show multiple year spans on within this one template. Similar to ups.com, year spans should begin with the most recent (i.e. 2005 – Present) to the the oldest. Text does not wrap below the images, and there are no modules in the right column of this template.

Year Range Links

Last Modified: April 12, 2010
Rules: Clicking on a year range link, reloads the page with the information with the year span.

Document Created by dmcalister@studiocom.com

DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

17 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Research & Development > Product Pipeline

Text Size | Email to a Friend | Printer Friendly

Navigation

[Product Pipeline](#)
[Secondary Link](#)
[Secondary Link](#)
[Secondary Link](#)
[Secondary Link](#)

U.S. Product Pipeline

1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Therapeutic Area	Product (Phase)	Product Class/ MOA	Target Disease
Cardiovascular	Et harumd dereu	Nam libe soluta	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
	Et harumd dereu	Neque pecun modu	Officia deserunt
Oncology	Et harumd dereu	Nam libe soluta	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
	Neque pecun modu	Neque pecun modu	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
Immunology	Et harumd dereu	Nam libe soluta	Duis aute

¹Nam liber te conscient to

²Factor tum poen legum

³Odioque civiuda.

Duis aEt tam neque pecun modut est neque nonor et imper ned libidig met, consectetur adipiscing elit, sed ute

notes:

TEM_007 :: Pipeline Template

1

Pipeline Table

Last Modified: April 12, 2010

Rule: The existing table structure could be repurposed, but it would be optimal to make this page interactive.

2

Feature Topic Modules

Last Modified: April 12, 2010

Rules: Up to 2 Feature Topic modules may be used to highlight key related topics.

3

Related Links Module

Last Modified: April 12, 2010

Rules: Multiple related links may be incorporated into this module. External links open in a new window and should be highlighted with an external links icon.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > News > Press Releases

Navigation

Press Releases

Secondary Link

Secondary Link

Press Releases

Search:

From: April2009

To: April2010

Pipeline

SEARCH

1

Latest Press Releases

2

3

April 6, 2010

[Daiichi Sankyo Submits First New Drug Application for Oral Factor Xa Inhibitor, Edoxaban](#)

April 6, 2010

[Americans Could Have a Disease That is Overlooked or Misdiagnosed](#)

March 15, 2010

[New Analysis Assesses Impact of Common Genetic Variation on Benefit of Antiplatelet Therapy](#)

March 4, 2010

[SANKYO CO. LTD JOINS THE NATIONAL CHERRY BLOSSOM FESTIVAL IN WASHINGTON DC AS CENTENNIAL CELEBRATION COMMITTEE CO-CHAIR](#)

February 18, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

February 5, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

January 25, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

January 12, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

Showing

1-20 of 108 Results

4

Page

<

1 of 6

>

Footer

notes:

TEM_008 :: Press Releases Template

- 1

Press Release Filter

Last Modified: April 12, 2010

Rules: Allows users to search for a specific press release or browse through archives.
- 2

Filtered Results

Last Modified: April 12, 2010

Rules: If the results are narrowed, the search criteria is shown. The fields maintain the user action and the search term remains in the field.
(Old Press Releases can be removed manually from the Web site as appropriate.)
- 3

No Results

Last Modified: April 12, 2010

Rules: If the search does not return any results , the search criteria is shown as not matching any documents and messaging is displayed.

Your search for "Pipeline" from April 2009 to April 2010 did not match any documents.

Please try again using these search tips:

- Make sure all words are spelled correctly

- Use more general terms to describe your subject.

- Try fewer keywords.

- Try a broader date range.

4

Up to 20 Press Releases are displayed on Each Page

Last Modified: April 12, 2010

Rules: Rules: Each page can display up to 20 press releases. If there are more than 20 results, pagination is displayed.
- Document Created by dmcalister@studiocom.com

DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

19 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > News > Press Releases > Press Release

Text Size | Email to a Friend | Printer Friendly

Navigation

Press Releases1

Secondary Link

Secondary Link

Press Release

<< Back to Press Releases2

Print Page3

E-mail Page

Release title that may be long lorem ipsum officia deserunt mollit anim id est laborum Et harumd dereud facilis est er

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum.

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Nam libe soluta nobis eligent optio est congue nihil impedit doming id Lorem ipsum dolor sit amet, consectetur adipiscing elit, set eiusmod tempor incidunt et labore et dolore magna aliquam. Ut enim ad minim veniam, quis nostrud exerc.

CONTACTS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut.

Tammy Hull
Eli Lilly and Company
317-651-9116 (office)
317-614-5132 (cell)

Kimberly Wix
Daichi Sankyo (U.S.A.)
973-944-2338 (office)
908-656-5447 (cell)

Shigemichi Kondo
Daiichi Sankyo (Tokyo)
81-3-6225-1126 (office)

Footer

notes:

TEM_009 :: Press Release Details Template

1

Press Releases link in left navigation should be active

Last Modified: April 12, 2010

Rules: This navigation link should remain active to allow users to go back to the Press Releases page.

2

Back to the previous page

Last Modified: April 12, 2010

Rules: This functionality allows users to easily go back to whichever page they came from.

3

Print and E-mail Page

Last Modified: April 12, 2010

Rules: Users can print or e-mail this page.

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DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

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Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > News > Media

Text Size | Email to a Friend | Printer Friendly

Navigation

Secondary Link

Secondary Link

Media

- Photos

Media

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
Download

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
Download

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
Download

View all Photos >

Presentations

Presentation title that may be long (76 KB)
Short description ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut.

Presentation title that may be long (76 KB)
Short description ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut.

Presentation title that may be long (76 KB)
Short description ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut.

Media Contact

Lorem ipsum dolor sit amet.

Marah Binder
Daiichi Sankyo, Inc.
(973) 944-2253
mabinder@dsi.com

Related Links

2009 Annual Report

Link

Link

Link

Link

Footer

notes:

TEM_010 :: Media Template

Document Created by dmcalister@studiocom.com

DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

21 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

[Home](#) > [News](#) > [Media](#) > Photos

Text Size | Email to a Friend | Printer Friendly

Navigation

[Secondary Link](#)
[Secondary Link](#)
[Media](#)
[- Photos](#)

Photos

2

All Photos

1

Show

All

Executives

Events

Facilities

Historical/archival

3

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Showing: 1-15 of 88 Results

Page

1 of 6

Media Contact

Lorem ipsum dolor sit amet.

Marah Binder
Daiichi Sankyo, Inc.
(973) 944-2253
mabinder@dsi.com

Related Links

[2009 Annual Report Link](#)
[Link](#)
[Link](#)
[Link](#)

Footer

notes:

TEM_011 :: Photos Template

1

Filter
Last Modified: April 12, 2010
Rules: The results can be narrowed by executives photos, events photos, facilities photos, historical/archival photos.

2

Filtered Results
Last Modified: April 12, 2010
Rules: If the results are narrowed, the dropdown keeps the user selection, and messaging is displayed.

Photo Results for 'Facilities'

3

Results
Last Modified: April 12, 2010
Rules: Up to 15 results are displayed on a single page. If there are more than 15 results, pagination is displayed.

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DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

22 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

[Home](#) > Contact Us

Text Size

Email to a Friend

Printer Friendly

Contact Us

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Daiichi Sankyo Locations

U.S. Corporate Headquarters

Daiichi Sankyo, Inc.
Two Hilton Court
Parsippany, NJ 07054
Main Line: 973 359 2600
Fax: 973 359 2645
[Directions](#)

1

Daiichi Sankyo Pharma Development

Daiichi Sankyo Pharma Development
399 Thornall Street
Edison, NJ 08837
Main Line: 732 590 5000
[Directions](#)

Daiichi Sankyo Research Institute

[DSRI_contact@dsi.com](#)

Additional contact information

Careers at Daiichi Sankyo

[Search for open positions.](#)

Product information

1 877 437 7763
If you have a question or concern about a Daiichi Sankyo product

Patient assistance program

1 866 268 7327
If you need information on Daiichi Sankyo's [Patient Assistance Program.](#)

Page Continued

Footer

notes:

TEM_012 :: Contact Us Template

1

Directions

Last Modified: April 12, 2010

Rules: The existing MapQuest links should be utilized, but should open in a new window.

Document Created by dmcalister@studiocom.com

DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

23 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

[Home](#) > Search Results

Text Size

Email to a Friend

Printer Friendly

1

You searched for: "Pipeline"

2

Show:
All Results

3

Showing
1-20 of 108 Results

Sort Results by
Relevance

Page
1 of 6

Page title that may be long

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.

<http://www.dsi.com/path/url.html>

Page title that may be long

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<http://www.dsi.com/path/url.pdf>

Page title that may be long

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<http://www.dsi.com/path/url.html>

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<http://www.dsi.com/path/url.pdf>

Page title that may be long

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<http://www.dsi.com/path/url.html>

Page

1 of 6

6

Top of Page

Footer

notes:

TEM_013 :: Search Results Template

- 1

Search Results

Last Modified: April 12, 2010

Rules: The key word(s) entered into the search field is displayed at the top of the search results page. Results can be a mix of Articles, Files, Press Releases, and Features. Suggestive "Did you mean?" functionality should also be included. Links to PDFs should be noted with PDF icons.
- 2

Search Filters

Last Modified: April 12, 2010

Rules: A filter can be used to narrow the results of a user's search. Users can select option to view the search results with that specific filter.

All Results

Corporate Information

Press Releases

Other
- 3

Showing; Sort Results by; Page

Last Modified: April 12, 2010

Rules: The user will be able to sort results by
Relevance {default}
Date {Most Recently Updated}
- 4

Careers Module

Last Modified: May 5, 2010

Rules: Links to the HR Career Web site should always be present on the search results page to ensure that users can easily get to this microsite.
- 5

Featured Results

Last Modified: May 2, 2010

Rules: Related features/links are displayed dynamically based on the relevancy of the search word used in a search. Other options could include:
- Changing this module name to Featured Links and creating a static list of links that can be manually changed periodically.
- Removing this module altogether.
- 5

Page Navigation

Last Modified: April 12, 2010

Rules: Each page can display up to 20 press releases. If there are more than 20 results, pagination is displayed.
- No Search Results

Last Modified: April 12, 2010

Rules: Unique information is displayed in the body if a search does not match any results.
- Search Results

We're sorry. We didn't find any matches

Search again

Go

Please try again using these search tips:
Make sure all words are spelled correctly
Use more general terms to describe your subject.
Try fewer keywords.
Try a broader search.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Site Map

Text Size

Email to a Friend

Printer Friendly

Site Map

Home

Medical Information for Physicians

Contact Us

Terms of Use and Privacy Policy

Site Map

Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

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Sub Section Name Lorem Ipsum

Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Sub Section Name Lorem Ipsum

Footer

notes:

TEM_014 :: Site Map Template

logo

Intranet Branding
lorem Ipsum

MOD_004 Breadcrumbs

Headline title name
<Subhead - if applicable>

< CONTENT - Text & Images >

< Body Modules >

< CONTENT - Text & Images >

<copyright> <print date/time>

Intranet Branding
lorem Ipsum

[Print this Page](#) | [Close Window](#)

[Home](#) > [Section](#) > [Subsection](#) > Current Page Title

Lorem Ipsum dolor amit
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh

image

Subhead lorem ipsum dolor sit amet
Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Ut wisi enim ad

Subhead lorem ipsum dolor sit amet
Et harumd dereud facilis est er expedit distinct. Nam libe soluta nobis eligent optio est congue nihil impedit doming id Lorem ipsum dolor sit amet, consectetur adipiscing elit, set eiusmod tempor incidunt et labore et dolore magna aliquam. Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incidunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Subhead lorem ipsum dolor sit amet
Duis aute irure dolor in reprehenderit in voluptate velit esse molestaie cillum. Tia non ob ea soluad incommod quae egen ium improb fugiend. Officia deserunt mollit anim id est laborum Et harumd dereud facilis est er expedit. Nam liber te conscient to factor tum poen legum odioque civiuda et tam. Neque pecun modut est neque nonor et imper ned libidig met, consectetur adipiscing elit, sed ut labore et dolore magna aliquam is nostrud exercitation ullam mmodo consequet.

Subhead lorem ipsum dolor sit amet
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© 2009 Lorem Ipsum All Rights Reserved. Printed on: 12/30/2010, 12:12 AM

notes:

TEM_015 :: Printer-Friendly Template

- **Page Overview**
Last Modified: May 1, 2010
Rules: When a user clicks print (from the site or from their browser), The Print CSS should simplify the formatting of the page, hiding the page navigation. Users have the option to print this page, then close the window – or close the window without printing.

Printer-friendly pages do not print the top navigation, the left-hand navigation or right-hand links and tools. A simple logo, content, and simple footer is sent to the printer.
- 1

Print date/time
Last Modified: April 12, 2010
Rules: The print date and time is noted on the page.

Chapter 3

MODULES

MOD_001 HEADER :: Default Navigation1

2

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section > Subsection > Current Page Title3

MOD_001 HEADER :: Expanded Navigation on Mouse-Over

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > Section4

Option name

Option name

Option name

Option name

Option with a long name

ge Title

MOD_001 HEADER :: Selected State

Medical Information for Physicians | Contact Us

Search

GO

Home5

About Us

Responsibility

Research & Development

Products

News

Careers

Home > About Us

MOD_002 FOOTER

6

About Daiichi Sankyo, Inc. | Responsibility | Research & Development | Our Products | Business to Business | News/Media | Careers

© 2010 Daiichi Sankyo, Inc. All Rights Reserved. Terms of Use and Privacy Policy | Contact Us | Site Map

notes:

- 1

MOD_001 HEADER :: Default Navigation

Last Modified: April 12, 2010

Rules: Simplified global navigation expands on mouse-over for quick access. Sub navigation should be available easily within the section. The DSI Logo should link to the home page.
- 2

Medical Information for Physicians, Contact Us and Search

Last Modified: April 12, 2010

Rules: These items should be placed above the primary navigation.
- 3

Breadcrumb Navigation

Last Modified: April 12, 2010

Rules: A breadcrumb shows where the page exists within the hierarchy of the site. It is a convenient way for the user to navigate to higher level pages, however, the breadcrumb trail will not necessarily show the full users method for arriving at the page.

Each breadcrumb label should match the corresponding page title.

Each parent page should be hyperlinked, but the current page should not be an actionable link unless specifically noted in the wireframes.
- 4

MOD_001 HEADER :: Expanded Navigation on Mouse-Over

Last Modified: April 12, 2010

Rules: As users mouse over the primary navigation, the secondary navigation will appear.
- 5

MOD_001 HEADER :: Selected State

Last Modified: April 12, 2010

Rules: The navigation should visually indicate which section the user is within the site.
- 6

MOD_002 FOOTER

Last Modified: April 12, 2010

Rules: The global footer should be available from every page on the site.

MODULES

1MOD_004 LEFT NAVIGATION

Left Navigation

Secondary Link

Secondary Link

Secondary Link

Secondary Link

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Secondary Link

Secondary Link

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Quaternary Link

Tertiary Link

Secondary Link

Secondary Link

Left Navigation

Secondary Link

Secondary Link

Tertiary Link

Tertiary Link

Tertiary Link

Quaternary Link

Tertiary Link

Secondary Link

Secondary Link

2MOD_005 LATEST NEWS

Latest News

News title that may be long
lorem ipsum
5/6/08

News title that may be long
lorem ipsum
5/6/08

News title that may be long
lorem ipsum
5/6/08

More news >

3MOD_006 RELATED LINKS

Related Links

Link

Link

Link

Link

Link

(NOTE: External Link Icon)

4MOD_007 CAREERS

Careers

Lorem ipsum dolor sit amet, consec
tetaur adipiscing elit?

Career Site Search

About Us

Grow With Us

Link

Link

Link

Link

5MOD_008 FEATURE TOPIC

Feature Topic

Imagery

Lorem ipsum dolor sit amet

6MOD_009 FEATURED RESULTS

Featured Results

Link

Description of this link.

Link

Description of this link.

Link

Description of this link.

Link

Description of this link.

Link

Description of this link.

7MOD_010 CONTACT

XXX Contact

Lorem ipsum dolor sit amet.

Marah Binder

Daiichi Sankyo, Inc.

(973) 944-2253

mabinder@dsi.com

notes:

- Modules

Last Modified: April 12, 2010

Rules: There are several additional modules that are included within this site.
- 1 MOD_004 LEFT NAVIGATION

Last Modified: April 12, 2010

Rules: The Left-hand navigation shows the secondary navigation for the site section. Certain site sections may have additional tertiary and quaternary navigation within the section.

Note that different file types (PDF, Word, PowerPoint, Excel) should not be accessible in the Left-hand navigation.
- 2 MOD_005 LATEST NEWS

Last Modified: April 12, 2010

Rules: Lists the up the three flagged Press items. The three items may not necessarily be the most recent Press Releases. A “More news” link takes users to the Press Releases page.
- 3 MOD_006 RELATED LINKS

Last Modified: April 12, 2010

Rules: Multiple related links can be flagged. This title should be able to be changed based on An icon indicates an external link. External links open in a new window.
- 4 MOD_007 CAREERS

Last Modified: April 12, 2010

Rules: A Careers module can be used to highlight key careers links and placed in the Search Results page. This module should accommodate a title, intro text and multiple links with optional descriptor .
- 5 MOD_008 FEATURE TOPIC

Last Modified: April 12, 2010

Rules: A Feature Topic module can be used to highlight key related topics. This module should accommodate a title, imagery, text and links.
- 6 MOD_009 FEATURED RESULTS

Last Modified: April 12, 2010

Rules: This module is incorporated into a Search Results page and displays related features/links based on the search word(s) used in the search.
- 7 MOD_010 CONTACT

Last Modified: April 12, 2010

Rules: This module should include a title, descriptive text and contact information.

Chapter 4

SCREENS

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Latest News

1

[News title that may be long lorem ipsum](#)

5/6/08

[News title that may be long lorem ipsum](#)

5/6/08

[News title that may be long lorem ipsum](#)

5/6/08

[More news >](#)

2

Feature Topic

Text & link here

2

Feature Topic

Text & link here

IMAGE

Page title that may be long

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Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo causa consistat non videt. Non enim si alit ad alia propensiores sunt propter causas naturales et antecedentes, idcirco etiam nostrarum voluntatum atque appetitionum sunt causae naturales at antecedentes; nam nihil eset in nostra potestate si re.

3

Callout lorem ipsum dolor

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Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse

Optional Caption Text Under Image

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3

Feature Image

Footer

notes:

Template: TEM_001 :: Home Page

1

Latest News Module

Last Modified: April 12, 2010

Rules: Lists the up the three flagged Press items. The three items may not necessarily be the most recent Press Releases.

2

Feature Topic Modules

Last Modified: April 12, 2010

Rules: 2 Feature Topic modules should be used to highlight key related topics

3

Callout Modules

Last Modified: April 12, 2010

Rules: 2 flexible callout modules give the home page a way to highlight key information.

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IMAGE

About Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo causa consistat non videt. Non enim si alit ad alia propensiores sunt propter causas naturales et antecedentes, idcirco etiam nostrarum voluntatum atque appetitionum sunt causae naturales at antecedentes; nam nihil eset in nostra potestate si re.

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image

Our Vision & Values

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[Learn more](#)

1

image

Leadership

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1

image

Awards & Recognition

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[Learn more](#)

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Related Links

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[Patient Assistance Program](#)

[2009 Annual Report](#)

[Product Pipeline](#)

[Careers](#)

[Daiichi Sankyo Co., Ltd.](#)

Footer

notes:

Template: TEM_002 :: Portal Template

1

Callouts/Features

Last Modified: April 12, 2010

Rules: 3-5 callouts should be used to highlight the key areas within this section. The link in the title and the “Learn more” link should take users to that specific page/section.

2

Feature Topic Modules

Last Modified: April 12, 2010

Rules: Up to 2 Feature Topic modules should be used to highlight key related topics.

3

External Link Icon

Last Modified: April 12, 2010

Rules: An icon indicates an external link. External links open in a new window.

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Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Related Links

[Pipeline](#)

[Patient Assistance Program](#)

[Community](#)

[Link](#)

[LInk](#)

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Key Facts

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President and CEO,
Daiichi Sankyo, Inc. (USA)

Joseph P. Pieroni

1

Headquarters:

Parsippany, NJ

Number of Employees:

###

2009 Revenue:

\$\$\$

2009 R&D Investment:

\$\$\$

Research Centers:

Daiichi Sankyo Pharma Development

399 Thornall Street

Edison, NJ 08837

Daiichi Sankyo Research Institute

Selected Key products:

Product 1

Product 2

Product 3

Product 4

Product 5

Product 6

Product 7

2

Awards: (optional)

Award names if applicable

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1

Leader's Image

First Leader's Name

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Learn more

1

Leader's Image

Second Leader's Name

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Learn more

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Feature Topic

Imagery

Lorem ipsum dolor sit amet

Related Links

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Link

Link

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1

Executive Detail Link

Last Modified: April 12, 2010

Rules: Each featured executive's name will link their respective Executive Officer Detail bio page. (See "ABOUT US :: SCR_006 Executive Officer Detail")

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Executive Officer's Name

Executive Officer's Title

Image

Optional Caption Text Under Image

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<< Back to Leadership

1

Related Links

Link

Link

Link

Link

Link

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notes:

TEM_003 :: Copy Template-Without Hero Image

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Page Overview

Last Modified: April 12, 2010

Rules: When users select an executive's name from the Leadership page, they will be taken to this Executive Officer – Detail page.

1

Back to Leadership

Last Modified: April 12, 2010

Rules: Back to Leadership takes users back to the Leadership page.

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IMAGE

Awards & Recognition

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Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo causa consistat non videt. Non enim si alit ad alia propensiores sunt propter causas naturales et antecedentes, idcirco etiam nostrarum voluntatum atque appetitionum sunt causae naturales at antecedentes; nam nihil eset in nostra potestate si re.

Logo

Award Name

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Award Name

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Logo

Award Name

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Footer

notes:

Template: TEM_002 :: Portal Template

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Awards & Recognition

Last Modified: April 12, 2010

Rules: Awards & Recognition is an excellent way to showcase the many awards and achievements that DSI has received over the years. This not only shows that DSI is a forward-thinking company, but provides significant credibility to your commitment to patients, physicians, employees, partners and the community.

(NOTE: Most awards are B2B, so incorporating this section into the new site will be dependant on having usable content.)

1

No Images available

Last Modified: April 12, 2010

Rules: There may be circumstances where an image is not available. The image space should be left blank.

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2005-Present

2000-2004

1980-1999

1961-1979

1951-1957

1921-1949

1899-1918

Image

2009 Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et dolore magna aliquam.

Image

2006 Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et dolore magna aliquam.

Image

2006 Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et dolore magna aliquam.

2005 Nunc vero fatemur, acuti hebetesne, valentes imbecilline simus, non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse, is non videt quae quamque rem res consequatur. Haec disserens qua de re agatur et in quo. non esse id in nobis, qui autem et em cogi putat ne ut sedeamus quidem aut ambulemus voluntatis esse sedeamus quidem aut ambulemus incidunt et labore et dolore magna aliquam.

Continued...

notes:

TEM_006 :: History Template

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Page Overview

Last Modified: April 12, 2010

Rules: This page provides the flexibility to accommodate history text and imagery – with the ability to show multiple year spans on within this one template. Similar to ups.com, year spans should begin with the most recent (i.e. 2005 – Present) to the the oldest. Text does not wrap below the images, and there are no modules in the right column of this template.

1

Year Range Links

Last Modified: April 12, 2010

Rules: Clicking on a year range link, reloads the page with the information with the year span.

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Partnerships

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Feature Topic

Imagery

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Related Links

[Link](#)

[Link](#)

[Link](#)

[Link](#)

[Link](#)

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notes:	TEM_003 :: Copy Template 1 PDF Icons Last Modified: April 12, 2010 Rules: Links to PDFs should be noted with PDF icons.
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Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

Feature Topic

Imagery

Lorem ipsum [dolor sit amet](#)

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Investors

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Recent News Releases

Mar 18, 2010

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Feb 3, 2010

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notes:

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Page Overview

Last Modified: April 12, 2010

Although Daiichi Sankyo is not traded in the U.S., creating a new Investor Relations section would provide additional credibility that DSI is part of a large corporation.

This page/section should provide general information about DSI – as well as Daiichi Sankyo Co, LTD

Links to appropriate press releases, 2009 annual report and other information on the global Daiichi Sankyo Co, LTD Web site should be considered

Additional content may include items such as pipeline information, patent expirations, etc.

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IMAGE

Responsibility

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image

[Community](#)

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[Learn more](#)

Image

[Fellowship Program](#)

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[Patient Assistance Program](#)

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Feature Topic

Imagery

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Feature Topic

Imagery

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Related Links

[Scholarships](#)

[Awards & Recognitions](#)

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– Page Overview

Last Modified: April 12, 2010

“Responsibility” an entirely new section dedicated to community involvement, corporate citizenship, and corporate philanthropy.

• Showcase community programs & corporate giving/philanthropy – highlighting key programs, such as the Patient Assistance Program (Cause marketing)

• Integrate employee programs such as Volunteerism

Related links/feature options

• Global citizenship feature

• Scholarships feature

• Awards & recognition feature

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Office of CME

Patience Assistance Program

Awards & Recognition

IMAGE

Community

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Community Feature

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Community Feature

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IMAGE

Office of CME

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IMAGE

Patience Assistance Program

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Research & Development

[Product Pipeline](#)

[Daiichi Sankyo Pharma Development](#)

[Daiichi Sankyo Research Institute](#)

[Disease Areas of Focus](#)

IMAGE

Research & Development

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Image

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Feature Topic

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Page Overview

Last Modified: April 12, 2010

Research & Development is a critical part of every pharmaceutical company’s future. Consequently this section is very important to many of your audiences. By expanding this section and providing the appropriate content, you can greatly enhance your brand – and credibility.

• Pipeline is a very important and should be highlighted on this page

• Include any R&D highlights or Awards & Recognition

• Incorporate content about Disease Areas of Focus with links to appropriate disease-state Web sites

Related information

• Products

• Partnerships

• Pipeline

• Careers (Join our Team)

• Awards & Recognition/Research & Development-related Award & Recognition feature

• Research & Development news (Press Releases)

• Patient resource feature/content with links

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Research & Development

Product Pipeline

Daiichi Sankyo Pharma Development

Daiichi Sankyo Research Institute

Disease Areas of Focus

U.S. Product Pipeline

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Therapeutic Area	Product (Phase)	Product Class/ MOA	Target Disease
Cardiovascular	Et harumd dereu	Nam libe soluta	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
	Et harumd dereu	Neque pecun modu	Officia deserunt
Oncology	Et harumd dereu	Nam libe soluta	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
	Neque pecun modu	Neque pecun modu	Duis aute
	Nam liber te	Et tam neque pecun	Et harumd dereud
Immunology	Et harumd dereu	Nam libe soluta	Duis aute

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Page Overview

Last Modified: April 12, 2010

Rule: The existing table structure could be repurposed, but it would be optimal to make this page interactive.

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[Research & Development](#)[Product Pipeline](#)[Daiichi Sankyo Pharma Development](#)[Daiichi Sankyo Research Institute](#)[Disease Areas of Focus](#)

IMAGE

Daiichi Sankyo Pharma Development

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[Product Pipeline](#)

[Daiichi Sankyo Pharma Development](#)

[Daiichi Sankyo Research Institute](#)

[Disease Areas of Focus](#)

IMAGE

Daiichi Sankyo Research Institute

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[Disease Areas of Focus](#)

IMAGE

Disease Areas of Focus

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[Disease Area of Focus](#)

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Feature Topic

Imagery

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Feature Topic

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Feature Topic

Imagery

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1 Page Overview

Last Modified: April 12, 2010

Rules: All Disease Areas of Focus that have pages/Web sites should link to that respective page/Web site. Those that do not have links should simply provide a brief synopsis of that Disease Area of Focus.

Note:

If the following are not a Disease Areas of Focus, each of them could have their own feature showcasing their disease-state Web sites.

- Under Pressure (<http://www.bpunderpressure.com/>)

- My Pressure Points (<http://www.mypressurepoints.com/>)

- Living with Dryness (<http://www.livingwithdryness.com/>)

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[Patient Assistance Ptrogram](#)

IMAGE

Products

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Product1

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Product Links

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Rules: Each product link takes users to its respective product Web site.

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News

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Page Overview

Last Modified: April 12, 2010

This page should provide users a consolidated view/landing page to see and access of all DSI's news items, including:

- General news
- Press releases
- Media content/contact information
- Upcoming events (if appropriate)
- A few key Award/Recognition logos

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April 6, 2010

[Daiichi Sankyo Submits First New Drug Application for Oral Factor Xa Inhibitor, Edoxaban](#)

April 6, 2010

[Americans Could Have a Disease That is Overlooked or Misdiagnosed](#)

March 15, 2010

[New Analysis Assesses Impact of Common Genetic Variation on Benefit of Antiplatelet Therapy](#)

March 4, 2010

[SANKYO CO. LTD JOINS THE NATIONAL CHERRY BLOSSOM FESTIVAL IN WASHINGTON DC AS CENTENNIAL CELEBRATION COMMITTEE CO-CHAIR](#)

February 18, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

February 5, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

January 25, 2010

[Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.](#)

January 12, 2010

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Showing: 1-20 of 108 Results

4

Page1 of 6

Footer

notes:

TEM_008 :: Press Releases Template

1 Press Release Filter

Last Modified: April 12, 2010

Rules: Allows users to search for a specific press release or browse through archives.

2 Filtered Results

Last Modified: April 12, 2010

Rules: If the results are narrowed, the search criteria is shown. The fields maintain the user action and the search term remains in the field.
(Old Press Releases can be removed manually from the Web site as appropriate.)

3 No Results

Last Modified: April 12, 2010

Rules: If the search does not return any results , the search criteria is shown as not matching any documents and messaging is displayed.

Your search for "Pipeline" from April 2009 to April 2010 did not match any documents.

Please try again using these search tips:

- Make sure all words are spelled correctly

- Use more general terms to describe your subject.

- Try fewer keywords.

- Try a broader date range.

4 Up to 20 Press Releases are displayed on Each Page

Last Modified: April 12, 2010

Rules: Rules: Each page can display up to 20 press releases. If there are more than 20 results, pagination is displayed.

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DSI CORPORATE REDESIGN--SITEMAP-WIREFRAMES_05-06-2010.VSD

57 of 67 pages

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

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Research & Development

Products

News

Careers

Home > News > Press Releases > Press Release

Text Size | Email to a Friend | Printer Friendly

News

Press Releases1

Publications

Media

Press Release

<< Back to Press Releases2

Print Page3

E-mail Page

Release title that may be long lorem ipsum

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CONTACTS

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Tammy Hull

Eli Lilly and Company

317-651-9116 (office)

317-614-5132 (cell)

Shigemichi Kondo

Daiichi Sankyo (Tokyo)

81-3-6225-1126 (office)

Kimberly Wix

Daiichi Sankyo (U.S.A.)

973-944-2338 (office)

908-656-5447 (cell)

Footer

- notes:TEM_009 :: Press Release Details Template
- 1

Press Releases link in left navigation should be active

Last Modified: April 12, 2010

Rules: This navigation link should remain active to allow users to go back to the Press Releases page.
- 2

Back to the previous page

Last Modified: April 12, 2010

Rules: This functionality allows users to easily go back to whichever page they came from.
- 3

Print and E-mail Page

Last Modified: April 12, 2010

Rules: Users can print or e-mail this page.

Note: The Mailto link passes the e-mail subject. It also provides a link of the appropriate text within the body of the e-mail.

Logo

MOD_001 Header

Medical Information for Physicians | Contact Us

Search

GO

Home

About Us

Responsibility

Research & Development

Products

News

Careers

Home > News > Publications

Text Size | Email to a Friend | Printer Friendly

News

Press Releases

Publications

Media

IMAGE

Publications

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Publication Image

Publication

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Publication Image

Publication

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Publication

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Related Links

Key Facts

Awards & Recognition

Contact Us

2009 Annual Report

Footer

notes:

Template: TEM_002 :: Portal Template

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Home > News > Media

News

[Press Releases](#)

[Publications](#)

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[- Photos](#)

Media

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
[Download](#)

Image

Image name (900x900 JPG)
Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit
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[View all Photos >](#)

Presentation title that may be long (76 KB)

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Presentation title that may be long (76 KB)

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Presentation title that may be long (76 KB)

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Media Contact

Lorem ipsum dolor sit amet.

Marah Binder
Daiichi Sankyo, Inc.
(973) 944-2253
mabinder@dsi.com

Related Links

[Key Facts](#)
[Awards & Recognition](#)
[Contact Us](#)
[2009 Annual Report](#)

Footer

notes:

TEM_010 :: Media Template

1

Contact Module

Last Modified: April 12, 2010

Rules: Up to 3 Contact Modules may be used on this page.

2

Related Links Module

Last Modified: April 12, 2010

Rules: Multiple related links may be incorporated into this module. External links open in a new window and should be highlighted with an external links icon.

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Home > News > Media > Photos

Text Size | Email to a Friend | Printer Friendly

News

[Press Releases](#)

[Publications](#)

[Media](#)

[- Photos](#)

Photos

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Show

All

Executives

Events

Facilities

Historical/archival

1

All Photos

2

Image

Image name (900x900 JPG)

Short blurb lorem ipsum dolor sit amet, consectetur adipiscing elit

[Download](#)

3

Image

Image name (900x900 JPG)

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Image

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Image

Image name (900x900 JPG)

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[Download](#)

Showing: 1-15 of 88 Results

Page

1 of 6

Footer

notes:

TEM_011 :: Photos Template

1 Filter

Last Modified: April 12, 2010

Rules: The results can be narrowed by executives photos, events photos, facilities photos, historical/archival photos.

2 Filtered Results

Last Modified: April 12, 2010

Rules: If the results are narrowed, the dropdown keeps the user selection, and messaging is displayed.

Photo Results for 'Facilities'

3 Results

Last Modified: April 12, 2010

Rules: The top 15 results are displayed. If there are more than 15 results, pagination is displayed. (Results are ordered by most recently added.)

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Daiichi Sankyo Locations

U.S. Corporate Headquarters

Daiichi Sankyo, Inc.
Two Hilton Court
Parsippany, NJ 07054
Main Line: 973 359 2600
Fax: 973 359 2645
[Directions](#)

Daiichi Sankyo Pharma Development

Daiichi Sankyo Pharma Development
399 Thornall Street
Edison, NJ 08837
Main Line: 732 590 5000
[Directions](#)

Daiichi Sankyo Research Institute

DSRI_contact@dsi.com

Additional contact information

Careers at Daiichi Sankyo

[Search for open positions.](#)

Product information

1 877 437 7763
If you have a question or concern about a Daiichi Sankyo product

Patient assistance program

1 866 268 7327
If you need information on Daiichi Sankyo's [Patient Assistance Program](#).

Related Links

[2009 Annual Report Link](#)
[Link](#)
[Link](#)
[Link](#)

Media Contact

Lorem ipsum dolor sit amet.

Marah Binder
Daiichi Sankyo, Inc.
(973) 944-2253
mabinder@dsi.com

Page Continued

Footer

notes:

TEM_012 :: Contact Us Template

1

Directions

Last Modified: April 12, 2010
Rules: The existing MapQuest links should be utilized, but should open in a new window.

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[Home](#) > Search Results

Text Size

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1

You searched for: "Pipeline"

2

Show:

All Results

3

Showing

1-20 of 108 Results

Sort Results by

Relevance

Page

1 of 6

4

Careers

Lorem ipsum dolor sit amet, consectetur adipiscing elit?

[Career Site Search](#)

[About Us](#)

[Grow With Us](#)

[Career Opportunities](#)

[Job Search](#)

[Locations](#)

[Contact Us](#)

5

Featured Results

[Link](#)

Description of this link.

[Link](#)

Description of this link.

[Link](#)

Description of this link.

[Link](#)

Description of this link.

[Link](#)

Description of this link.

6

Page title that may be long

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[http://www.dsi.com/path/url.html](#)

Page title that may be long

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[http://www.dsi.com/path/url.html](#)

[Top of Page](#)

Page

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Footer

notes:

TEM_013 :: Search Results Template

- 1

Search Results

Last Modified: April 12, 2010

Rules: The key word(s) entered into the search field is displayed at the top of the search results page. Results can be a mix of Articles, Files, Press Releases, and Features. Suggestive "Did you mean?" functionality should also be included.
- 2

Search Filters

Last Modified: April 12, 2010

Rules: A filter can be used to narrow the results of a user's search. Users can select option to view the search results with that specific filter.

All Results

Corporate Information

Press Releases

Other
- 3

Showing; Sort Results by; Page

Last Modified: April 12, 2010

Rules: The user will be able to sort results by

Relevance {default}

Date {Most Recently Updated}
- 4

Careers Module

Last Modified: May 5, 2010

Rules: Links to the HR Career Web site should always be present on the search results page to ensure that users can easily get to this microsite.
- 5

Featured Results

Last Modified: May 2, 2010

Rules: Related features/links are displayed dynamically based on the relevancy of the search word used in a search. Other options could include:

- Changing this module name to Featured Links and creating a static list of links that can be manually changed periodically.

- Removing this module altogether.
- 6

Page Navigation

Last Modified: April 12, 2010

Rules: Each page can display up to 20 press releases. If there are more than 20 results, pagination is displayed.
- No Search Results

Last Modified: April 12, 2010

Rules: Unique information is displayed in the body if a search does not match any results.

Search Results

We're sorry. We didn't find any matches

Search again

Go

Please try again using these search tips:
Make sure all words are spelled correctly
Use more general terms to describe your subject.
Try fewer keywords.
Try a broader search.

Logo

MOD_001 Header

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[Research & Development](#)

[Product Pipeline](#)

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notes:

TEM_014 :: Site Map Template

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Footer

notes:

TEM_003 :: Copy Template



Intranet Branding

lorem Ipsum

[Print this Page](#) | [Close Window](#)

[Home](#) > [Section](#) > [Subsection](#) > Current Page Title

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image

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Printed on: 12/30/2010, 12:12 AM

1

notes:

TEM_015 :: Printer-Friendly Template

–

Page Overview

Last Modified: May 1, 2010

Rules: When a user clicks print (from the site or from their browser), The Print CSS should simplify the formatting of the page, hiding the page navigation. Users have the option to print this page, then close the window – or close the window without printing.

Printer-friendly pages do not print the top navigation, the left-hand navigation or right-hand links and tools. A simple logo, content, and simple footer is sent to the printer.

1

Print date/time

Last Modified: April 12, 2010

Rules: The print date and time is noted on the page.

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notes:

No Template Required

Page Overview

Last Modified: May 2, 2010

Rules: Per DSI request, a sidewiki disclaimer should be present. This should be created based on Google specifications.