

Kudzu.com :: Online Landscape Overview

User Experience Analysis
12/13/07

		General										Search Options										Service Provider Information															Ratings					Other
		Overall Design/Ease of Use (1-10 Rating - Light to Dark)	Save/Share Favorites	Help/Search Tips	Cost to User	Multiple Industries	Open Text Search Field	Most Popular Category Sections	Recently Viewed (by Other's) Section	Category/Sub-Category Navigation	Narrow/Expand Search by Distance	Narrow/Expand Search by Category	Service Provider Search by Other Criteria	Detailed Company Information	Products/Services Provided	Location(s)	Map	Distance	Average Project Costs	Certifications	Memberships	Insurance/Bonded	Payment Accepted	Years Established	Hours of Operation	Discounts/Promable Coupons	Photo/Video/Documents	Able to Submit Feedback	Number of Users Who Rated	Complaint Resolution Help	Top Rated List	Lowest-Rated List	Multiple Sort Headings	Side-by-Side Comparisons	Misc. Local Information	Advice/Guide Section	Newsletter Available					
KUDZU.com	8	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓					
YELLOWPAGES.COM	8	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓									✓	✓	✓	✓	✓		✓		✓									
superpages.com*	7	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓									
Google Maps	4	✓	✓		✓	✓				✓	✓	✓	✓	✓	✓	✓		✓							✓	✓	✓															
YAHOO! LOCAL	9	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓		✓		✓	✓							
Angie's list.	7	Save only	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓					
BBB	6				✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓		✓			✓				✓		✓				✓	✓								
craigslist		✓	✓		✓	✓			✓		✓	✓	✓	✓											✓	✓																

COMMENTS	
KUDZU.COM	<ul style="list-style-type: none"> - Kudzu.com is a very powerful tool that helps consumers find a wide variety of service providers within their geographical location that best meet their needs. - This site is easy to use and bubbles a lot of relevant information to the surface. - The categories and subcategories are very intuitive and provide effective navigation. - There is a lot of general helpful content on this site, including holiday guides, general tips, etc. - The homepage is fairly well laid out; however, the "Most Searched" tabs are not as intuitive as they could be. They are a good concept, but the execution makes this a confusing user experience. With a little design change, this page could be much more effective, providing a better user experience.
YELLOWPAGES.COM	<ul style="list-style-type: none"> - Excellent overall design/layout. This site also provides a very nice use of tabs. - Nice tool to be able to expand or reduce the scope of the distance search: (1=Local -- 5= National); However, many users prefer to expand/narrow their search by "miles" instead of a local to national option. Yellowpages.com provides this option, but is a little cumbersome to utilize. - Nice "Call" functionality: Users can click on the "Call" icon/link, enter their own phone number, click on the "Call" button and the user's phone will ring and be connected to the service provider. - A key negative issue is that users cannot sort search results by ratings. This is a huge piece of functionality that is missing. - There are currently few service provider ratings/comments, although this will likely only be a matter of time. - There is surprisingly little information on the service provider pages. Users must link to each respective service provider's Website to get the missing information.
superpages.com*	<ul style="list-style-type: none"> - Fairly good design and easy to use. - Nice side-by-side service provider comparison capabilities similar to Kudzu.com. - Has a downloadable toolbar to help users find businesses by keyword or phone number in any city or zip code across the U.S., locate businesses on a map, get driving directions, check local traffic, or search the web for other product/service information. - Provides local wifi hotspots, which is a nice touch.
Google	<ul style="list-style-type: none"> - Disappointing for Google; however, it appears they are just entering this area. - Minimal information available about the service provider -- and no sorting capabilities.
	<ul style="list-style-type: none"> - Very nice overall design. Clean, very easy to use and customer-centric. - The highlighted information in the center section (T1 area) is similar to what Kudzu.com is using, but with a little better execution. - There is a lot of local information that is well presented/easily accessed. - Each category and sub-category page has several of the top-rated services provider listed.
	<ul style="list-style-type: none"> - Provides a lot of information about each service provider, but little other information. - This is the only site that charges users to access and rate service providers. Kudzu.com and most of the other competitors now have more information available at no charge. - The only way to find a service provider is via search. (There is no category navigation.) - Solid rating system: They use an A-F format on several categories: Price, Quality, Responsiveness, Punctuality, Professionalism and Overall Rating. - Provides a link directly the BBB for each service provider.
BBB	<ul style="list-style-type: none"> - Provides general information that helps users identify service providers that have had customer complaints within the past 36 months. - Provides some help in complaint resolution. - Minimal other information is provided.
craigslist	<ul style="list-style-type: none"> - This is a fun site that allows service providers the opportunity to post their services within a relatively unstructured environment. - There is no rating system or distance fields, so users must base their decisions on what service providers states in their ads. - Ads are listed in date order -- and other than the high-level category filter, there is not a way to sort in any other order. (i.e. by relevance, distance, ratings, etc.) Consequently, users must go through entry by entry within the defined category that they selected to find a service provider they wish to use.

Overview

Kudzu.com is a very powerful tool that helps users find a wide variety of service providers within their geographical location that best meet their needs. Overall, this site provides a lot of useful information in a fairly user-friendly format – although there are a few design challenges that should be addressed. Some of the positive aspects of this site include their ability to bubble relevant information to the surface, while making the overall navigation of content very easy to understand and use. There is also a lot of additional helpful and interesting content on this site, including holiday guides, general tips, etc.

The two websites that provide the most compelling, competitive challenge for Kudzu.com are Yahoo! Local and Yellowpages.com.

- **Yahoo! Local** appears to have the most competitive website in this space; however, it would not take a lot for Kudzu.com to catch up/ surpass Yahoo! Local. This site has a very clean, user-friendly design that provides a lot of relevant service provider – as well as interesting local information.
- **Yellowpages.com** has an excellent overall design and provides a very nice use of tabs. What they are missing, however, is the ability for users to sort by ratings (which is a critical issue), as well as very little information about each service providers.

Competitors

Direct competitors include:

- Yellowpages.com
- Superpages
- Google Maps
- Yahoo! Local
- Angie's List
- Better Business Bureau
- Craigslist

Minimal competition (with no customer feedback) include:

- NARI (National Association of the Remodeling Industry) (www.nari.org/)
- Service Magic (www.servicemagic.com)
- BidClerk (<http://www.bidclerk.com/>) (*A search engine to find construction contractors*)

Key Kudzu Industries:

- | | | |
|---------------------|-------------------------------|-----------------------|
| • Automotive | • Food & Entertainment | • Real Estate |
| • Business Services | • Health | • Shopping |
| • Community | • Home Services & Furnishings | • Sports & Recreation |
| • Education | • Legal Services | • Travel & Transport |
| • Family | • Personal Services | |
| • Financial | • Pets | |

The easy way to find the best services

KUDZU Virtual House
Find service pros with our Interactive Virtual House

Home | Top-Rated | Advice | Guides | Videos | Photos | Deals | Maps | Virtual House

Welcome Guest! | Log in | Register | Business Log in

Keyword or Business Name

Enter Your Location
Atlanta, GA 30303
e.g., 1512 Main Street, Atlanta, GA 30303

SEARCH

☐ Keyword
☐ Business Name

ACADEMY ROOFING

Atlanta, GA

Other Cities: [Atlanta](#) | [Las Vegas](#) | [Phoenix](#) | [San Diego](#) | [More >](#)

Most Searched: [Auto Repair](#) | [Child Care](#) | [Doctors](#) | [Hair Salons](#) | [Landscapers](#) | [Maids](#) | [Restaurants](#) | [All](#)

Auto Repair in Atlanta
[Champions Car Wash & Lube](#) ★★★★★
[Import Service Center Inc](#) ★★★★★
[Killian Hill Service Center](#) ★★★★★

[More on Kudzu: \[Auto Rental\]\(#\) | \[Brake Service\]\(#\) | \[Car Dealers\]\(#\)](#)

[Speak out. Review your favorites NOW!](#)

770-452-DECK

Interfuse CTI // Quality through Knowledge
Complete IT Support and Phone Systems
IT Infrastructure including Data & Voice Solutions

Recently reviewed by your neighbors

[FenceWorks of Georgia, Inc.](#) ★★★★★
"Very good company to do business with! Wally returned each phone call I made and they showed up on day and time they said to install my fence. Very unusual in this day and time!" [more](#)
[Review by Juneanic](#) - posted 12/07/2007
[Fence Installation & Repair](#) [View More](#)

[Bulldog Movers, Inc.](#) ★★★★★
"I was extremely happy with the movers. John Foster, Antonio Flower, and Anjuan Missouri did a great job. They were polite and took great care of all of my belongings. I would definitely..." [more](#)
[Review by LeslieQT](#) - posted 12/07/2007
[Movers](#) [View More](#)

[Caldwell Cabinets Plus](#) ★★★★★
"Caldwell Cabinets plus is wonderful to deal with. Very honest and quality work. No job is too small." [more](#)
[Review by acaldwell1](#) - posted 12/07/2007
[Cabinet Makers](#) [View More](#)

[Rate your favorites >>](#)

KUDZU ADVICE
Home remodeling help
Starting a project? Get some advice first.
[Kitchen mistakes](#)
[Questions for remodelers](#)
[Remodeling budgets 101](#)

[COMMENT: Tips on hiring a contractor](#)

Got a job to do?
Our guides can help.

[NEW: 2007 Holiday Guide](#)
How to grill a turkey
[Holiday party throwing made easy](#)

More Guides
[How to go green](#)
[Find a new favorite restaurant](#)
[See all guides >>](#)

Got a Business?
[Click here to List It!](#)

Know a Business?
[Click here to Rate It!](#)

Deals & Discounts

Save on Atlanta Home Services & Furnishings
SAVE \$\$\$\$\$\$ CHEMDRY
Chem-Dry Carpet Cleaners Brown's
Deal ends 02/29/2008

Carpet Repair - Stretching, Patching ect...
Save \$\$\$
Chem-Dry Carpet & Furniture Cleaning
Deal ends 02/29/2008
[See more deals >>](#)

Dish... and Dine!
\$15 Restaurant.com gift certificate for every 10 reviews you write!

Kudzu Videos

[Video: Watch video tips on decorating and more, and see Kudzu businesses showing off their services.](#)

BROUGHT TO YOU BY [BAJ ROOFING CONTRACTORS](#)

KUDZU.com At Your Service

Find great local service pros easier. Sign up for our "At Your Service" newsletter.
[view a recent issue >>](#)

ANNOTATIONS

- Overall design is fairly clean and user-friendly.
- Virtual House has not been fleshed out much, but has a lot of potential.
- Top navigation is appropriate and fairly intuitive.
- Keyword Search well placed, and very easy to find.
- Ads are well placed and non-intrusive.
- Changing cities/ZIP codes can be challenging. This can only be done by clicking on an "Other Cities" link, or by conducting an actual search with the user's preferred ZIP code, and then click on Home.
- The "Most Searched" tabs are not intuitive. Although these tabs are a great concept, the execution made this area a little confusing for the users. Yahoo! Local (see Yahoo Local :: Home Page) used the same concept with a more intuitive approach. (For example, "Most Searched" appears to be another tab – on par with Auto Repair, Child Care, etc.)
- Deals & Discounts well placed for easy access.
- Solid selection of Guides/Tips content.

[Auto Repair in Atlanta, GA](#) | [Beauty Salons in Atlanta, GA](#) | [Carpet Cleaners in Atlanta, GA](#) | [Dentists in Atlanta, GA](#) | [Doctors in Atlanta, GA](#) | [Electricians in Atlanta, GA](#) | [Employment Agencies in Atlanta, GA](#) | [Event Planners in Atlanta, GA](#) | [General Contractors in Atlanta, GA](#) | [Health Clubs in Atlanta, GA](#) | [Home Inspectors in Atlanta, GA](#) | [Adult Entertainment in Atlanta, GA](#) | [House Cleaning in Atlanta, GA](#) | [Landscapers in Atlanta, GA](#) | [Mortgage Companies in Atlanta, GA](#) | [Movers in Atlanta, GA](#) | [Painters in Atlanta, GA](#) | [Preschools in Atlanta, GA](#) | [Plumbers in Atlanta, GA](#) | [Real Estate Agents in Atlanta, GA](#) | [Remodeling in Atlanta, GA](#) | [Restaurants in Atlanta, GA](#) | [Roofers in Atlanta, GA](#) | [Spas in Atlanta, GA](#) | [Travel Agencies in Atlanta, GA](#) | [Tree Service in Atlanta, GA](#) | [Vets in Atlanta, GA](#)

[Arizona](#) | [Atlanta](#) | [Las Vegas](#) | [San Diego](#) | [More Locations](#)
[Home](#) | [All Categories](#) | [Help](#) | [About Us](#) | [Blog](#) | [Visitor Agreement](#) | [Privacy](#) | [List Your Business](#) | [Business Log In](#) | [Advertise](#)

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4 of 20 pages

Keyword or Business Name

Enter Your Location

Atlanta, GA 30303

Search

Keyword

Business Name

e.g., 1512 Main St., Atlanta, GA 30303

Family Filter is ON | [TURN OFF](#)

[Home](#) | [Top-Rated](#) | [Advice](#) | [Guides](#) | [Videos](#) | [Photos](#) | [Deals](#) | [Maps](#) | [Virtual House](#)

Welcome Guest!

[Log In](#) | [Register](#) | [Business Log In](#)

CONTROL PANEL

CURRENT VIEW: Front Exterior

CLICK ON AREA BELOW TO VIEW

Rear Exterior

First Floor

Kitchen

Laundry Room

Family Room

Unit Room

Office

Garage

Second Floor

Bedroom

Bedroom

Bedroom

Bedroom

Front Exterior

[Table of contents](#)
[Virtual advice, articles and tips](#)

WELCOME TO THE VIRTUAL HOUSE

Welcome home, to the home you've always wanted. One where things work — and where they work for your lifestyle. Within the Kudzu.com Virtual House, Atlanta professionals are at your service to meet your specific needs, and your special wants! Come on in and look around. But be warned: you may be inspired to new possibilities.

Curb appeal. It matters. Your home's exterior is the first thing you see, plus your outdoor property offers lots of ways to be creative. Project the image you want, protect your investment by keeping your home exterior in tip-top shape, maximize your living space, and make coming home a joy. Take a walk around the Virtual House and find out how Atlanta-area service pros can bring your home exterior to life.

Services

[Buy a House](#)
[Chimney Cleaning](#)
[Fencing](#)
[Gutters & Downspouts](#)
[Landscapers](#)
[Locksmiths](#)
[Pest Control](#)
[Roofing](#)
[Tree Service](#)
[Home Inspectors](#)
[Remodelers](#)

[Basement & Foundation](#)
[Concrete, Brick & Stone](#)
[Garage Builders](#)
[Home Security](#)
[Lawn care](#)
[Painting, Stucco & Coatings](#)
[Plumbers](#)
[Siding](#)
[Windows & Doors](#)
[Contractors](#)
[Window Cleaners](#)

KUDZU video

Video: [Design brings it together](#)

More Virtual House videos:

[Lighting that makes an impact](#)
[How to choose furniture](#)
[Organize your closets](#)
[How to create Feng shui](#)
[All Virtual House videos](#)

You Can See Millions of Homes From Here.

REMAX—GA.COM

Find an office. Find an agent.

[Auto Repair in Atlanta, GA](#) | [Beauty Salons in Atlanta, GA](#) | [Carpet Cleaners in Atlanta, GA](#) | [Dentists in Atlanta, GA](#) | [Doctors in Atlanta, GA](#) | [Electricians in Atlanta, GA](#) | [Employment Agencies in Atlanta, GA](#) | [Event Planners in Atlanta, GA](#) | [General Contractors in Atlanta, GA](#) | [Health Clubs in Atlanta, GA](#) | [Home Inspectors in Atlanta, GA](#) | [Adult Entertainment in Atlanta, GA](#) | [House Cleaning in Atlanta, GA](#) | [Landscapers in Atlanta, GA](#) | [Mortgage Companies in Atlanta, GA](#) | [Movers in Atlanta, GA](#) | [Painters in Atlanta, GA](#) | [Preschools in Atlanta, GA](#) | [Plumbers in Atlanta, GA](#) | [Real Estate Agents in Atlanta, GA](#) | [Remodeling in Atlanta, GA](#) | [Restaurants in Atlanta, GA](#) | [Roofers in Atlanta, GA](#) | [Spas in Atlanta, GA](#) | [Travel Agencies in Atlanta, GA](#) | [Tree Service in Atlanta, GA](#) | [Yets in Atlanta, GA](#)

[Arizona](#) | [Atlanta](#) | [Las Vegas](#) | [San Diego](#) | [More Locations](#)

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ANNOTATIONS

This is a great concept. If fleshed out, this could be an extremely powerful tool.

5 of 20 pages

Family Filter is **ON** | [TURN OFF](#)

KUDZU.com

Keyword or Business Name: Enter Your Location:

☒ Keyword ☐ Business Name e.g., 1512 Main St., Atlanta, GA 30303

[Home](#) [Top-Rated](#) [Advice](#) [Guides](#) [Videos](#) [Photos](#) [Deals](#) [Maps](#) [Virtual House](#) Welcome Guest! [Log in](#) | [Register](#) | [Business Log in](#)

Refine your search

Show results within: miles

You have narrowed by: Health
[See all Industries](#)

Narrow by Category
[Acupuncture \(98\)](#)
[Alternative Medicine \(116\)](#)
[Ambulance Services \(99\)](#)
[Audiology & Speech \(128\)](#)
[Chiropractors \(2205\)](#)
[Counseling & Therapy \(2639\)](#)
[Dentists & Dental Services \(4000\)](#)
[Extended Care \(393\)](#)
[Eye Care \(1657\)](#)
[Genetics \(31\)](#)
[Health Clubs & Gyms \(1137\)](#)
[Home Health Care Services \(885\)](#)
[Hospitals & Clinics \(3992\)](#)
[Hypnotherapy \(73\)](#)
[Massage Therapists \(420\)](#)
[Medical Supplies \(498\)](#)

Search Results: 1 - 15 of 31,033 results found within 50 miles of your location

10-9 | [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [ALL](#) 1 | 2 | 3 | 4 | 5 | [Next >](#)

Name	KUDZU Extras	Distance	Rating
Sorted by: Relevance			
Map all results			
1. Atlantic Center for Plastic and Cosmetic		21.6 mi	★★★★★ (0 ratings)
3855 Pleasant Hill Road Duluth, GA 30096 Physicians > Plastic & Cosmetic Surgeons	QuickView	map	add review
2. Aaron Turpeau			★★★★★ (1 rating)
600 W Peachtree St Atlanta, GA 30308 Counseling & Therapy	QuickView		1 review
3. Nancy M Stewa			★★★★★ (11 ratings)
2754 N Decatur Road Decatur, GA 30033 Dentists & Dental Services	QuickView	map	11 reviews
4. Deb Ekin LPC		6.4 mi	★★★★★

KUDZU QuickView

The Atlantic Center for Plastic and Cosmetic Surgery is known as a leading Atlanta area plastic surgery facility. Patients find the warm, comfortable d'cor at our office to be a perfect compliment to the friendly, thoughtful nature of our staff. Our...

Ads by Google

4. [Dental Implants Atlanta](#)
Missing teeth? Need implants? Call for complimentary consult.
[www.SmilesInAtlanta.com](#)

3. [Michael Gulizio, DMD, MS](#)
New York City specialist in Cosmetic and Implant Dentistry
[www.drgulizio.com](#)

[Family Dentist](#)
We Offer An Anxiety Free Dental Experience. Call Us For Dental Care
[www.1866MyDentist.com](#)

[Atlanta Cosmetic Dentist](#)
Teeth Whitening, Veneers & Implant Dentistry. Call Today for an Appt!
[www.DrAkbar.com](#)

ANNOTATIONS

- 1.) Providing multiple ways to refine the user's search is very user-friendly.
- 2.) Providing users the ability to sort by all of these headers is extremely helpful. Most of competitors do not even allow users to sort by ratings, which gives Kudzu.com a great advantage.
- 3.) Another advantage is being able to compare selected service providers side-by-side. This is a powerful tool for the user.
- 4.) The Google ads are an effective, yet non-invasive way to obtain additional revenue.
- 5.) This is a nice touch in providing service providers an option to better promote their services.

YELLOWPAGES.COM™

[Sign In](#)
[Register](#)

[FIND A BUSINESS](#)
[FIND A PERSON](#)
[MAPS & DIRECTIONS](#)
[MY YELLOWPAGES.COM](#)
[ADVERTISE WITH US](#)

1

FIND:

2

[Business Name or Category](#)
[Search Tips](#)

LOCATION:

[City and State or ZIP Code](#)
[Set as Default Location](#)

OR FIND BY:

- STANDARD
- DISTANCE
- PHONE NUMBER

[Local Yellow Pages](#)

[Home](#) > Atlanta Yellow Pages

Atlanta Yellow Pages

Other Cities

1

LOCAL RESOURCES

ENTERTAINMENT

WEATHER

3



Atlanta Quick Guide

Atlanta is an international city, rich in culture, history, diversity and Southern charm.

Its economy is driven by manufacturing, services, textiles, telecommunications and transportation.

Visitors can get a feel for the city by picking up an Atlanta CityPass for easy access to up to six of the city's most popular attractions, including the Atlanta Botanical Gardens, CNN Studios, Georgia Aquarium and Zoo Atlanta, or take a guided walking tour to get a feel for Atlanta's vibrant downtown area.

Atlanta's City Hall is located at 55 Trinity Avenue S.W. Other city services and offices operate from City Hall East, located in the old Sears building at 675 Ponce de Leon Avenue N.E. Atlanta is the capital of the state of Georgia, and many state offices are located along State Capital Southwest.

Getting Around or Getting Away

Directions

[Map](#) driving directions from Atlanta to areas such as Fulton or DeKalb Counties, or get there using MARTA, Atlanta's mass transit system.

Travel Planning

Need a flight to or from Atlanta? Find an [Atlanta travel agency](#). Need to get to ATL from areas including Buckhead, Duluth and Lawrenceville? Try these [airport transportation services](#).

Making Atlanta Your Home

New to Atlanta? Look here for your new [apartment](#), [job](#) or [car](#).

Atlanta Shopping and Services

Find [Atlanta department stores](#), [shopping centers and malls](#), [grocery stores](#), [farmers' markets](#), or services including [chambers of commerce](#), [convention and visitors bureaus](#) and more in the Atlanta Yellow Pages.

1

HOME & REAL ESTATE

DINING & RESTAURANTS

AUTOMOTIVE

HEALTH & BEAUTY

TRAVEL

Popular Home & Real Estate Categories for Atlanta

Home Services - [Plumbers](#), [Roofing Contractors](#), [Building Contractors](#), [Painters](#), [Electricians](#)

Apartments - [Apartment Finder](#), [Furnished Apartments](#), [Rental Service](#)

Movers - [Storage](#), [Moving Companies](#), [Truck Rental](#), [Moving Supplies](#), [Movers Resource](#)

Gardening - [Landscaping](#), [Tree Service](#), [Lawn Care](#), [Garden Equipment](#), [Garden Furniture](#)

[Real Estate](#) - [Real Estate Listings](#), [Realtors](#), [Real Estate Agents](#), [Real Estate Appraisers](#), [Real Estate Insurance](#), [Architects](#)

1

MOST POPULAR SEARCHES

TOP BUSINESSES

1. Hotels	6. Pizza	1. Walmart	6. Target
2. Restaurants	7. Apartments	2. Pizza Hut	7. Sears
3. Florists	8. Attorneys	3. Home Depot	8. Best Buy
4. Movie Theaters	9. Hospitals	4. Walgreens	9. CVS
5. Dentists	10. Banks	5. Bank of America	10. UPS

1

MORE LOCAL YELLOW PAGES

Austin	Dallas	Las Vegas	Milwaukee	Phoenix	Seattle
Baltimore	Denver	Los Angeles	New York	San Antonio	Saint Louis
Boston	Detroit	Louisville	Oklahoma City	San Diego	Jacksonville
Charlotte	Houston	Memphis	Orlando	San Francisco	More...
Chicago	Kansas City	Miami	Philadelphia	San Jose	

1

POPULAR CATEGORIES

Art	Education	Home Services	Restaurants
Automotive	Employment Services	Insurance	Shopping
Automotive	Financial Services	Pets	Sports
Computers & Internet	Gardening	Physicians & Surgeons	Travel
Contractors	Health & Beauty	Real Estate	Weddings & Parties



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Drink Coke.
Enter Codes.
Get Rewards.



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ANNOTATIONS

Overall, Yellowpages.com has one of the best layout designs of all of the competitors. They utilize tabs very effectively and it is extremely easy to navigate throughout the entire site. However, there are two key issues that have a large impact on the overall site:

- The surprising lack of service provider information
- The inability of users to sort by ranking

- 1.) Yellowpages.com utilizes tabs very effectively.
- 2.) Highly visible search functionality.
- 3.) Fair amount of local information.

YELLOWPAGES.COM™

Sign InRegister

FIND A BUSINESS

FIND A PERSON

MAPS & DIRECTIONS

MY YELLOWPAGES.COM

ADVERTISE WITH US

FIND:

plumber

Business Name or Category

[Search Tips](#)

LOCATION:

Atlanta, GA

City and State or ZIP Code

☐ Set as Default Location

OR FIND BY:

STANDARD

DISTANCE

PHONE NUMBER

[Local Yellow Pages](#)

★★★★★

REVIEW & WIN!

WRITE A REVIEW FOR A CHANCE TO WIN

GIFT CARDS VALUED UP TO

\$200

AND A GRAND PRIZE OF

\$50,000

HOW TO PLAY

[See Official Rules for Details](#)

✕CLOSE

[Home](#) > [Atlanta](#) > [Category Search - plumber](#)

We found 1498 businesses for "Plumbing Contractors" in the Atlanta, GA area.

OR See [56 businesses](#) with "plumber" in their **business name**.
See [29 businesses](#) with "plumber" in their **business information**.

 Map Atlanta Results [Save this Search](#)

USE AS MANY FILTERS AS YOU WANT. NUMBER INDICATES FILTER INFORMATION

REFINE YOUR SEARCH

Sort By: Standard Distance A-Z

Atlanta Listings Only

NARROW By City

All

Ancworth (35)

Alpharetta (40)

Atlanta (166)

Auburn (4)

Austell (19)

Bell Ground (7)

Barnesville (1)

Bethlehem (5)

Bowdon (4)

Braselton (8)

Bremen (7)

Brooks (14)

Buchanan (5)

Buckhead (2)

Buford (10)

Canton (25)

Carrollton (18)

Chamblee (5)

Chestnut Mountain (1)

Clarkston (4)

College Park (1)

Conyers (25)

Covington (16)

Cumming (20)

Dacula (3)

Dallas (20)

Dawsonville (5)

Decatur (25)

Douglasville (38)

More ...

EXPAND OR NARROW RESULTS

Local Nationwide

RELATED CATEGORIES

- Plumbing Contractors-Commercial & Industrial
- Plumbing Drain & Sewer Cleaning
- Sewer Cleaners & Repairs
- Sewer Contractors

See all related categories

1

ALARMS

[Plumbing Inc.](#)

ROOF-ROOFER
Plumbing & Drain Service

RESOLVE ROOFER

[Resolve Roofers](#)

MR. PLUMBING INC.

[Mr. Plumbing Inc.](#)

Mr. Rooter Plumbing

715 Bush St.
Roswell, GA 30075 [Map](#)

(770) 638-4038 [Call](#)

[Visit Web Site](#)

Superior Plumbing Services

3991 S. Royal Dr NW
Kennesaw, GA 30144 [Map](#)

(770) 422-7586 [Call](#)

[Visit Web Site](#)

Snappy Plumbing & Electric Inc

Serving the Atlanta Area

(770) 321-3433 [Call](#)

[Visit Web Site](#)

Atech Plumbing

Dynma, GA

(770) 434-8600 [Call](#)

[Visit Web Site](#)

Zurn Plumbing Service Inc

3724 N Peachtree Rd
Chamblee, GA 30314 [Map](#)

(770) 451-6765 [Call](#) [E-mail](#)

[Visit Web Site](#)

★★★★★

Based on 1 review.

[Rate It](#) | [Read Reviews](#)

[More Options](#)

[Get Coupons](#)

[H](#)

ANNOTATIONS

- 1.) Limited sorting capabilities – especially by ranking. **This is a key negative issue with this site.**
- 2.) Another example of a nice use of tabs.
- 3.) Most sites use a distance filter. Yellowpages uses a simplified 1 to 5 (Local to Nationwide) option. This would be a nice feature *if* they made the distance feature also as easily accessible – to accommodate most users.
- 4.) Related Categories provides a graceful way to navigate to other options.

superpages.com® we know around here™

[Home](#) | [Advertisers](#) | [Download Toolbar](#) | [Mobile Search](#) | [Help](#)

Atlanta, GA [Change City](#)

Sat., Dec 8 10:05pm

High: 68° Low: 54°
Mostly cloudy
7 Day Forecast >

Local Driving Tools

Local Traffic >

Driving Directions >

My Superpages

Hi David

Businesses

People

1

Business, Category or Keyword

City and State, or ZIP Code

Atlanta GA

Advanced Search

Search

Browse Atlanta Yellow Pages

Arts & Entertainment >

Automotive >

Business & Professional Services >

Clothing & Accessories >

Community & Government >

Computers & Electronics >

View All

Top Rated Businesses

2

Importers

[Benz Store](#)
Great "mom & pop" shop for more reasonably priced Mercedes parts &... more >

Insurance

[Robison II, Corwin - State Farm Insurance Agent](#)
All the major professional designations and the ability to give me information for... more >

State Farm

Very Professional and friendly more >

★ Reviewer of the Week

Embassador (182 Reviews)
Recommend your favorite for a chance to be Reviewer of the Week.
More Top Rated

Wifi Hotspots

3

Free Locations

1117 Perimeter Center West >

11:11 teahouse >

5 Seasons Brewery - Prado >

64 Perimeter Center East >

Apple Store >

Apres Dlem >

Atlanta Bread Company >

Atlanta Coffee Roasters >

Atlanta Northwest hawthorn Suites >

Bab's >

View All >

Top Searches

auto repair banks beauty
salons car dealers
dentists doctors florists
hospitals hotels insurance
lawyers mortgages movie
theaters pizza restaurants



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[Yellow Pages](#) | [City Guides](#) | [Online Shopping](#) | [Popular Categories](#) | [Consumer Center](#) | [Superpages Español](#) | [Site Map](#)
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ANNOTATIONS

Overall nice design and relatively easy to navigate.

- 1.) Search functionality easily accessible.
- 2.) Only three service providers highlighted on their home page.
- 3.) A unique option placed on the home page, is a list of Wifi hotspots. This is a nice touch, but not sure if this is the best use of such valuable real estate.
- 4.) Local weather, driving tools and Wifi hotspots are the only real "Local" information available on this site.

Web Images Maps News Products Gmail more ▼

Google Maps

What e.g., "pizza" Where e.g., "poughkeepsie"

plumbers Alpharetta, Fulton, Georgia, United States Search Businesses

Search the map Find businesses Get directions

Search Results My Maps

Sponsored Links

Roto-Rooter Plumbing - website »
All Types of Plumbing Repair.
Service is Just One Step Away.
RotoRooter.com
Roswell, GA

Text View Map View

Results 1-10 of about 2,416 for plumbers near Alpharetta, GA · [Modify search](#)
Categories: [Plumbing Repair & Service](#)

Sunshine Plumbing Services - more info »
1062 Union Center Dr, Alpharetta, GA
(770) 740-8700 · [29 reviews](#)

Brooks Plumbing Services Inc. - more info »
142 Marietta St # B, Alpharetta, GA
(770) 591-4511

Pete's Plumbing Inc. - more info »
2280 Justin Trl, Alpharetta, GA
(770) 442-3934 · [2 reviews](#)

Roto-Rooter Plumbing & Drain - more info »
Alpharetta, GA
(770) 475-4240

Brooks Plumbing Services Inc.
[Write a review](#) · [more info »](#)
142 Marietta St # B
Alpharetta, GA 30004
(770) 591-4511
[Get directions](#) · [Search nearby](#)
[Save to My Maps](#) · [Send to phone](#)
[Edit](#) [New!](#)

ANNOTATIONS

Very disappointing for Google. There is currently minimal service provider information or sorting capabilities.

The screenshot shows the Yahoo! Local Norcross City Guide homepage. Annotations are placed as follows:

- 1:** Points to the weather display showing 57°F.
- 2:** Points to the search bar with the text "Norcross, GA".
- 3:** Points to the "Norcross City Guide" header.
- 4:** Points to the "Browse by Category" section on the left.
- 5:** Points to the "Re a better local" section on the right.

The page layout includes a top navigation bar with "City Guide", "My Local", and "Directory" links. Below the search bar, there are sections for "Norcross City Guide" (with links to Restaurants, Health & Beauty, Home & Garden, Most Popular, Events, Maps, Buzz), "Recent Reviews Near You" (listing reviews for Manchura Garden Chinese Rstn, Hooters, Compu-Sports Incorporated, Woods Animal Hospital, and Creativeclick), and "Browse by Category" (listing various local services). The right sidebar features "Re a better local" and "Plan your weekend" sections.

ANNOTATIONS

This site is Kudzu's most impressive competitor. It has a very clean, user-centric design, making it very easy to find most information.

- 1.) Local weather. When you mouse over the temperature, it displays today's high and low temperature. It also displays an "extended forecast" link.
- 2.) This site also provides a "Weekend Guide: link for a lot of very pertinent local event information.
- 3.) This center (T-1) section is similar to what is currently on Kudzu.com's home page, but with a more user-friendly design. The categories on the right (Most Popular, Events, Maps and Buzz) rotate unless the "Pause" button is pressed. This allows this section to present a lot of meaningful information in a very effective way.

Other Tabs/States Within This Area

The three screenshots show different tabs within the Norcross City Guide:

- Music:** Lists events like "The Happenstance", "The Gore Gore Girls", and "Attractive Flightless Women".
- Performing Arts:** Lists events like "Flare Invasion 3", "NTDTV Chinese New Year", and "Michael Flatley's Lord of the...".
- Sports:** Lists events like "ING Georgia Marathon", "Peach Bowl", and "NHL All Star Game".

Each tab has a "Most Popular" section on the right with links to "Events", "Maps", "Buzz", and "Pause".

- 4.) User-friendly left navigation for categories.
- 5.) This site provides a lot of additional local information.

[Yahoo!](#) [My Yahoo!](#) [Mail](#) [Help](#)

YAHOO! LOCAL Welcome, d.mcalister
Sign Out

[City Guide](#) | [My Local](#) | [Directory](#)

search Local for... enter an address, city & state or ZIP Search

[Atlanta City Guide](#) > [Food & Dining](#) > [Restaurants](#) > [All Restaurants](#) > [Varsity Downtown](#)

★★★★★ (139 ratings)

Varsity Downtown

(404) 881-1706
[www.thevarsity.com](#)
Atlanta, GA 30308 Map it

[Write a review](#) [Save for later](#) [Send to](#)

BUSINESS OVERVIEW Hide full business details

Company Information: We Cater For All Occasions

Hours of Operation: Lunch & Dinner daily

Categories: Restaurants

Price: \$3 - \$6

Parking: Parking lot

Payment: Cash Only

Specialties: People Watching, Festive, Children

Amenities: TV, Family / Kids, Award Winning, Cash Only, Catering-Outside, Open late

Cuisine: Sandwiches, American, Hot Dogs, Burgers

Ambiance: Casual, Fun, Family Friendly

Features: Outdoor Seating, Take Out

Reservations Policy: Accepted

Dress Code: Casual

Other Contact Info: Fax: 404 874 3989

Photos (0)
[Share your photos of Varsity Downtown.](#) [Upload now.](#)

More Search Options
Search the web for [Varsity Downtown](#) in Atlanta, GA.
[Reviews of Atlanta Restaurants on Yelp.com](#)

Yahoo! User Reviews **Web Reviews (13)** **Web References (2)**

1-3 of 86 Sorted by most recent Write a review

by Bud & Judy Kennedy 11/08/2007
For those complainers,... I suggest that for a hot dog joint that buys onions and potatoes bu the ton, has their hot dogs made especially for their own, has risen from a small shack on the corner to cover a whole block, and sells more Coca-cola than any restaurant on the globe, it must be doing something right!
Personally, as an ex-Atlantan, I NEVER pass through Atlanta without getting my Varsity fix--- Three chili dogs, onion rings and a big orange. YUMMY!!!
Was this review helpful? [1](#) [0](#) [Report Abuse](#)
[Comment on Review](#)

by GRUKROSS 11/22/2007
Honestly, I don't understand what is so great about the varsity?! food isn't all that and the service is horrible....
Was this review helpful? [0](#) [0](#) [0](#) [Report Abuse](#)
[Comment on Review](#)

by Morgan 11/19/2007
Nasty, Nasty, Nasty. It's not worth your time if you are hungry and looking for a decent meal. But it's cool to hang out at during GA Tech game days, just don't order food.
Was this review helpful? [0](#) [0](#) [0](#) [Report Abuse](#)
[Comment on Review](#)

Reviews 1-3 of 86 : 1 2 3 4 ... 28 29 [View More](#)

ANNOTATIONS

- 1.) Overall a nice, user-friendly design.
- 2.) There are many categories available within their database for service providers to enter information.
- 3.) Yahoo! Local not only provides service provider reviews from users on its Website, but also reviews from the Web.

Angie's list®

1

Your current city is ATLANTA [Add Another City](#)

[My Angie](#) | [Check the List](#) | [Submit a Report](#) | [Contact Us](#) | [Log Out](#)
[Magazine](#) | [FAQ](#) | [Tickets and Perks](#) | [Marketplace](#) | [Buy a Gift](#)

For details about Angie's List in your area, enter your zip code here or select your city below.

ZIP [▶](#)

Locations

(Metro Areas) [▲](#)
 Akron, OH
 Albany, NY
 Albuquerque, NM
 Allentown, PA
 Asheville, NC
 Atlanta, GA
 Auburn, ME
 Augusta, GA
 Austin, TX
 Bakersfield, CA
 Baltimore, MD
 Baton Rouge, LA [▼](#)



Home service companies reviewed and rated by real homeowners like you...

[Take a quick tour](#) [▶](#)

2

[Read more](#) [▶](#)

More than 600,000 Homeowners in 124 major cities use Angie's List for ratings and reviews on:

- Plumbers
- Landscapers
- Remodeling
- Handymen
- Roofers
- Decks & Porches
- Painting
- HVAC
- [More Services](#)

1

[Browse limited information](#) about companies on the List. [Get unlimited access](#) to fast searches, full company ratings & consumer reviews.



ANNOTATIONS

- 1.) There is no text search field on the home page. Users must navigate to a search page by selecting the "Check the List" page from the top navigation, or click on a link near the bottom of the home page.
- 2.) One very nice feature of this site is the Tour video. They did a very nice job explaining what the site is about and how it works.

Angie's list.

Your current city is ATLANTA [Add Another City](#)
[My Angie](#) | [Check the List](#) | [Submit a Report](#) | [Contact Us](#) | [Log Out](#)
[Magazine](#) | [FAQ](#) | [Tickets and Perks](#) | [Marketplace](#) | [Buy a Gift](#)
[My Angie](#) : [Check the List](#)

Check the List


ATLANTA Chapter

Servicing Atlanta, Georgia

1 Search by Service Category (Plumbing, Roofing, etc.)

[Use The Synonym List To Find A Category](#)

Minimum Overall Grade of:

Return Companies with Coupons 1st:

Maximum Miles from my home:
[Search Other Areas of Town](#)

1 Search by Keyword (slate roofing, sump pumps, monkey bars)

Search Terms:

Minimum Overall Grade of:

Return Featured Results 1st:

Maximum Miles from my home:

Results per page:

1 Search for a Specific Company

Company Name:

Representative's Last Name:

Phone Number:

(e.g 3173963776)

[Search Tips](#)

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[Contact Us](#) | [Company Preview Directory](#)
[Angie's Hints](#) | [Angie's List Message Board](#) | [CompanyConnect](#)

ANNOTATIONS

- 1.) Users can search based on Category, Keyword, or Specific Company.
- 2.) Users have a few filter/return options, which provides them a more refined search. This is a nice enhancement.

Contact Us | Find a BBB | Site Map



- > For Consumers
- > For Businesses
- > For Charities and Donors
- > About Us
- > News Center

Better Business Bureau[®]

Start With Trust[™]

In Metro Atlanta, Athens and NE Georgia

Find information you're looking for.

- I am a...
- Consumer
- Business Owner
- Charity
- Military Member
- BBB Accredited Volunteer
- Donor
- Parent
- Media Member

Start Your Search With Trust

CHECK OUT A BUSINESS OR CHARITY

FIND A BBB ACCREDITED BUSINESS

Stuart Danforth, Chairman
The Danforth Associates, Inc., Wellesley, MA
BBB Accredited for 57 years

- > BBB For Consumers
- > Check Out a Business or Charity
- > File a Complaint
- > Resources
- > BBB Accredited Volunteer
- > Director
- > Parent
- > Media Member
- > BBB Torch Award Information
- > Programs and Services
- > Complaints
- > BBB For Businesses
- > Check Out a Business or Charity
- > Charity Reports and Standards
- > Inquiries or Complaints
- > BBB For Charities and Donors

News Center

11/06/2007: BBB Reports Nearly One In Five Adult Americans' Trust in Business Decreased...

11/06/2007: BBB Reinvigorates Brand, Increases Focus to Help Consumers Make Better Pre-Purchase Decisions : Ninety-five-year-old institution updates image and kicks off "Start With Trust" public outreach campaign...

10/06/2007: ConAgra Foods Joins BBB Children's Food and Beverage Advertising Initiative: ConAgra Foods to Develop Children's Advertising Pledge in Consultation with BBB...

10/03/2007: BBB Cautions Sports Fans: Play Smart When Buying Tickets Online...

10/03/2007: BBB Issues "Call for Entries" for 2008 International Torch Awards: Awards Focus on Building and Sustaining Trust in the Marketplace...

Announcements

The BBB is proud to announce our Annual Torch Awards! This year, companies will be able to compete in three different categories - Marketplace Ethics, Customer Service and Community Service.

Click here for more information...

Better Business Bureau (BBB) announces the launch of the first-ever line of "how to" books to carry the trusted Better Business Bureau name. "BBB insiders' Guides" are easy to follow - packed with checklists, worksheets, and "Quick Tips" - and provide the same reliable advice the public has come to expect from BBB for nearly a century.

Learn more about the BBB Book Series

Find Businesses You Can Trust

Online Directory of BBB Accredited Businesses

Find Businesses You Can Trust

ANNOTATIONS

1.) This is a fairly clean home page, which serves many audiences:

- Consumers
- Business Owners
- Charities
- Military Members
- Volunteers
- Donors
- Parents
- Media Members

- For Consumers
- For Businesses
- For Charities and Donors
- About Us
- News Center

Better Business Bureau®
Start With Trust™
In San Diego and Imperial Counties

Contact Us | Find a BBB | Site Map

Find information you're looking for. I want to

For Consumers

- Check Out a Business or Charity
- Complaints
- Resource Library
- BBB Accredited Business & Charity Directory
- Programs and Services
- Find a BBB

Home > For Consumers > Check Out a Business or Charity

Reliability Report for North County Town & Country Plumbing Repair

BBB Rating **Satisfactory** **1**

Business Contact Information **2**

Back To Top

Company Name: North County Town & Country Plumbing Repair
Town & Country Plumbing
Town & Country Plumbing

Company Address: 321 N Engel St.
Escondido, CA 92033
[See the location on a Mapquest Map](#) [See the location on a Google Map](#)

Original Business Start Date: 1970

Type of Entity: Sole Proprietorship

Principal: Gary Tanner, Owner

Number of Employees: 9

Phone Number: (760) 458-4334
(760) 748-0337
(760) 748-5501
(760) 748-0514

Fax Number: (760) 748-5300

BBB Accreditation Status: This company is not a BBB Accredited Business

Type of Business: Plumbing Contractors

Web Site Address: <http://www.repairplumber.com>

..... Back To Top

Nature of Business

This company offers plumbing replacement and repair services.

..... Back To Top

Customer Experience

Based on BBB files, this company has a satisfactory record with the Bureau.

To have a "satisfactory record" with the Bureau, a company must be in business for at least 12 months, properly and promptly address matters referred to it by the Bureau, and be free from an unusual volume or pattern of complaints and law enforcement action involving its marketplace conduct. In addition, the Bureau must have a clear understanding of the company's business and no concerns about its industry.

The Bureau processed a total of 3 complaints about this company in the last 36 months, our standard reporting period. Of the total 3 complaints closed in the last 36 months, 1 was closed in the last 12 months.

These complaints concerned:

- 1 regarding Advertising Issues
- 1 regarding Repair Issues
- 1 regarding Service Issues

These complaints were closed as:

- 3 Resolved

[Click here to view more details on these complaints.](#)

..... Back To Top

Additional Addresses & Telephone

Back To Top

PO Box 1925 Escondido, CA 92033
[See the location on a Mapquest Map](#) [See the location on a Google Map](#)

.....

ID#: 1010637
Report as of: 12/10/2007
Copyright © 2007 Better Business Bureau®, Inc. serving San Diego, CA

BBB reports may not be reproduced for sales or promotional purposes.

The information in the report has either been provided by the company or has been compiled by the Bureau from other sources believed to be reliable.

As a matter of policy, the Better Business Bureau does not endorse any product, service or company. BBB reports generally cover a three-year reporting period, and are provided solely to assist you in exercising your own best judgment. Information contained in this report is believed reliable but not guaranteed as to accuracy. Reports are subject to change at any time.

If you choose to do business with this company, please let the company know that you contacted the Better Business Bureau for a report.

.....

ANNOTATIONS

- 1.) Although users cannot actually rate service providers, the BBB does keep track of any complaints and notes if the service provider has a "Satisfactory" overall rating.
- 2.) This page has a lot of relevant content on it, although it almost appears cluttered with a lot of disclaimer/template information.

craigslist

	us cities	united states	canada	asia	europa	int'l cities
atlanta	alabama	missouri	alberta	bangladesh	austria	amsterdam
austin	alaska	montana	brit columbia	china	belgium	athens
boston	arizona	nebraska	manitoba	india	czech repub	bangalore
chicago	arkansas	nevada	n brunswick	indonesia	denmark	bangkok
dallas	california	n hampshire	newf & lab	israel	finland	beijing
denver	colorado	new jersey	nova scotia	japan	france	barcelona
detroit	connecticut	new mexico	ontario	korea	germany	berlin
honorulu	delaware	new york	pei	lebanon	great britain	buenos aires
houston	dc	n carolina	quebec	malaysia	greece	delhi
las vegas	florida	north dakota	saskatchwn	pakistan	hungary	dublin
los angeles	georgia	ohio	ca cities	philippines	ireland	hong kong
miami	guam	oklahoma	calgary	singapore	italy	london
minneapolis	hawaii	oregon	edmonton	taiwan	netherlands	madrid
new york	idaho	pennsylvania	halifax	thailand	norway	manila
orange co	illinois	puerto rico	ottawa	uae	poland	mexico
philadelphia	indiana	rhode island	quebec	vietnam	portugal	moscow
phoenix	iowa	s carolina	toronto	americas	russia	paris
portland	kansas	south dakota	vancouver	argentina	spain	rio de janeiro
raleigh	kentucky	tennessee	victoria	brazil	sweden	rome
sacramento	louisiana	texas	winnipeg	caribbean	switzerland	seoul
san diego	maine	utah	more ..	chile	turkey	shanghai
seattle	maryland	vermont		colombia	uk	singapore
sf bayarea	mass	virginia	au/nz	costa rica	africa	sydney
st louis	michigan	washington	australia	mexico	egypt	tel aviv
wash dc	minnesota	west virginia	micronesia	panama	south africa	tokyo
more ..	mississippi	wisconsin	new zealand	peru		zurich
		wyoming		venezuela		

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craigslist, inc

ANNOTATIONS

Craigslist covers a worldwide audience. The home page allows users to go directly to the county/state/province of their choice.

1 craigslist

[post to classifieds](#)
[my account](#)
[help, faq, abuse, legal](#)
[search craigslist](#)

[event calendar](#)

S	M	T	W	T	F	S
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

[avoid scams & fraud](#)
[personal safety tips](#)
[craigslist factsheet](#)
[best-of-craigslist](#)
[job boards compared](#)
[lawsuit dismissed](#)
[craigslist movie & dvd](#)
[craigslist T-shirts](#)
[craigslist foundation](#)
[defend net neutrality](#)
[system status](#)
[terms of use](#)
[privacy](#)
[about us](#)
[help](#)

atlanta 3

community

[activities](#)
[lost+found](#)
[artists](#)
[musicians](#)
[childcare](#)
[local news](#)
[general](#)
[politics](#)
[groups](#)
[rideshare](#)
[pets](#)
[volunteers](#)
[events](#)
[classes](#)

personals

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[women seek women](#)
[women seeking men](#)
[men seeking women](#)
[men seeking men](#)
[misc romance](#)
[casual encounters](#)
[missed connections](#)
[rants and raves](#)

discussion forums

[1099](#)
[gifts](#)
[pets](#)
[apple](#)
[haiku](#)
[philos](#)
[arts](#)
[health](#)
[politic](#)
[atheist](#)
[help](#)
[psych](#)
[autos](#)
[history](#)
[queer](#)
[beauty](#)
[housing](#)
[recover](#)
[bikes](#)
[jobs](#)
[religion](#)
[celebs](#)
[jokes](#)
[rofo](#)
[comp](#)
[kink](#)
[science](#)
[crafts](#)
[l.t.r.](#)
[shop](#)
[diet](#)
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[dying](#)
[loc pol](#)
[tv.](#)
[eco](#)
[m4m](#)
[tax](#)
[educ](#)
[money](#)
[testing](#)
[etiquet](#)
[motocy](#)
[transg](#)
[feedbk](#)
[music](#)
[travel](#)
[film](#)
[npo](#)
[vegan](#)
[fitness](#)
[open](#)
[w4w](#)
[fixit](#)
[outdoor](#)
[wed](#)
[food](#)
[over 50](#)
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housing

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[sublets / temporary](#)
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[housing swap](#)
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[real estate for sale](#)

for sale

[barter](#)
[arts+crafts](#)
[bikes](#)
[auto parts](#)
[boats](#)
[baby+kids](#)
[books](#)
[cars+trucks](#)
[business](#)
[cds/dvd/vhs](#)
[computer](#)
[clothes+acc](#)
[free](#)
[collectibles](#)
[furniture](#)
[electronics](#)
[general](#)
[farm+garden](#)
[jewelry](#)
[games+toys](#)
[material](#)
[garage sale](#)
[rvs](#)
[household](#)
[sporting](#)
[motorcycles](#)
[tickets](#)
[music instr](#)
[tools](#)
[photo+video](#)
[wanted](#)

services

[beauty](#)
[automotive](#)
[computer](#)
[household](#)
[creative](#)
[labor/move](#)
[erotic](#)
[skill'd trade](#)
[event](#)
[real estate](#)
[financial](#)
[sm biz ads](#)
[legal](#)
[therapeutic](#)
[lessons](#)
[travel/vac](#)
[write/ed/tr8](#)

jobs

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[admin / office](#)
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[art / media / design](#)
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[business / mgmt](#)
[customer service](#)
[education](#)
[food / bev / hosp](#)
[general labor](#)
[government](#)
[human resources](#)
[internet engineers](#)
[legal / paralegal](#)
[manufacturing](#)
[marketing / pr / ad](#)
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ANNOTATIONS

- 1.) The home page is well laid out/organized with links to many different areas.
- 2.) The search area is well marked, and users can search within specific categories.
- 3.) Categories for the specific country/city/province is displayed in the middle section of the page for easy viewing.
- 4.) Other location options are presented on the right column of the page.

atlanta.craigslist > household services (help) (pos)

search for:

in:

household services



Search

☐ only search titles

☐ has image

[Thu, 13 Dec 12:30:17] [ask for references!] [[spoofed email warning](#)] [[download Firefox](#)] [[access story?](#)] [[AVOIDING SCAMS & FRAUD](#)] [[PERSONAL SAFETY TIPS](#)] [[define not controlled](#)]

Thu Dec 13

- [Got brushes!](#) (404/ 414 - 4404)
- [Need a painter](#) (404/ 414 - 4404)
- [Let us upgrade your home](#) (404/ 414 - 4404)
- [My favorite painter is a WOMEN](#) (404/ 414-4404)
- [Got women painter's](#) (404/ 414-4404)
- [MARIETTA JUNK & DEBRIS REMOVAL SAME DAY SERVICE CALL NOW](#) (METRO ATLANTA)
- [**CARPET CLEANING Best Deals Guaranteed!](#) (metro atlanta)
- [--WE CLEAN AND DO HANDY WORK--](#) (METRO ATLANTA)
- [---I let me clean for you---](#) (west georgia)
- [FULLY INSURED CLEANING SERVICE](#) (404-399-1862)
- [ENTIRE HOME CLEANED \\$70 TOWNHOMES60 APARTMENTS\\$50 404-468-6570](#) (METRO ATLANTA & SURROUNDING AREAS)
- [live in companion/assistant](#)
- [The Best Cleaning Service in Town](#) (Travel to you)
- [DECEMBER TILING SPECIAL \\$300.00 GET YOURS DONE WHILE IT AVAIL](#) (Cobb County and surrounding areas)
- [ADD LAMINATE TO YOUR FLOOR FOR THE BEAUTY YOU ARE LOOKING FOR!!](#) (COBB COUNTY AND SURROUNDING AREAS)
- [Everyday & Holiday Cleaning](#) (Lithium & surrounding Areas)
- [Buying a new home? Selling you current home? Need Renovation?](#) (Cobb County and surrounding areas)
- [PAINTING, HARDWOOD FLOORS, BATHROOM TILING! ALL UNDER \\$500.00](#) (ATLANTA)
- [Surround sound and Plasma Install](#) (Atlanta)
- [Plumbing-Hotwater heaters,sinks,facets,pipes and more](#) (Atlanta)
- [Install Cabinets,assemble furniture and playsets,gym sets](#) (Atlanta)
- [Your pets' new year's resolutions!](#) (Metro ATL)
- [I install Lights,ceiling fans,dimmers,outlets,dishwashers](#) (Atlanta)
- [deep carpet cleaning \\$10 christmas special](#) (cobb county and surrounding areas)
- [Handyman>>>FREE ESTIMATES](#) (all Atlanta and Metro Atlanta)
- [Molding, plumbing,all phases of remodel call Handyman Richie today!](#) (All Atlanta and Metro)
- [HANDYMAN SERVICE--AVAILABLE TODAY!!!!](#) (Metro Atlanta)
- [Custom Crown Molding,built ins, CHEAP PRICES FREE ESTIMATES](#) (all atlanta and metro atlanta)
- [NEED SOMETHING REMOVED???JUNK,DEBRIS,GARBAGE,STOVE,AND MORE CALL US @ >](#) (METROATL770-845-1735)
- [\\$\\$ SAVE CASH \\$\\$ FENCE \\$\\$ DECK \\$\\$ AND PAINT INSTALLATION FOR LEES \\$\\$](#) (MARIETTA)
- [-----HEATING & AIR CONDITIONING TECHNICIAN](#) (ATLANTA & SURROUNDING CITIES) 
- [Desperate Housepainter](#) (Cartersville)
- [Air Duct Cleaning Specials \\$99.00 404 348 0111](#) (Ad)
- [Use OUR Cleaning Service? ...Get a Free Limo Ride!!! Yep!!](#) (PISCLEANN@YAHOO.CO.O)
- [House cleaning made simple with REAL online pricing!](#) (Atlanta Metro)
- [Dependable.....and....Honest Handyman at your service](#) (all atlanta and metro atlanta)
- [ATLANTA CAREGIVERS!!](#) (ATLANTA)
- [*** NINA CLEANING SERVICES *** THE BEST IN HOUSE CLEANING SINCE 1998](#) (North Atlanta All Areas)
- [WE SAND HARD WOOD FLOORS FOR \\$ 0.80/sq](#) (ALL GEORGIA)
- [Grinnett Area Handyman](#) (Grinnett)
- [House Cleaning](#) (Folk.Padding Area)
- [\\$0\\$ CLEANING SPECIAL](#) (ATLANTA METRO AREA)
- [WEEKEND NANNY](#) (VINGS)
- [Free New Kitchen Sink](#) 
- [PAINT OUTSIDE \\$795-PAINT INSIDE \\$375-PAINT ROOMS \\$75 678-347-0233](#) (ALL METRO AREA)
- [Deep Down CARPET CLEANING Visit our Website & Save Even More!](#) (metro atlanta)
- [Carpet & Upholstery Cleaning Specials www.ATLcarpetcleaning.com](#) (metro atlanta)

ANNOTATIONS

The category page lists 100 service provider listings per page. Listings are in date order and cannot be sorted in any other order. There is not a rating system, so users must rely on the service provider's content to decide which service provider to use.

[atlanta.craigslist > household services](#)
[email this posting to a friend](#)

Free New Kitchen Sink

Reply to: serv-507964824@craigslist.org
Date: 2007-12-13, 10:14AM EST

***** Free Free Free *****

High Quality Stainless Steel Kitchen Sink

Or

Porcelain Bathroom Lavatory

With Granite Counter Top Upgrade or a Kitchen/ Bathroom Remodel

Call 678 284 0032

for this special offer.

And

We also have

1 Year Same As Cash

restrictions apply

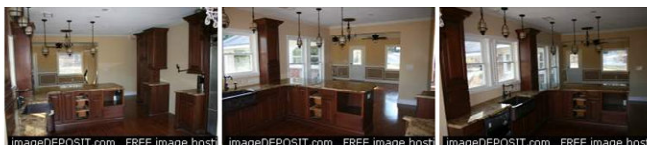
*******3000 successfully completed projects*******
10 Years exceeding client expectations

Call **678 284 0032** to come by our showroom and reassure yourself of our ability to control the process of a successful remodeling experience and provide you the kitchen or bathroom of your dreams. While your at our Showroom feel free to read our customer surveys. We're proud of them. We look forward to earning your business!

Before you talk to us...



!!!After we listen to your thoughts and wishes!!!



Call 678 284 0032

• it's NOT ok to contact this poster with services or other commercial interests

PostingID: 507964824

ANNOTATIONS

Service provider pages are free-form, and can include as much or little content as the service provider wants to use. Most listings do not include images; however, this is an effective option as reflected in the example on the left.

The following are more typical ads.

[atlanta.craigslist > household services](#) [email this posting to a friend](#)

Got brushes!

Reply to: see below
Date: 2007-12-13, 12:16PM EST

need an exterior or interior painter. we also do faux. call today and get good rates.

Location: 404/ 414 - 4404
it's ok to contact this poster with services or other commercial interests

PostingID: 508077042

No contact info? if the poster didn't include a phone number, email, or other contact info, craigslist can notify them via email. [Send Notice](#)

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[atlanta.craigslist > household services](#) [email this posting to a friend](#)

Child Care Provider

Reply to: serv-508129389@craigslist.org
Date: 2007-12-13, 12:48PM EST

offering child care at my home any age is ok. have 15 yrs experience, and had License in Chicago before. from baby's to the moment they stop using Diapers \$ 100.00 weekly. potty train and up \$ 75.00 weekly.

please call Lou at 601 421 0082

Location: via 10 1 81
it's NOT ok to contact this poster with services or other commercial interests

PostingID: 508129389

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